



Regular Meeting of the Board of Trustees

June 11, 2020

Trustees Attending:

Lucera Cox
Karen Fraser
Fred Goldberg
Irene Gonzales
David Nicandri
Miguel Pérez-Gibson
Ed Zuckerman

Absent:

Monica Alexander

Staff Present:

George Bridges, President
John Carmichael, Vice President for Finance and Operations
Andy Corn, Executive Associate to the Vice Provost for Student Engagement
Farra Layne Hayes, Associate Vice President for Marketing and Communications
Jennifer Drake, Provost and Vice President for Student and Academic Life
Susan Harris, Executive Associate to the President and Secretary to the Board of Trustees
Jeremy Mohn, Director of Government Relations
Eric Pedersen, Chief Enrollment Officer
Jeannette Smith, Director of Student Activities and College Activities Building
Amanda Walker, Vice President for Advancement and Executive Director of The Evergreen State College Foundation

Others Present:

Melinda Bratsch-Horsager, Geoduck Student Union (GSU) Representative to the Board of Trustees
Amber Fletcher, Student Representative on the S&A Board
Cathy Flora, Staff Representative to the Board of Trustees
Dennis Karras, Karras Consulting
Marissa Karras, Karras Consulting
Aileen Miller, Assistant Attorney General
Paul Przybylowicz, Faculty Representative to the Board of Trustees

In accordance with Governor Inslee's Proclamation 20-28, and to curtail the spread of COVID-19 this meeting took place via Zoom. All participated remotely.

Chair Karen Fraser called the meeting to order at 9:00 a.m. Secretary Irene Gonzales confirmed a quorum was present.

Chair's opening remarks

Chair Karen Fraser honored Trustee Lucera Cox's term of service and thanked her for her valuable perspective and contributions to the Board. Trustee Cox thanked the Board for their support and commitment to student success.

President's report and agenda overview

President George Bridges reported that contemporary events echo the civil rights movement of the 1960s, especially calls for an end to racism and systematic violence directed toward communities of color. President Bridges reported that Evergreen will have two commencement ceremonies to enable participation in a Black Lives Matter movement regional event scheduled to occur simultaneously with the originally planned event. Students may choose the ceremony that allows them to best celebrate their accomplishments.

President Bridges honored Provost and Vice President for Student and Academic Life Jennifer Drake's accomplishments. President Bridges expressed gratitude for Provost Drake's role in developing leadership skills in others as well as the many projects she has led, culminating in New Academic Directions. The Trustees echoed President Bridges' appreciation.

Vice President for Advancement Amanda Walker reported on two new fundraising successes in addition to her prerecorded report: a \$25,000 from the National Endowment of the Arts grant in support of Indigenous Arts programs. Additionally, \$111,000 has been secured from the National Science Foundation, to develop math, science, and technology teachers in Evergreen's Master in Teaching program who are also skilled at teaching English language learners. Vice President Walker reported that a new endowment fund will be announced at the Tacoma graduation ceremony.

President Bridges presented the meeting agenda.

Motion Trustee Ed Zuckerman moved to reaffirm the Board's partnership with the Foundation
2020-12 for the next 5 years by approving the agreement between the College and the Foundation. The motion was seconded by Trustee Irene Gonzales and passed on a voice vote.

Approval of meeting minutes

Motion Trustee Irene Gonzales moved to approve the meeting minutes for March 13, March
2020-13 27, April 3, April 9, and May 1, 2020. The motion was seconded by Trustee Ed Zuckerman and passed on a voice vote.

Public comment

Executive Associate to the President and Secretary to the Board of Trustees Susan Harris reported that one individual signed up for public comment, however they were not present. As such, there was no public comment provided.

Student Trustee report

Trustee Lucera Cox asked the Faculty and Deans to continue making accommodations for students. Some students have higher needs than others. She especially appreciated the quick decision that was made to schedule dual commencement ceremonies.

