

March 18, 1974

...OLYMPIAN TO HEAD NEWLY-FORMED EVERGREEN CORPORATION COMMITTEE...Dave Robinson, manager of the Olympia Branch of Seattle First National Bank, has accepted the chairmanship of a newly-formed Corporations Committee, which will work with the Office of Development at Evergreen, according to President Charles J. McCann.

"Primary purpose of the committee is to build a broad base of support for Evergreen from the local business community and to assist the Development Office in seeking gifts from regional and national corporations," McCann said. "Committee members will not only solicit local businesses for financial support, but also will serve as liaison persons for communication between the college and the local community."

The first major effort of the Corporations Committee will involve seeking immediate gifts for The Greater Evergreen College Fund, according to Director of Development Marianne Nelson. "This fund --- similar to those in most public and private colleges and universities --- serves two basic needs," she explained.

"First, attracting financial assistance from private sources so that Evergreen can develop new programs that provide a margin of excellence beyond the basic support generated by state funds and tuition and fees. Second, to provide money for programs and projects for which state monies either can't be used or for which funds are not available because of other budget priorities."

Joining Robinson as initial members of the Corporations Committee are Olympia Community leader Gladys Burns; Jo Erlich, Erlich Stationers; Fred Goldberg, Goldberg Furniture; Shirley Grainger, Grainger's Office Supplies; Milt Bosell, Olympia Insurance Brokers; Wally Quistorff, retired manager of Puget Sound Power and Light Company's Olympia operation, and Trueman Schmidt, Olympia Brewery.

...NEW STAFF TO DIRECT COOPER POINT JOURNAL...Knute Olsson Berger, a Seattle sophomore, has been named editor of The Cooper Point Journal. Berger, a graduate of Lakeside High School, has been a contributing writer to the weekly paper for the past two years. He was appointed by the Evergreen Board of Publications at its March 8 meeting.

Other new staffers include John Foster, an Olympia junior, business manager; Andy Ryan, who served as editor last Spring, named managing editor, and Bill Hirshman, former news director of KAOS radio, named news editor.

...PUBLIC EVENTS DRAW LARGE CROWDS, HIGH PRAISE...Nearly 3,000 persons --- including many of our Olympia area neighbors --- came to Evergreen last weekend to attend one or more of the three major events held on campus.

The Winter Quarter production of "Marat/Sade," staged in the main foyer of the library was scheduled for Thursday, Friday and Saturday nights, but three evenings of standing-room-only audiences convinced Director Ainara Wilder to present the production on Sunday night without prior publicity. The cast again performed before a packed house, topping off ten weeks of extensive preparation.

Equally successful was the First International Computer Film Festival, coordinated by Richard Speer and Frankie Foster. Evening films from throughout the United States drew packed houses in Lecture Hall One, which seats 300 persons, and afternoon discussions led by pioneer computer film makers drew more persons than room 110 in the College Activities Building could hold, so audiences were moved to the lecture halls.

Also performing to a standing-room-only audience were musicians who presented the African Music Festival Saturday afternoon and evening under the direction of Faculty Member Abraham Dumi Maraire. The event held in the old cafeteria on the fourth floor of the library featured four main music groups under sponsorship of the Individual in Contemporary Society program and "was absolutely packed," according to Faculty Member Maxine Mimms.

newsletter

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the
Evergreen
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...WORKSHOP FOR PROSPECTIVE SMALL BUSINESS OWNERS/MANAGERS PLANNED... A free one-day workshop for people interested in starting or operating a successful small business of their own will be co-sponsored by the Small Business Administration and Evergreen on March 19, from 9:15 a.m. to 3:30 p.m. in Lecture Hall One. The primary purpose of the program is to provide an understanding of the basic requirements and considerations necessary in starting and managing one's own business.

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Attendance at this workshop will be limited to a first-come, first-serve basis. Additional details and registration may be obtained by calling the Seattle District Office, Small Business Administration, 710 Second Avenue, Seattle, WA - phone 442-4436 or Evergreen, 866-6205.

...SEATTLE SENIOR WINS DESIGN SCHOLARSHIP...Barney Smith, a senior from Seattle who is interning this year as a graphics artist in the Evergreen Library, has been awarded a scholarship to attend one of two sessions of the O.K. Devin Design Workshop being held in Seattle this month and next. Smith was one of two college commercial art and design students in the Northwest selected to attend workshop sessions. The two sessions each include 16 artists and designers; one slot in each was reserved for a student.

...ALUMNI ASSOCIATION AT EVERGREEN?...A questionnaire has been sent to more than 300 recent Evergreen graduates asking their advice on establishment of an alumni association. Development Officer Marianne Nelson says the questionnaire accompanied the first Alumni Newsletter, a four-page publication aimed at bringing graduates up to date on what's happening at their alma mater.

"We're trying to keep in touch with Evergreen alumni, to find out if they want to form an association and, if so, what kind of an association they would like," Ms. Nelson says.

Alumni in the Olympia area who are interested in helping establish an association or in working with the Development Office on other Evergreen projects are encouraged to contact Ms. Nelson at her office (Library room 3103) or to call 866-6565.