



## Regular Meeting of the Board of Trustees

June 13, 2019

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**Trustees Attending:**

Monica Alexander  
Karen Fraser  
Fred Goldberg  
Irene Gonzales  
Keith Kessler  
Kathleena Ly  
David Nicandri  
Ed Zuckerman

**Trustees Absent:**

**Staff Present:**

George Bridges, President  
John Carmichael, Vice President for Finance and Operations  
Laura Coghlan, Executive Associate for the Vice President for Finance and Operations  
Andy Corn, Executive Associate to the Vice Provost for Student Engagement  
Jennifer Drake, Provost and Vice President for Student and Academic Life  
Sharon Goodman, Director of Residence and Dining Services  
Susan Harris, Executive Associate to the President and Secretary to the Board of Trustees  
Holly Joseph, College Budget Officer  
Sandra Kaiser, Vice President for College Relations  
Dave Kohler, Associate Vice President for Business Services  
Elizabeth McHugh, Director of Student Wellness, Recreation, and Athletics  
Emily Pieper, Assistant Director First Peoples Multicultural, Trans, and Queer Support Service  
Jeannette Smith, Director of Student Activities and College Activities Building  
Amanda Walker, Vice President for Advancement and Executive Director of The Evergreen State College Foundation

**Others Present:**

Alexander Farley, GSU Representative to the Board of Trustees  
Michael Lusk, Staff Representative to the Board of Trustees  
Aileen Miller, Assistant Attorney General  
Paul Przybylowicz, Faculty Representative to the Board of Trustees  
Feven Mekonnen, S&A Fee Allocation Board Coordinator

Chair Fred Goldberg called the meeting to order at 9:00 a.m. at the Evergreen State College Sem II, A1107. A quorum was present.

**President's overview**

President George Bridges gave a brief overview of the meeting agenda and discussed the renewal initiatives being undertaken by the College. He said he is looking forward to commencement tomorrow

and noted that the retired faculty reception will follow the meeting. President Bridges thanked the community for all the good work over the past year.

Vice President for Finance and Operations John Carmichael introduced David Brunckhurst, the new Evergreen State College Director of Police Services.

### **Adoption of minutes**

**Motion** Trustee Karen Fraser moved for approval of the minutes of the May 8, 2019 meeting.  
**2019-04** The motion was seconded by Trustee Irene Gonzales and passed on a voice vote.

### **Public comment**

Chair Fred Goldberg called for public comment. There were 13 individuals who signed up for public comment – 10 students and 3 individuals identified as affiliated with the Industrial Workers of the World (IWW).

Student, Geoduck Student Union (GSU) representative, and research scientist Melinda Dauley addressed the Board. Melinda told the Board that there is a breakdown in the system of internal communications at the College and the Trustees are disconnected from others on campus. Melinda noted the difficulty for the GSU to access funds and requested that there be more transparency from the financial department to the student organizations.

Student Kella Hall-Wieckert, who identified themselves as a student that coordinates the Evergreen community gardens, addressed the Board about student managed spaces and the significant cuts they have seen and may see in the future. Kella stressed the importance of these spaces to students and how they are important to enrollment and retention. Kella noted there is a lack of funds and administrative support and wanted to make the Board aware of the effects cuts make on these spaces.

Student Beowulf Brower addressed the Board about their concerns of The Evergreen State College trails. Beowulf noted that there are 10 miles of trails and no one is employed for their upkeep. Beowulf asked the Board to consider implementing a 3 person crew over the summer. Beowulf stated they had concerns that if maintenance is deferred, there may be student retention and litigation risks. It was stressed that while this is a time of austerity, deferred maintenance is not an intelligent cut to make.

Students Ben Bossard, Summer, and Dave read the letter that was previously presented to the Board of Trustees at the May 8, 2019 meeting.

After Chair Goldberg asked those who signed up for public comment that had comments to make outside of reading the letter word for word, to address the Board, Students Cece McKnight, Silvie, Mikey, Matt and IWW member Ken Birch addressed the Board individually. They reiterated and expanded upon concerns expressed in the letter submitted to the Board of Trustees at the May 8, 2019 meeting.

