## REGULAR MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE

### May 11 and 12, 2010

**Trustees Attending:** 

Carver Gayton

Absent: Kristin Hayden

Irene Gonzales

Keith Kessler

Denny Heck (May 12) Dixon McReynolds

Anne Proffitt Paul Winters

**Staff Present:** 

John Carmichael, Executive Assistant to the President

Michael Clifthorne, Coordinator, International Programs

Art Costantino, Vice President for Student Affairs

Wendy Endress, Executive Associate to the VP for Student Affairs

Tracy Hall, Director of Financial Aid

Lee Hoemann, Vice President for College Advancement

Steve Hunter, Associate Vice President for Enrollment Management

John Hurley, Vice President for Finance and Administration

Nalini Nadkarni, Member of the Faculty Collin Orr, Director of Business Services Sarah Pederesen, Interim Academic Dean

Aaron Powell, Director of Computing and Communications

Frances Rains, Member of the Faculty

Thomas L. Purce, President Paul Smith, Director of Facilities

Julie Suchanek, Director of Government Relations

Ken Tabbutt, Interim Academic Vice President and Provost

Steve Trotter, Executive Director of Operational Planning and Budget

Others present:

Andrew Buchman, Faculty Representative to the Board

Josephine Jarvis, Geoduck Student Union Representative to the Board

John McLain, Staff Representative to the Board

Dorian Waller, Alumni Association Representative to the Board

Colleen Warren, Senior Assistant Attorney General

# Tuesday, May 11, 2010

Trustee Carver Gayton called the meeting to order at 10:10 a.m. in the Board Room of The Evergreen State College. A quorum was present with Trustees Gayton, Gonzales, McReynolds, Proffitt and Winters attending.

### **Observation of Academic Program**

Provost Ken Tabbutt introduced Academic Deans Eddy Brown, Nancy Murray, Allen Olson, Sarah Pedersen and Bill Ransom. The Deans escorted the Trustees to an academic program, "Popular Music and Literature of the 1960s," taught by faculty members Andrew Buchman, Chico Herbison and Joye Hardiman. The Trustees joined in seminar discussions.

#### **Executive Session**

Dr. Gayton announced that the Board would meet in executive session as provided by RCW 42.30.140 to discuss planning for collective bargaining. He said that the Board would return to an open public meeting at 1:30. The Board returned to an open public meeting as scheduled.

## Capital Projects Update

Vice President for Finance and Administration John Hurley introduced Director of Facilities Paul Smith. Mr. Smith introduced representatives from Puget Sound Energy (PSE) who presented a check for \$425,074 in recognition of energy savings. Representatives from PSE were Bob Stolarski, Director Customer Energy Management; Casey Cochrane, Government and Community Relations Manager; and Tisha Helmer, Senior Account Manager.

Mr. Smith provided an update on the design of the Communications Building, which will be presented to the Board in September. He said that construction bids for the Lab Arts Annex renovation are due on June 2. The contract will be presented to the Board for action in June. He said that construction of the Sustainable Agriculture Lab will require the removal of some trees. He said that the College is obtaining permits from Thurston County and expects to present the construction contract for Board action in July. Mr. Smith said that the renovation of the College Activities Building is on schedule and within budget. He said that an architectural engineering firm is working to develop options for seismic reinforcement of the clock tower.

Mr. Smith said that the legislature had provided the last increment of funding necessary to conduct a study to determine the feasibility of constructing a biomass gasification plant. Other funding for the study will come from the college and from the student clean energy fee committee.

#### **Financial Reporting**

Vice President for Finance and Administration John Hurley said that the Board had received quarterly financial reports for the second and third quarters. Director of Business Services Collin Orr noted several items on the third quarter reports. He noted that the college is currently minimizing short-term investments because interest rates are low. In the report of dedicated local revenue, he noted that the "miscellaneous income" category includes the emergency reserve fund that the Board established at a previous meeting. Dr. Hurley said that the financial reports demonstrate the college has kept expenses to a minimum and worked to maximize savings in anticipation future budget cuts.

