

Approved 5/10/2000

**MEETING OF THE BOARD OF TRUSTEES  
OF THE EVERGREEN STATE COLLEGE**

**MARCH 8, 2000**

**MARCH 7, 2000 Educational/Planning Session**

**Daniel J. Evans Library, Room 3112**

**Olympia, Washington 98505**

**Trustees Attending:**

Deborah Barnett  
Stanley Flemming  
Dwight Imanaka  
David Lamb  
Karen Lane  
Marilee Roloff  
Sinnamon Tierney

**Absent:** Bill Frank, Jr. (connected by phone 3/8)

**Representatives to the Board:**

Laura Grabhorn, Staff Representative (Presidential Search DTF)  
Deborah Johnson, Alumna Representative  
John Perkins, Faculty Representative

**Staff Present:**

Laurie Arnold, Coordinator of Tacoma Campus Student Services (March 7 only)  
Art Costantino, Vice President for Student Affairs & College Relations (Interim)  
John Aikin Cushing, Academic Dean (Chair, Presidential Search DTF)  
Ruta Fanning, Vice President for Finance and Administration  
Ariel Goldberger, Member of the Faculty  
Joye Hardiman, Director of the Tacoma Campus (March 7 only)  
Lee Hoemann, Executive Associate to the President  
Marcia Husseman, President's Staff  
Jane Jervis, President  
Ruth Hayes, Member of the Faculty  
Kim Merriman, Assistant to the President for Governmental Relations  
Walter Niemiec, Associate VP for Academic Budget & Financial Planning  
Willie Parson, Member of the Faculty, Tacoma campus (March 7 only)  
Rita Pougiales, Member of the Faculty/Presidential Search DTF  
Rita Sevcik, Administrative Assistant to the President/Recording Secretary to  
Board of Trustees  
Gilda Shepherd, Member of the Faculty, Tacoma campus (March 7 only)  
Marla Skelley, Director of Financial Aid  
Barbara Leigh Smith, Vice President for Academic Affairs and Provost  
Steve Trotter, Budget Director  
Artee Young, Member of the Faculty, Tacoma campus  
Bill Zaugg, Administrative Assistant for Budget  
Chris Yates, Managing Producer for Performing and Media Arts  
See permanent roster for others attending

**Others Attending:**

Howard Fischer, Assistant Attorney General  
Lee Lambert, Presidential Search DTF  
Christina Meserve, Presidential Search DTF

**TUESDAY, MARCH 7, 2000 EDUCATIONAL/PLANNING SESSION**  
**ON TACOMA CAMPUS**

**Tacoma Campus Update**

Chair Lamb called the educational/planning session to order at 1:35 PM. A quorum was established and Trustees and staff walked to the new site for the Tacoma campus (6<sup>th</sup> and Martin Luther King, Jr. Way) for a tour of the facility being renovated and site orientation for the building to be constructed adjacent to the existing structure. Upon return to the meeting room, the Tacoma faculty described the academic work students had undertaken this year in a program designed to address the general education issue raised last fall by the reaccreditation team. Staff member Laurie Arnold distributed and discussed the 2000-2004 Tacoma enrollment growth plan.

**Enrollment Update**

President Jervis and Director of Institutional Research Steve Hunter gave a three-part enrollment presentation (1) current trends and future prospects for college enrollment (a January 25 presentation to the Senate Ways and Means Committee); (2) enrollment trends at Evergreen and Fall 2000 application progress as of March 3, 2000; and (3) an in-depth summary and discussion of additional recruitment activities for fall 2000 and the 2001-02 academic year. There was some discussion about the College's web page, which lacks information about the Tacoma campus and the Reservation-Based Community-Determined program. Craig McLaughlin noted that a full-time web master has recently been hired.

Trustees adjourned this meeting to attend a dinner honoring former Trustee Vipperman (who left the Board the previous May) and President Jervis (who is retiring the end of June).

**WEDNESDAY, MARCH 8, 2000 ON THE OLYMPIA CAMPUS**

At 9:00 AM, the Chair called the meeting to order; the Board recessed into an executive session for approximately 90 minutes to discuss personnel matters in accordance with RCW 42.30.110(g).

The regular meeting was reconvened at 10:30 AM. Chair Lamb thanked community members for their interest and intensive participation in the process of choosing the next President of Evergreen. He reviewed the Board's role and responsibility in the selection process (trustees are appointed by the Governor to act as fiduciaries on behalf of the people of the State of Washington in administration of their public colleges), and facilitated Trustee introductions (note: Trustees Frank and Roloff joined the meeting via conference phone).

**APPOINTMENT OF EVERGREEN'S FIFTH PRESIDENT – Action**

Trustee Imanaka expressed appreciation and thanks to John Cushing, the Presidential Search Committee and members of the community for their participation and assistance in this process. He voiced his great pleasure in making this motion.