Representative reports

Representative Paul Przybylowicz reported that identifying and working to actively combat inequities on our campus is a central value discussed among faculty members. Faculty are very concerned about the

future of the college and are offering support in finding solutions, including participating in summer work on academic directions. Faculty are anxious about the cuts to the college's budget and how they may impact enrollment, for example if the result is the removal of programs of interest to students. He also noted that faculty suggested including the Board and other leaders of the college in the appointment of an interim Provost.

Representative Melinda Bratsch-Horsager reported that the GSU is restructuring to be more student-focused and oriented to serve the larger community. This work will include a public safety institute in the summer, focusing on student service.

Representative Cathy Flora thanked leadership for their work, recognizing colleagues who continue to provide services on campus during the pandemic. She noted that she appreciates town hall meetings that provide answers and updates, and also suggested using technology to allow participants to see other participants, rather than only speakers, during future town halls.

Presidential search update

Consultants Dennis Karras and Marissa Karras presented some possible models for the Presidential Search Committee. The committee needs to be large enough to represent diverse perspectives, and small enough to encourage conversation, while enabling decision making and ensuring confidentiality. The Karras firm's recommends 12 members on the Search Committee including four trustees (including the Board's Chair and Vice-Chair), three faculty members, including one faculty member serving as a Vice-Chair of the search committee, two students, two staff, and one Foundation Board representative. There is also an opportunity to create a Search Advisory Committee to broaden involvement and representation. The Search Advisory Committee's role would be to reach out to constituencies and discuss qualities, skills, and desirable attributes which would then be reported to the Search Committee.

Concern was raised by Representative Paul Przybylowicz regarding the ability for faculty involvement due to the proposed smaller size of the Search Committee. Provost Jennifer Drake raised concerns regarding the timing of the Advisory Committee's work as faculty are not on contract over the summer, as well as expressed concern regarding the possible timing of opening up the national phase of the search. It was noted that coordinated communication will be critical with the faculty as we move forward with the search.

Motion Trustee David Nicandri moved to approve the presidential search proposal in concept
2020-14 reserving the right to adjust and amend based on intervening information and discernment with the potential to revisit by June 30th. The motion was seconded by Trustee Ed Zuckerman and passed on a voice vote.

Board of Trustees appointments

Trustee David Nicandri, Chair of the Nominating Committee shared the recommendation for the Board of Trustee officers for 2020-2021.

Motion 2020-15 Trustee David Nicandri moved to approve the Board officer nominations for 2020-2021; Karen Fraser to remain as the Board Chair, Fred Goldberg as the Vice-Chair, and Miguel Pérez-Gibson to serve as Secretary. The motion was seconded by Trustee Irene Gonzales and passed on a voice vote.

It was noted that a recommendation for a Foundation Board representative will still be required. Chair Fraser thanks Trustee Gonzales for her dedicated service to the Board as the Secretary and welcomes Trustee Pérez-Gibson into the role.

Executive Session

Chair Karen Fraser indicated that the Board would enter into executive session, pursuant to the Open Public Meetings Act, 42.30, to discuss collective bargaining and to discuss with legal counsel representing the college litigation or potential litigation to which the agency, the governing body, or a member acting in an official capacity is, or is likely to become, a party. She stated that the Trustees will be in executive session until 12:30 p.m. with a recess immediately following and will return to open session at 1:00 p.m. unless notified that she has extended the time. No final action was taken in executive session and the meeting returned to open session at the stated time.

Legislative update

Director of Government Relations Jeremy Mohn reported that the official Washington State revenue forecast will be released next week. Director Mohn suggested that the budget reduction may be much more severe considering the previous projection was made at the beginning of the pandemic and now the Washington State economy has felt the impact of the impact for several months. Director Mohn plans to integrate the new academic model into his conversations with legislators in the coming months. However, increases in state funding are not anticipated in the near future due to budget concerns due to COVID-19.

Enrollment

Chief Enrollment Officer Eric Pedersen reported that registration for summer quarter is 5% higher than last year's summer session. We currently have 724 students registered. Regarding fall registration, first- and second-year students are registering in higher numbers than other students and it will be important to engage these students to ensure their retention. As of yet, it is not possible to project fall enrollment due to the influences of the pandemic on student enrollment behaviors. Enrollment projections for fall may be released around mid-July.