### **Human Resources Management System**

Dr. Hurley introduced Director of Computing and Communications Aaron Powell. Mr. Powell recalled that the board approved a budget and timeline for implementing a new Human Resource Management System. The college intends to convert to the new payroll system before the first 2011 payroll. The project is currently on time and within budget. All major milestones have been met so far. The Registration office is currently using the new imaging system that was installed as part of the project.

#### **Student Conduct Code**

Vice President for Student Affairs Art Costantino and Executive Associate to the Vice President Wendy Endress discussed the Student Conduct Code. Dr. Costantino said that the Student Conduct Code is sometimes confused with the college's Social Contract. The Social Contract includes a statement of principles, not all of which are enforceable. The Student Conduct Code describes community standards that can be enforced and provides due process for students. He thanked Assistant Attorney General

Colleen Warren for her assistance and work to make the Student Conduct Code reflect current law and best practices.

Dr. Endress described the work of a Disappearing Task Force charged with reviewing and recommending revisions to the Student Conduct Code. In April, the DTF sought discussions with the campus on its latest draft. Among the items under consideration that have attracted criticism are changes that would modify the jurisdiction of the code, require students to intervene in certain circumstances, and would require students to identify themselves in certain circumstances. The DTF continues to discuss the code and the feedback received and will deliver a final report to Dr. Costantino in spring or early fall. To proceed with the formal rule-making process necessary to consider revisions to the Student Conduct Code, the staff needs to seek delegated authority from the Board.

#### **International Studies**

Interim Academic Vice President and Provost Ken Tabbutt introduced Interim Academic Dean Sarah Pedersen and International Studies Advisor Michael Clifthorne. Ms. Pedersen said that a substantial part of Evergreen's study abroad work is done through full-time interdisciplinary programs. This year, 224 students experienced study abroad as part of a full-time academic program. In addition, students can study abroad through individual learning contracts and through internships with non-governmental and other organizations. Ms. Pedersen introduced student Alexis Wolf and alumna Anna Shelton who spoke about their study abroad experiences in France and Nicaragua respectively.

Ms. Pederesen described the planning process for study abroad programs. Faculty submit program proposals. The number of programs approved has declined as budgets become tighter. It is expensive to provide faculty stipends for study abroad. In the 2011-12 academic year, four or five programs will be approved.

Mr. Clifthorne shared publications and data related to international study. He said that this year 425 students studied abroad, representing nine percent of Evergreen students. This compares very favorably to other colleges. He noted that Evergreen students are remarkably successful in competing for Gilman scholarships, which support student expenses for study abroad.

In response to a question, Ms. Pedersen discussed the challenges in attracting international students to Evergreen. She noted that the college does not currently actively recruit international students. She said that Evergreen programs, which place a heavy emphasis on seminar, reading and conversation, can be challenging for some international students. More importantly, a liberal arts degree is less attractive to international students, who are often seeking a more specific degree. Ms. Pedersen also noted challenges for students seeking language study at Evergreen. Students who are not studying language as part of a full-time academic program can find it difficult to add languages to their course of study.

#### Adjournment

Dr. Gayton adjourned the meeting at 3:40 p.m. so that Trustees could attend the dedication ceremony for the Center for Creative and Applied Media. He announced that the meeting would re-convene at 9:00 a.m. the following day.

### Wednesday, May 12, 2010

Dr. Gayton called the meeting to order at 9:00 a.m. A quorum was present with Trustees Gayton, Gonzales, Heck, McReynolds, Proffitt and Winters attending. Vice President for Student Affairs Art Costantino introduced Sarah Works, the new Director of Athletics and Recreation.

### Sustainable Prisons Project

Interim Provost Ken Tabbutt introduced Member of the Faculty Nalini Nadkarni, noting that Dr. Nadkarni recently received the Public Service Award from the National Science Board. Dr. Nadkarni discussed the Sustainable Prisons Project, a collaborative project between Evergreen and the state Department of Corrections. The project seeks to bring nature, science and sustainability to prisons. The project focuses on sustainable operations, education and training, and research and conservation. The program has been well received by prisoners, prison administrators and the media. The project is working to assess the impact of the programs on immates, scientists and students. The Board will be asked to approve an interagency agreement with the Department of Corrections to extend the project for two more years.