### **Executive session**

Chair Fred Goldberg announced that the Board would move into executive session, pursuant to the Open Public Meetings Act 42.30 to discuss collective bargaining, to review the performance of a public employee, and to discuss with legal counsel representing the College litigation or potential litigation to which the agency, the governing body, or a member acting in an official capacity is, or is likely to become, a party. He said that the Board would return to an open meeting at 10:50 a.m. unless notified

that the time has been extended and that no final action will be taken in executive session. The Board returned to an open session at 11:40 a.m. after 3 separate extensions were announced.

## **FY20 operating budget spending and revenue plan for 2019-20**

### Capital budget spending plan

Vice President for Finance and Operations John Carmichael presented the capital budget spending plan to the Board. Vice President Carmichael noted that the Budget and Finance Committee reviewed the early draft of the capital budget and provided feedback. The administrative recommendation includes: 1) approve the 2019-2021 Capital Budget Spending Plan of \$18,146,000; and 2) approve the 2017-2019 Capital Re-appropriation Spending Plan of \$10,200,000.

### Operating budget spending plan

Vice President Carmichael reviewed the operating budget and invited College Budget Officer Holly Joseph to the table to discuss the spending plan. College Budget Officer Joseph gave an overview of the budget proposal and budget process. She noted the work has been underway over the last several months and has worked with each of the divisions, the Core Budget Team and the Resource Allocation Advisory Committee (RAAC). In the overview of the process, College Budget Officer Joseph noted the RAAC held open forums, met with students, and met with Senior Leadership. She noted that multiple recommendations received from the RAAC were implemented.

The administrative recommendation includes: 1) approve a 2.4% increase in the operating fee portion of tuition for resident undergraduate and non-resident graduate students; 2) approve a 4% increase in the operating fee portion of tuition for non-resident undergraduate and resident graduate students; 3) approve an increase of 12.9% increase (\$18/quarter) in the Wellness Fee; 4) approve an increase in housing rates of 5% for 2019-2020; 5) approve and increase in dining rates of 4% for 2019-20; 6) approve spending levels for Fiscal Year 2020 to \$81,491,102; and 7) approve an intercollegiate athletics budget of \$888,926.

### Services and Activities (S&A) fees

Executive Associate to the Vice Provost for Student Engagement Andy Corn, Director of Student Activities and College Activities Building Jeannette Smith, and Services and Activities (S&A) Fee Allocation Board Coordinator Feven Mekonnen, presented on the Services and Activities S&A fees and noted that the S&A fee allocations were reviewed at the Board's May meeting. They noted that one line was restored due to appeal from student group "Riot to Follow". At the request of Trustee David Nicandri, the group identified the full names of the student groups from acronyms on the list. Trustee Nicandri also encouraged Director Smith to open a dialog with the student Beowulf who made public comment regarding concerns with the Evergreen trails.

Funding recommendations include: 1) approve an increase of 4% in the Services and Activities Fee for 2019-2020; 2) approve an increase of 4% in the Services and Activities Fee for 2020-2021; and 3) approve the 2019-2020 Services and Activities Fee biennial budget as developed by the College and the Services and Activities (S&A) Fee Allocation Board.

Questions arose from the Trustees regarding housing and dining rate increases, rationale for tuition increases, the intercollegiate athletics budget, Governmental Accounting Standards Board (GASB) rules, financial status of the bookstore, revenue centers in the College, and the long term sustainability of the proposed budget.

Chair Fred Goldberg thanked the group for their presentations and noted that the process is much more transparent than in the past. Trustee Karen Fraser noted that the new charts created for the Board are very helpful.

#### Action items

**Motion** Trustee Dave Nicandri moved for approval of the capital budget. The motion was  
**2019-05** seconded by Trustee Irene Gonzales and passed on a voice vote.

#### New Appropriations

##### Minor Works

Facilities Preservation	5,866,000
Preventive Facility Maintenance & Building System Repairs	880,000
Minor Works Programmatic Projects	1,500,000
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	<b>8,246,000</b>

##### Stand-Alone/Major Capital Projects

Health and Counseling Center	5400000
Science Lab I, Seismic Upgrade	4000000
Infrastructure Master Plan	500000
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	<b>9,900,000</b>

**Total New Appropriations 18,146,000**

#### Reappropriations from 2017-19

Facilities Preservation	1,100,000
Critical Power, Safety and Security	8,600,000
Health and Counseling Center	400,000
Lord Mansion Upgrades	100,000
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	<b>10,200,000</b>

**Total Reappropriations 10,200,000**

<b>TOTAL 2019-21 Capital Funding</b>	<hr/> <hr/>
	<b>28,346,000</b>

**Action items****Motion  
2019-06**

Trustee Keith Kessler moved for approval of the operating budget including: approval of tuition and fee increases, approval of spending levels, and approval of intercollegiate athletics budget. The motion was seconded by Trustee Karen Fraser and passed on a voice vote.