Associate Vice President for Marketing and Communications Farra Hayes reported that the college is developing new marketing content to generate interest among prospective students. Recently the marketing and communications team have issued five press releases, resulting in seven published stories. AVP Hayes added that advertisements in the Olympian have also been published regularly and a new ad will appear in Sunday paper, which congratulates our graduating 2020 class. Technology is also being used to target different audiences on varying social media platforms. We have invested in a digital publishing platform, called Issuu, which allows publications to be viewed in a digital magazine format. Academic snapshots were recently developed and designed to market next year's graduate studies.

Budget

Vice President for Finance and Operations John Carmichael presented the proposal to increase resident undergraduate tuition by 2.5%. The increase in cost of attendance will be mitigated by a reduction in fees collected next year. He noted that institutional aid increases as tuition increases, which also

partially mitigates the increase. The proposed tuition increase will be a part of the high level, preliminary, spending plan. Uncertainty remains, however, regarding state funding contributions and enrollment revenue in the new fiscal year.

Trustee Pérez-Gibson states that budgets are a projection of policy. He suggested that developing a new budget plan may be an opportunity to look at our policies, especially relating to police services and other safety staff.

The administrative recommendation is as follows: approve the following changes to the tuition, fees, and operating budget spending levels for Fiscal Year 2021 (July 1, 2020 – June 30, 2021):

- a. Approve a 2.5% increase in the operating fee portion of tuition for resident undergraduate and non-resident graduate students.
- b. Approve a 4% increase in the operating fee portion of tuition for non-resident undergraduate and resident graduate students.

AND

Approve spending levels for Fiscal Year 2021 as follows

College Spending Plan by Fund Type	2020 Budgeted Spending Level	2021 Proposed Spending Level
State General Fund	29,806,000	31,186,000
Education Legacy Trust Fund	2,725,000	2,725,000
Workforce Education Investment Account	1,372,000	1,953,000
Tuition Revenue	20,088,102	16,398,904
Local Dedicated Funds	7,600,000	6,550,000
Grants & Contracts	5,600,000	5,300,000
Service/Auxiliary Funds	14,300,000	10,850,000
TOTAL SPENDING PLANS	\$81,491,102	\$74,962,904

AND

Approve an intercollegiate athletics budget of \$880,584 as outlined below.

Intercollegiate Athletics 2020-2021 Proposed Budget:

Expense	Amount	Revenue	Amount
Business Operations Manager (.25)	18,847	Institutional Athletics Budget	534,341
Dir SWRA (.23)	39,837	S&A Athletics Budget	110,000
Men's Soccer Coach (.55)	46,921	Contracts and Rentals	236,243
Volleyball Coach (.55)	46,921	Total	880,584
Women's Soccer Coach (.55)	46,921		
Women's Basketball Coach (.55)	46,921		
Men's Basketball Coach (.55)	41,425		

Track and Field Coach (.5)	43,697
Coordinator of Sports Medicine (.92)	70,527
Asst Dir for IA & Sports Information (1.0)	85,397
Referee Services and Entrance Fees	39,575
Assistant Coaches (2.25)	60,000
Game Management hourly staff	21,620
Team In-Season Travel	98,416
Team In-Season Bus Travel	45,000
Team Post Season Contingency Travel	5,000
Insurance	48,299
NAIA & CCC Dues	30,697
Website Contract	3,000
Athletic Equipment/Uniforms	25,975
General Goods & Services	13,588
Sports Medicine Goods & Services	2,000
Total	880,584

Executive Associate to the Vice Provost for Student Engagement Andy Corn reported on the S&A Board spending plan for tier-one and tier-two programs at the college. Coupled with reserves and foundation funds, the plan will better meet budget needs at this time and best serve our student population at its current level.

Director of Student Activities and College Activities Building Jeannette Smith reported that KAOS, summer co-curricular activities, the Flaming Eggplant Café staff, and other programs have been on campus every day during the pandemic to support students, staff, and volunteers. The student paper has officially shifted to an online only publication, providing weekly content, while continuing to offer opportunities for student professional development.