## **Financial Aid Report**

Vice President for Student Affairs Art Costantino introduced Associate Vice President for Enrollment Management Steve Hunter and Director of Financial Aid Tracy Hall. Ms. Hall provided an overview of financial aid programs at Evergreen, noting that an increasing proportion of Evergreen's students are receiving some form of financial aid.

Ms. Hall described the process for calculating a student's expected family contribution and developing financial aid package. She discussed changes in federal financial aid programs, including a shift to direct lending scheduled to go into effect on July 1. She noted cuts and new restrictions in the State Work Study program and said that the college expects to minimize the impacts of these changes on students. She noted that Evergreen set aside an additional \$400,000 for institutional financial aid in 2009-10 and \$900,000 for 2010-11.

## Legislative Report

Director of Government Relations Julie Suchanek provided a brief overview of the legislative session, referring to a detailed report previously distributed. She noted that the higher education sector received an average cut of 6% in the supplemental session. She said that the State Need Grant program was maintained, but all other state financial aid programs were reduced or suspended. The total operating budget cut to Evergreen was \$1.8 million. In addition, substantial operating expenses were moved to the capital budget, putting greater pressure on local capital funds such as the timber trust account and building fees. Mr. Heck noted that current deficit projections, combined with possible changes through ballot initiatives, could leave the legislature with major cuts to make in the next session and no ability to raise revenue.

#### Budget

Executive Director for Operational Budget and Planning Steve Trotter recalled the budget reductions implemented in the previous legislative session. He said that the legislature in 2009 responded to \$9 billion dollar shortfall with a combination of budget cuts, federal stimulus money, a rollback of negotiated compensation increases, and by sweeping fund balances. Cuts to Evergreen amounted to about \$7 million. In response, the Board approved a biennial budget that included substantial tuition increases and major budget reductions.

He said that in the 2010 supplemental session, the legislature responded to \$2.8 billion shortfall with a combination of federal money, budget cuts, new revenue, and a reliance on non-general fund revenue such as our local capital accounts.

Mr. Trotter highlighted several proposed changes in the previously approved supplemental budgets: \$1.8 million in operating budget reductions, \$3.2 million in operating costs moved to the capital budget; the transfer of the Labor Center to South Seattle Community College; an enhancement to help fund health benefit costs; and \$50,000 legislative study to be performed by the college's policy institute.

Interim Provost Ken Tabbutt discussed the proposal to increase summer tuition. He said that state budget cuts make the college increasingly reliant on other funding, such as summer tuition, to maintain the quality of academic programs. At the same time, he acknowledged that this is very bad time to increase tuition. He proposed a summer tuition increase of 12% for resident undergraduates and a 10% increase for non-resident undergraduate and graduate students.

Dr. Tabbutt said that during the last round of budget cuts, the Academic division placed a priority on preserving direct instruction and diversity. Nevertheless, the cuts were extensive enough that direct instruction was affected. The division's entire budget for equipment replacement was eliminated and budgets for student workers and academic programs were cut. Some of those cuts have been covered temporarily with summer school revenue. The proposed budget would rely on summer school revenue to cover these costs on an ongoing basis. He said that the faculty would talk about the curriculum and potential changes to the structure of the curriculum in light of the budget. Consequently, a portion of this year's budget cut is covered by college reserves, in the hope that next year the college will be in a more informed position from which to plan cuts.

Dr. Gayton invited discussion of the summer school revenue proposal. Geoduck Student Union (GSU) Representative Josephine Jarvis said that the Geoduck Student Union has asked her to comment on the summer tuition proposal. She said that the job market for students is very poor. Some students need summer classes to get prerequisites. They may have saved financial aid for summer and signed leases, now to find that summer tuition is unaffordable. The Geoduck Student Union does not feel that the benefits outweigh the reduction in access. Tuition should be lowered, not raised.

In response to a question from Trustee McReynolds, President Purce described a meeting with the Geoduck Student Union to discuss the tuition proposal and respond to the specific questions the GSU posed at the March Board of Trustees meeting. President Purce said that students attending the meeting were concerned about shifting the financial burden to students and are very interested in becoming more politically active. Dr. Tabbutt said that based on an average 10-credit summer load, resident students would experience an increase of approximately \$200.