<b>College Spending Plan by Fund Type</b>	<b>2019 Budgeted Spending Level</b>	<b>2020 Proposed Spending Level</b>
State General Fund	28,166,000	31,178,000
Education Legacy Trust Fund	2,725,000	2,725,000
Tuition Revenue	22,333,962	20,088,102
Local Dedicated Funds	7,359,000	7,600,000
Grants & Contracts	4,925,000	5,600,000
Service/Auxiliary Funds	14,113,500	14,300,000
<b>TOTAL SPENDING PLANS</b>	<b>\$79,622,462</b>	<b>\$81,491,102</b>

**Motion  
2019-07**

Trustee Ed Zuckerman moved for approval of the S&A fee increase and Tier I and II spending plan. The motion was seconded by Trustee Keith Kessler and passed on a voice vote.

Proposed Services &amp; Activities Fee Budget 2019-2021

Organization Name	Year One, FY20			Year Two, FY21		
	Expenditures	Revenue	S&A Fees Needed	Expenditures	Revenue	S&A Fees Needed
Student Activities Admin	\$554,468	\$33,500	\$520,968	\$554,468	\$33,500	\$520,968
College Activities Building	\$125,074		\$125,074	\$125,074		\$125,074
Children's Center	\$922,617	\$654,295	\$268,322	\$922,617	\$654,295	\$268,322
KAOS-FM	\$246,099	\$49,902	\$196,197	\$246,099	\$49,902	\$196,197
SWRA: CRC Operations	\$234,001		\$234,001	\$234,001		\$234,001
SWRA: Athletic Program	\$88,921		\$88,921	\$88,921		\$88,921
SWRA: Recreation Program	\$11,023	\$900	\$10,123	\$11,023	\$900	\$10,123
SWRA: Outdoor Program	\$15,142	\$4,490	\$10,652	\$15,142	\$4,490	\$10,652
Tacoma Program	\$60,581		\$60,581	\$60,581		\$60,581
Native Pathways	\$17,145		\$17,145	\$17,145		\$17,145
Labor Contingency	\$52,350		\$52,350	\$87,087		\$87,087
Bridge from KAOS Foundation		\$20,000	-\$20,000		\$20,000	-\$20,000
Bridge from S&A Reserves		\$110,000	-\$110,000		\$55,000	-\$55,000
Tier II (Student Organizations)	\$256,320		\$250,957	\$256,320		\$250,957
<b>Total</b>	<b>\$2,578,378</b>	<b>\$873,087</b>	<b>\$1,705,291</b>	<b>\$2,613,115</b>	<b>\$818,087</b>	<b>\$1,795,028</b>
Gross S&A Fee Revenue			\$1,965,000			\$1,970,400
Fin Aid / Waiver Adjustment			-\$283,500			-\$189,540
Net S&A Fee Revenue			\$1,681,500			\$1,780,860
Contingency / IOD			-\$23,791			-\$14,168

**Sustainability in Prisons Project contract**

Sustainability in Prisons Project (SPP) Manager Kelli Bush, who was joined at the table by Provost and Vice President for Student and Academic Life Jennifer Drake, presented on the SPP and requested that the Board approve delegation for authority for the SPP Contract to the President or their designee. The contract will be in the amount of \$285,683 for FY 2020 and \$295,618 for FY 2021. Provost Drake noted that this work has a national reputation and has been invited to speak at prestigious conferences.

Trustee Karen Fraser was interested in data on recidivism with the program and Trustee Kathleena Ly asked about what assistance given to those who complete the program and are released from incarceration.

**Action items**

**Motion** Trustee Dave Nicandri moved for approval of delegation of authority for the Sustainability in Prisons Project Contract. The motion was seconded by Trustee Keith Kessler and passed on a voice vote.  
**2019-08**

**Updating the College seal**

Vice President for College Relations Sandra Kaiser presented on the current and proposed College seal. Vice President Kaiser noted that the updated seal is based on the original logo, and is visually unified and easier to reproduce digitally and in print.