**Motion**  
**3-01-00**

Mr. Imanaka moved approval of the appointment of Dr. Thomas L. Purce as the President of The Evergreen State College beginning July 1, 2000, on a three-year contract, renewable annually, at a salary of \$150,000/year and an annual annuity of \$25,000. Seconded by Dr. Flemming and passed.



Prior to action on the above motion, Chair Lamb reviewed the expectations set forth in the presidential search materials: *"By example and precept, the president acts as the intellectual and moral leader of the Evergreen community. During the next decade, the president will set a tone of teaching and learning that will lead the college through fundamental anticipated changes, both within the institution and in the external community."*

He outlined the key evaluation principles for the next president and spoke of Dr. Purce's skills, his record of accomplishments, his understanding of these issues, and his connections with people and publics critical to making things happen. He distilled these principles to the following three elements: (1) to raise the status of Evergreen in the eyes of fellow Washingtonians to match the status achieved outside the state; (2) to lead through a period of growth in a time of constrained funding of higher education; (3) to tell the Evergreen story to a nation that is keen to emulate Evergreen's style and results in making learning happen and building valued citizens. The Chair spoke of Dr. Purce's passion for Evergreen and his belief that Dr. Purce would be a superb match for these key criteria.

The Board recessed for lunch and a 1:00 PM reception with the new president.

## MEETING RECONVENED

The meeting reconvened at 1:30 PM. Academic Dean John Cushing introduced Chris Yates Managing Producer for Performing and Media Arts. Vice President Costantino introduced the newly appointed Director of Corporate and Foundation Relations, Jean Sloan.

## APPROVAL OF MINUTES – Action

**Motion** Ms. Lane moved approval of the minutes of the January 12, 2000  
**3-02-00** meeting as distributed. Seconded by Ms. Barnett and passed.

## REPORTS

### The Northwest Indian Applied Research Institute - Report

President Jervis introduced Alan Parker, Director of The Northwest Indian Applied Research Institute which began operation last September. Mr. Parker introduced Jennifer Scott (Assistant Director of the Institute) and Trudi Pulsifer (a student and half-time Program Assistant). This institute has been funded for two years (with expectations of continuing funding). The Institute exists to mobilize the resources at Evergreen and direct those to the issues confronting the tribes and the tribal communities. Projects undertaken are designed to provide meaningful assistance to these constituencies. He distributed and reviewed materials about the Institute, and outlined the entities under the umbrella of the Center for Native American and World Indigenous Peoples Studies: two public service centers, the Research Institute and the Longhouse and two academic programs (a Native American Studies on-campus program and the off-campus Reservation Based/Community Determined program serving five reservation communities in the South Sound area). Trustees viewed an educational video, a sample of the work the Institute will be doing. Dr. Parker believes that no other college in the nation has mobilized the combination of

resources in the way Evergreen has; he expressed appreciation for the support of the administration and the faculty.

**Reservation Based/Community Determined Program** – Report

Academic Dean Lee Lyttle provided a summary and update of the Reservation Based/Community Determined program and the Microsoft grant. The Reservation Based academic program is based and taught on five reservations. The academic curriculum is built around issues that the reservations feel are important; this year the theme is US Government/Tribal Government relationships. The enrollment is 61 students, the largest enrollment to date. A Microsoft grant has allowed the college to put a network station at the Skokomish site and to weave information technology into the curriculum, introducing students to the basics of E-mail, Microsoft Word, web-site development, etc.

President Jervis commented that these two reports are evidence of a vibrant program in Native American Studies. The building of the Longhouse has had a dynamic cause and effect on the depth and fullness of Native American studies in ways the College did not predict.

**ACTION ITEMS**

Vice President Fanning distributed a one-page summary of the Library Building Preservation project (an 8 – 12 year plan to renovate the Daniel J. Evans Library Building to meet both the preservation and growth needs of the College and State). She noted that due to the compression of the agenda, discussion of the Library Preservation project and the Seminar II building was postponed to a future agenda.

**SCHEMATIC DESIGN FOR ADDITION TO THE COMMUNICATIONS BUILDING - Action**

Director of Facilities Michel George, along with assistance from Ruth Hayes and Ariel Goldberger, reviewed plans for the 6,024 square foot fourth-floor addition to the north end of the Communications Building, which will accommodate two functions. The studio will house the Theatre Arts and Animation programs and is designed to accommodate 50 students. A critique room with pivoting walls on two sides allows for flexible display and easy expansion for bigger groups or programs.

**Motion** Dr. Flemming moved approval of the attached schematic design prepared by  
**3-03-00** Buffalo Design for the Communications Lab Remodel. Seconded by Ms. Roloff and passed.