Vice President for Finance and Administration John Hurley said that the legislature provided \$125,000 for a study to determine the feasibility of constructing a biomass gasification plant at Evergreen. Unfortunately, the legislative budget also included a significant shift of expenses from the operating to the capital budget. The scale of the shift is such that it is the equivalent of paying all but one employee of the Facilities department from the capital budget. He speculated that in the future the college may have to fund capital projects through local bonds. He said that the college's bond rating is A-, which is very good.

Dr. Hurley described the budget reduction proposal for the division of Finance and Administration. Budget cuts would be taken by eliminating positions opened through retirements and resignations. The proposal would defer \$138,000 in reductions for the division to the next biennial budget.

Vice President for Student Affairs Art Costantino described the proposed budget reduction plan for his division. The division's plan attempts to prioritize health and safety and to protect areas, such as Admissions, that bring in revenue to the college. Vice President for College Advancement Lee Hoemann described the proposed \$40,000 reduction in her division, saying that the divisional plan attempts to protect fundraising. President Purce noted that the events position in his office would be eliminated from the state budget. The work would continue, with a renewed concentration on fundraising events. Half of the salary for the division would move to College Advancement and the other half would be paid from indirect cost revenue earned through the policy institute. Mr. Trotter noted that the plan includes no layoffs, except for those associated with the move of the Labor Center.

Dr. Gayton adjourned the meeting at noon and announced that the meeting would reconvene at 1:00 p.m.

#### **Public Comment**

Dr. Gayton invited public comment. Seventeen people spoke during the public comment session, most speaking in opposition to proposed summer tuition increases. Among the specific comments made were the following:

- Why are the doors to the Library building locked at midnight when the computer center is open until 2:00 a.m.? Why are younger students allowed into the CRC without showing ID, while older people are asked for ID?
- The Board is privatizing and gentrifying the school. The Board is not useful. We don't need wealthy capitalists from all around the state making decisions.
- There aren't forums for substantive involvement in decisions by faculty, staff and students. The forums are cosmetic.
- Students are having to take leaves of absence because they can not afford tuition.
- The notice of the Board meeting was not adequate. The Board is trying to hide from students. This is neoliberalism. If something must be cut, it should be administrative salaries, the police, prison budgets and war spending.
- A statement from the GSU opposing tuition increases was read.
- There has to be a better way than raising tuiton.
- The forums educated those attending about the difficult position that the Board is in, but attendance was miniscule. The Board needs to make a greater effort to be visible.
- The Board has nothing to give students.
- The proposed revision to the Student Conduct Code introduces terms that are open to interpretation.
- The Board and students don't have a mutual relationship because the Board is not beholden to students or willing to challenge the legislature.

### **Provost Search Update**

Two members of the Provost Search Committee, Todd Sprague and Holly Joseph reported on the search. The committee surveyed the campus about qualities needed in the next Provost and received 186 responses, evenly split among faculty staff and students. The job announcement will be public within the next week. Review of applications is planned for fall, with finalists coming to campus in winter quarter.

## Re-naming "Squaw Point"

Vice President Art Costantino introduced members of a committee that met to discuss re-naming a portion of college land: faculty member Frances Rains, staff member Racquel Salinas and student Derek Jones. Dr. Costantino said that a recent review of local maps revealed that a point of college land is designated as "Squaw Point" a name that is derogatory to Native American women. Dr. Raines briefly described her work on the erasure of native women from history. After consultation with Native American peoples and with the campus, the committee recommends naming the point "Bushoowah-ahlee Point," a name drawn from the local Lushootseed language. The United States Geographical Survey (USGS) has the final authority to name land. The USGS considers the level of local support when reviewing petitions to re-name land. The Board will be asked to formally express support for the renaming at the June meeting.

### Appointment of a Management Team for Collective Bargaining

Motion Dr. Gonzales made a motion to delegate to the President the authority to appoint a team to conduct collective bargaining with the Washington State Federation of State Employees. The motion was seconded and passed on a voice vote.