Student representative on the S&A Board Amber Fletcher introduced herself to the Board of Trustees.

A recommendation was made to approve the 2020-2021 Services and Activities (S&A) fee allocation as outlined below.

Organization Name	Expenditures	Revenue	S&A Fees Needed
TIER I S&A Organizations			
Student Activities Admin	\$530,953	\$33,500	\$497,453
College Activities Building	\$125,074		\$125,074
Children's Center	\$969,778	\$662,295	\$307,483
KAOS-FM	\$191,056	\$49,902	\$141,154
SWRA: CRC Operations	\$160,627		\$160,627
SWRA: Athletic Program	\$110,000		\$110,000
SWRA: Recreation Program	\$11,000		\$11,000

SWRA: Outdoor Program		\$22,070		\$22,070
Tacoma Program		\$60,581		\$60,581
Native Pathways		\$17,145		\$17,145
Bridge from KAOS Foundation		\$0	\$25,000	-\$25,000
Bridge from S&A Reserves		\$0	\$220,000	-\$220,000
TIER II Student Organizations				
Chemistry and other Sciences		\$1,706		\$1,706
CIRCLE		\$7,214		\$7,214
Demeter's Garden		\$4,632		\$4,632
Herbal Medicine Club		\$2,273		\$2,273
Greeners Planning Activities		\$6,719		\$6,719
Justice Involved Student Group		\$3,362		\$3,362
Sewing and Fiber Arts		\$1,190		\$1,190
Cooper Point Journal		\$38,401	\$8,000	\$30,401
S&A Board		\$24,399		\$24,399
Visual Arts Collective		\$1,462		\$1,462
Anthropomorphic Society		\$1,365		\$1,365
Warm Olympia Collective		\$1,000		\$1,000
Student Workstation Phones		\$2,600		\$2,600
New Organization Operating Budgets		\$1,080		\$1,080
Electronic Media Access		\$6,000		\$6,000
Student Office Supply Line		\$6,000		\$6,000
FY20 Carry-forward for Tier II		\$0	\$10,832	-\$10,832
Special Initiative Fund		\$110,386		\$110,386
Total		\$2,418,073	\$1,009,529	\$1,408,544

Motion 2020-16 Trustee David Nicandri moved for approval of the proposed operating budget including: approval of tuition and fee increases, approval of spending levels, and approval of intercollegiate athletics budget. The motion was seconded by Trustee Fred Goldberg and passed on a voice vote.

Motion 2020-17 Trustee Ed Zuckerman moved for approval of the amended 2020-2021 Services and Activities Fee budget as developed by the college and the Services and Activities (S&A) Fee Allocation Board. The motion was seconded by Trustee Irene Gonzales and passed on a voice vote.

Vision and academic direction

Chair Karen Fraser shared the Board recognizes the incredible work that is underway and believes that an endorsement of this work to shape the academic direction of the college is warranted.

**Motion
2020-18**

Chair Karen Fraser moved the Board of Trustees affirm its support for the new academic directions model, encourages the college to pursue further the model's development, and in assessing its feasibility consider the proposed change in the college's name. The motion was seconded by Trustee Irene Gonzales and passed on a voice vote.

Trustee David Nicandri recommended engaging in discussion with other institutions regarding the name change.

Chair Karen Fraser thanked Trustee Irene Gonzales for her service as Secretary to the Board of Trustees and thanked Trustee Miguel Pérez-Gibson for stepping into this role.

Emeritus Resolutions

Provost Jennifer Drake introduced 13 retiring Emeritus Faculty candidates. They have served the college, combined, for 308 years. The trustees conferred the title upon all 13 Faculty members including Peter Bohmer, Rob Esposito, Walter Grodzik, Chauncey (Chico) Herbison, Cheryl King, Carrie Margolin, Don Middendorf, Rita Pougiales, Susan Preciso, Lisa Sweet, Zoe Van Schyndel, Ted Whitesell, and E.J.Zita, with all rights and privileges pertaining thereto. A virtual reception immediately followed the meeting.

Meeting adjourned at 2:33pm.



Karen Fraser, Chair



Irene Gonzales, Secretary