**Action items**

**Motion** Trustee Keith Kessler moved for approval of the revised College seal. The motion was seconded by Trustee Irene Gonzales and passed on a voice vote.  
**2019-09**

**Naming the legacy garden**

Associate Vice President for Advancement Operations Abby Kelso and Associate Vice President for Facilities Services William Ward presented on the legacy garden and asked the Board to formally name the "Legacy Garden".

**Action items**

**Motion** Trustee Ed Zuckerman moved for approval to name "Legacy Garden". The motion was seconded by Trustee Keith Kessler and passed on a voice vote.  
**2019-10**

**Campaign counting guidelines**

Associate Vice President for Advancement Operations Abby Kelso and Associate Vice President for Development Paul Rudnick presented on the campaign counting guidelines for the upcoming comprehensive campaign, and asked the Board to adopt campaign counting guidelines. At the center of these guidelines are best practices in campaign counting as outlined by the Council for the Advancement and Support of Education (CASE). The proposed guidelines will count a variety of sources to the campaign, including:

- Grants to College and Foundation
- All gifts and grants received July 1, 2019 forward
- Pledges of gifts up to 5 years out with allowance for longer pledges for gifts of \$1.0 million or more
- Planned giving bequests
- Early gifts - of which we have \$1.5 million received from a donor who wishes for their gift to be counted in the campaign. The Foundation passed preliminary counting guidelines in March 2017 that allows for this early campaign gift to be counted.

This action to approve the campaign counting guidelines will allow Evergreen to accept and count gifts without delay. If we wait, we will lose opportunity to count early gifts from our supporters who are in the position to give significant campaign gifts.

**Action items**

**Motion** Trustee Irene Gonzales moved for approval of the campaign counting guidelines. The motion was seconded by Trustee Keith Kessler and passed on a voice vote.  
**2019-11**

**Updating the delegation of authority**

Vice President for Finance and Operations John Carmichael presented on the proposed update on the delegation of authority. Vice President Carmichael gave an overview of the changes and noted that it has been over a decade since it has been touched.

Trustee David Nicandri raised questions regarding the settlement authority of claims in section 11 of the document. Trustee Ed Zuckerman suggested that that administration should inform the Board ahead of time. Trustee Karen Fraser asked that the minutes show that we will continue to study the wording of section 11.

**Action items**

**Motion** Trustee Karen Fraser moved for approval of the revised delegation of authority, with the exception of proposed changes to section 11. The motion was seconded by Trustee David Nicandri and passed on a voice vote.  
**2019-12**

**Chair's report**

Chair Fred Goldberg asked the nominating committee to give a report. Trustees Keith Kessler, David Nicandri, and Irene Gonzales were present to announce the following recommendation: Chair Karen Fraser, Vice-Chair Fred Goldberg, and Secretary Irene Gonzales as the Executive Committee and David Nicandri to serve as Liaison to the Foundation Board. Trustee Karen Fraser noted that she appreciates the confidence of the Board in being nominated and voted in as Chair for 2020.

**Action items**

**Motion** Trustee Keith Kessler moved for the appointment of officers and representative to the Foundation Board FY20. The motion was seconded by Trustee David Nicandri and passed on a voice vote.  
**2019-13**

Chair Fred Goldberg invited Trustee Kathleena Ly to give a Student Trustee report. Trustee Ly reported that she participated in a recent transfer fair and met with multiple prospective students. Trustee Ly was interested in learning what capacity the College had to develop a human services bridge program with community colleges and the Tacoma Program. Trustee Ly noted that the annual spring fair at the Tacoma program was held week 7 and culminating presentation were held Tuesday evening. She expressed her commitment to the Tacoma program. Trustee Lee stated that she looks forward to seeing the rest of the Board at commencement and at the Tacoma celebration on Saturday.

**President's report**

President George Bridges reported that the past year was dedicated to renewal and enhancing the work of the College. He noted that the Board engaged in the College's work such as the fundraising gala, fundraising feasibility, accreditation, and it proved critical to our successes. Because of the collaborative dedicated efforts of the campus community it has been an incredible year with efforts such as paths of study, work with media outlets, and culture and climate. President Bridges expressed gratitude and admiration for the work of the Vice Presidents and their staff. President Bridges also thanked Executive Associate to the President and Secretary to the Board of Trustees Susan Harris for her work with him and the Board.