**SCHEMATIC DESIGN FOR POLICE SERVICES - Action**

Mr. George reviewed the remodel project for the existing Police Services space on the second floor of the Seminar I Building. The remodeled space will accommodate a maximum of eighteen officers and office spaces for six people, and should meet the needs for the next ten years.



Emergency communications and the parking office will be moved into new separate office spaces.

**Motion** Ms. Roloff moved approval of the attached schematic design to reconfigure and  
**3-04-00** renovate Police Services. Seconded by Dr. Flemming and passed.

### **SCHEMATIC DESIGN FOR HEALTH AND COUNSELING – Action**

Mr. George summarized the remodeling project for the Health and Counseling Center. Remodeling the Health Center space will provide eight exam rooms (compared to currently three rooms), office spaces for five people and increases the size of the lounge and Seminar spaces. The Counseling Center will be moved one floor up and will occupy five offices on the third floor. Trustee Flemming and Alumna Representative Johnson had several helpful suggestions which Mr. George will pursue.

**Motion** Dr. Flemming moved approval of the attached schematic design to reconfigure  
**3-05-00** and renovate the Health & Counseling Center. Seconded by Ms. Barnett and passed.

### **OTHER BUSINESS, REPORTS, AND ANNOUNCEMENTS**

#### **Legislative Update**

Chair Lamb recognized Kim Merriman's efforts in arranging a surprise resolution honoring President Jervis in the Senate the previous day. Ms. Merriman opined that the session would not end on schedule. She described the various versions of the budget and the discussions around the issue of enrollment. Vice President Costantino noted that he is convening a group to look at the college's current use of waivers and develop a proposal for future use. Because of the change in the way waivers are funded, the college plans to build this into the budget planning process. He added that the largest portion of the six percent of the tuition that is currently waived goes to need-based waivers. The staff will prepare a presentation about the waiver process for discussion with the Board at the May meeting. Trustee Lane suggested that President Jervis consider writing an educational editorial before she leaves regarding enrollment/tuition/waivers/access/equity, etc.

Ms. Merriman informed the Board that a Higher Education Day is being planned for next February (subsequently set for February 15, 2001). Trustee Roloff wondered whether the College is taking advantage of its location in the capital city to act as a "good neighbor" particularly during the legislative session.

#### **CHAIR'S REPORT**

The Chair reported that the Board had enjoyed the previous evening a wonderful celebration honoring the retirement of President Jervis and former Trustee Carol Vipperman. He also announced a 5:00 PM reception later in the day for President-elect Purce at the Tacoma campus. Trustee Tierney had no report from students.

## **PRESIDENT'S REPORT**

President Jervis reported the February 27 on-campus death of Rory Kauffman, a second year student. She mentioned the expedited process for the Vice President for College Advancement search and thanked Dr. Costantino for taking on these responsibilities on an interim basis. She reported also that she has acted on Academic Dean John Cushing's recommendation to maintain the 1999 faculty salary schedule for the 2000 summer school. She alerted the Board to a future conversation regarding the DNR-managed trust lands, specifically whether the assets of the trust should be diversified and managed as a diversified portfolio (including land) by the State Investment Board. Staff will prepare a background paper outlining the issues in preparation for this discussion.

She invited remarks from the Representatives to the Board. Faculty Representative John Perkins offered congratulations and thanks to the Board on the selection of a new president and a job well done. He mentioned other issues on the faculty's mind: General Education DTF; the discussion of the report on Academic Administrative Structure; a bill which would allow faculties to collectively bargain (did not pass); space allocation; and the VP Advancement search. Staff Representative Laura Grabhorn had nothing new to report. Alumna Representative Deborah Johnson mentioned the alumni and Tacoma campus participation in the presidential search interview process, development of an alumni web site, the Cal Anderson auction, Super Saturday plans, and noted that the Tacoma campus signage on I-5 had been covered (apparently by law, campuses of less than 600 FTE do not qualify for signage).

Trustee Barnett invited Trustees to attend the Cal Anderson auction on April 22 and to donate a bottle of wine to the auction. Vice President Costantino noted the on-campus appearances of Barney Frank as the Cal Anderson lecturer in March and of presidential candidate Bill Bradley.

## **DATE OF NEXT MEETING AND ADJOURNMENT**

The date of the next meeting was confirmed as May 10, with an educational/planning session on May 9.

The meeting adjourned at 3:40 PM.

 *acting for*  
David E. Lamb, **Chair**

*/s/ Stan Flemming*  
Stanley L. K. Flemming, **Secretary**

Attachments - Schematic design for Communications Lab remodel  
Schematic design for Police Services remodel  
Schematic design for Health and Counseling Centers

RMS