## **Energy Savings Contract**

Motion

Mr. Heck made a motion to:

2010-14

- a) Approve the project budget of \$970,420 for the Evergreen Energy Savings Project – Phase II, which includes Department of General Administration fees. the design, construction and verification of the new energy efficiency projects, state sales tax, project management costs, and project contingency; and
- b) Authorize the award of the contract to the Department of General Administration, which has contracted with McKinstry to provide the design, construction and verification services, in the amount of \$906,934 (includes General Administration interagency fee and Washington State sales tax) to install a heat recovery system on the Lab II building outside air handlers. upgrade the lighting in the gym and pool, upgrade and optimize the energy control system in the Daniel J. Evans Library, and authorize the President (or designee) to execute the contract.

The motion was seconded and passed on a voice vote.

#### **Audited Financial Statements**

Motion 2010-15 Mr. Heck made a motion to adopt the audited financial statements for fiscal year 2009 as presented. The motion was seconded and passed on a voice vote.

### **Interagency Agreement for the Sustainable Prisons Project**

Motion 2010-16

Mr. Winters made a motion to delegate to the President the authority to approve an Interagency Agreement through which the college would receive \$455,493 from the Department of Corrections for the Sustainable Prisons Project. The motion was seconded and passed on a voice vote.

### Supplemental Budget Changes

Motion

Ms. Proffitt made a motion to:

2010-17

- a) Approve the net \$4,636,000 legislative directed decrease in the 2010-11 spending plan, including:
  - Reduce the total 2010-11 operating budget by \$1,291,000 as required by the final 2010 legislative supplemental budget; and
  - Further reduce the 2010-11 operating budget by an additional \$568,000 to reflect the expectations of ESSB 6503 – the "furlough" bill; and
  - Transfer \$3,247,000 of on-going maintenance and operating costs from the operating budget to the capital budget; and
  - Reduce the 2010-11 operating budget by \$164,000 to reflect the permanent move of the Labor Education and Research Center to South Seattle Community
  - Increase the Operating Budget by \$584,000 to increase the level of state contributions for employee health benefits for the 2010-11 fiscal year from \$768/mo. to \$850/mo.
  - Increase the operating budget by \$50,000 for the Washington State Institute for Public Policy to provide research support for the Quality Education Council that is assisting and advising the Legislature in updating funding of basic education.
- b) Approve the addition of a \$125,000 capital appropriation for the bio-mass gasification pre-planning project.
- c) Approve increases in the summer school 2010 tuition rates of 12% for resident students and 10% for non-resident undergraduate students.

The motion was seconded and passed on a voice vote.

## **Approval of Minutes**

Motion

Mr. Winters made a motion to approve the minutes of the May meeting as presented.

2010-18

The motion was seconded and passed on a voice vote.

## Chair's Report

Dr. Gayton asked for volunteers to serve on the Board's Nominating Committee. After discussion, he appointed Ms. Proffitt and Dr. Gonzales to the Nominating Committee.

Dr. Gayton invited Mr. McReynolds to report as Student Trustee. Mr. McReynolds described a recent two-day summit at Evergreen for educators working with returning veterans. He thanked President Purce and others for their support of Veterans.

#### **President's Report**

President Purce invited Andrew Buchman to report as Faculty Representative to the Board. Dr. Buchman thanked the Trustees for their hard work on behalf of the college.

President Purce invited John McLain to report as Staff Representative to the Board. Mr. McLain described the growing use and availability of academic computing resources in academic programs. He described a survey of faculty recently conducted by Institutional Research. He described work underway at the Center for Community-Based Learning and Action.

President Purce invited Dorian Waller to report on behalf of the Alumni Association. He described the Alumni Association's plans for fundraising in Tacoma and upcoming events at Tacoma Rainiers and Seattle Mariners games, in addition to plans for graduation.

President Purce invited Josephine Jarvis to report as GSU Representative to the Board. Ms. Jarvis said that several budget forums were held with moderate success. She said that nominations for next year's Student Trustee have been forwarded to the Governor. Student elections will be held this quarter.

Vice President for College Advancement Lee Hoemann provided an update on fundraising, noting especially the event recognizing donors to the Center for Creative and Applied Media.

President Purce reviewed highlights from his schedule.

#### Adjournment

The meeting adjourned at 2:58 p.m.

Carver Gayton, Chair

nne Proffitt, Secretary