President Bridges invited Vice President for Advancement Amanda Walker to give a fundraising report. Vice President Walker provided a fundraising report and noted that the documents provided in the folders are a recap of the last report and also included snapshots of scholarship recipient stories that we



will be sending to donors. Vice President Walker thanked the Board for the action taken today for the campaign counting guidelines. This action is historic as we have never had a campaign at The Evergreen State College. Vice President Walker noted that as of July 1, 2019 we are moving forward with the advance phase of the campaign. Vice President Walker expressed her excitement to see the momentum and noted that it is the second biggest year in the history of the foundation for revenue received from gifts and pledges, second only to 2017.

Chair Goldberg invited Paul Przybylowicz to report as Faculty Representative to the Board of Trustees. Representative Przybylowicz reported that faculty have been thinking more about enrollment numbers and how that impacts the curriculum. The curriculum area teams are developing an identity and figuring out how to work most effectively. The hiring priorities proposal did not pass due to a number of concerns raised, including a lack of a clear role for students in the process. There have been discussions about the purpose of the faculty meetings and the tensions inherent in our current structure and practices. The faculty retreat will be focused on looking at the future. Faculty morale is mixed.

Chair Goldberg invited Alexander Farley to report as the Geoduck Student Union (GSU) Representative to the Board of Trustees. Representative Farley reported that GSU is doing good work with additional focus on orientation and convocation. Representative Farley also noted that the GSU is beginning the elections process and starting week 5 the GSU will have new members. President Bridges stated how impressed he is with the work, organization, and processes of the GSU

President Bridges invited Michael Lusk to report as Staff Representative to the Board of Trustees. Representative Lusk reported that there is still confusion about where things stand for staff. Representative Lusk reported that this was his last meeting and appreciated having the chance to learn more about the amount of work, the need to act immediately, and the depth of the decisions made by the Board of Trustees. Chair Fred Goldberg thanked Representative Lusk for his work with the Board.

### **Faculty Emeritus Nominations**

Provost and Vice President for Student and Academic Life Jennifer Drake, on behalf of the faculty, recommend that the Board confer emeritus faculty status on Scott Coleman, Peter Dorman, Glenn Landram, Bob Leverich, Lee Lyttle, Frances Rains, and Jules Unsel.

### **Action Items**

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|---------------------------|---|
| <b>Motion<br/>2019-14</b> | Trustee Irene Gonzales moved for approval of the faculty emeritus appointment of Scott Coleman. The motion was seconded by Trustee Karen Fraser and passed on a voice vote. |
| <b>Motion<br/>2019-15</b> | Trustee Keith Kessler moved for approval of the faculty emeritus appointment of Peter Dorman. The motion was seconded by Trustee David Nicandri and passed on a voice vote. |
| <b>Motion<br/>2019-16</b> | Trustee David Nicandri moved for approval of the faculty emeritus appointment of Glenn Landram. The motion was seconded by Trustee Kathleena Ly and passed on a voice vote. |
| <b>Motion<br/>2019-17</b> | Trustee Karen Fraser moved for approval of the faculty emeritus appointment of Bob Leverich. The motion was seconded by Trustee Ed Zuckerman and passed on a voice vote.    |

**Motion 2019-18** Trustee Kathleena Ly moved for approval of the faculty emeritus appointment of Lee Lyttle. The motion was seconded by Trustee Monica Alexander and passed on a voice vote.

**Motion 2019-19** Trustee Ed Zuckerman moved for approval of the faculty emeritus appointment of Frances Rains. The motion was seconded by Trustee Keith Kessler and passed on a voice vote.

**Motion 2019-20** Trustee Monica Alexander moved for approval of the faculty emeritus appointment of Jules Unsel. The motion was seconded by Trustee Irene Gonzales and passed on a voice vote.

Chair Fred Goldberg invited each of the retiring faculty present to address the Board.

**Concluding remarks**

Chair Fred Goldberg invited the audience to attend the reception for retiring and emeritus faculty in the adjoining lobby.

The meeting adjourned at 3:05 p.m.

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Karen Fraser, Chair

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Irene Gonzales, Secretary