



the evergreen state college olympia, washington

BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE

Trustees Attending: Fred Goldberg
Irene Gonzales
Keith Kessler
David Nicandri
Anne Proffitt
Justin Puckett

Absent: Gretchen Sorensen

Staff Presenting: George Bridges, President
Kelly Brown, Lead Psychologist
John Carmichael, President's Chief of Staff and Secretary to the Board
Andy Corn, Executive Associate to the Vice President for Student Affairs
Jennifer Drake, Vice President for Academics and Provost
Sharon Goodman, Director of Residential and Dining Services
Steve Hunter, Associate Vice President for Enrollment Management
John Hurley, Vice President for Finance and Administration
Sandra Kaiser, Vice President for College Relations
Emily Pieper, Assistant Director of Student Activities
Amanda Walker, Vice President for Advancement and Executive Director of
The Evergreen State College Foundation

Others Present: Aileen Miller, Assistant Attorney General
Liza Rognas, Faculty Representative to the Board of Trustees

July 11, 2017

Mr. Kessler called the special meeting to order at 1:00 p.m.. A quorum was present.

Adoption of Minutes

Motion Mr. Nicandri moved approval of the minutes of the June meeting. The motion was
2017-14 seconded and passed on a voice vote.

President's Overview

President Bridges introduced Jennifer Drake, Vice President for Academics and Provost, and Justin Puckett, Student Trustee.

First Year Housing

Vice President for Finance and Administration John Hurley recommended that the Board adopt a budget for the First Year Housing project. He said that a project budget would guide the architects design work.

Before bonds are sold to raise funds for construction, another Board action would be required. Director of Facilities Jeanne Rynne described the process by which the proposed budget was derived. She said that the proposal considers the college's bonding capacity, program needs, and current market costs of construction.

Motion 2017-15 Mr. Nicandri made a motion to approve a budget of \$40,204,000 to be financed for the design and construction of the new First Year Housing Project consisting of 480 beds in accordance with the July 2016 Residential Master Plan. The motion was seconded and passed on a voice vote.

Legislative Update

John Carmichael, the President's Chief of Staff, provided an update on the 2017 legislative session. He reported that the legislature adopted and the governor signed a biennial operating budget on the last day of the 2017 fiscal year, narrowly averting a partial government shutdown. He said that the legislature had not yet adopted a biennial capital budget and remains in session.

Dr. Carmichael said that the state's biennial operating budget left tuition policy unchanged so that resident undergraduate tuition increases are limited by an inflation factor calculated to be 2.2% for the 2017-18 academic year and 2.0% for the 2018-19 academic year. Increases in Services and Activities Fees are also bound by these limits. The biennial budget also approved compensation and benefit adjustments for all public higher education employees that are roughly equivalent to a 2% general wage increase effective July 1, 2017, a 2% general wage increase effective July 1, 2018, and 2% general wage increase effective January 1, 2019. The legislative budget did not fully fund this increase and put a substantial portion of the responsibility on local institutional funds.

Covered Recreation Pavilion roof replacement

Director of Facilities Jeanne Rynne described the need to replace the roof on the college's Covered Recreation Pavilion. She said the college has received bids on the project and identified an apparently successful bidder. The bids are guaranteed through August 14, 2017. In the hope that the legislature will pass a capital budget before that date, she recommended that the Board authorize the award of the contract contingent on the college's receipt of funds from the state's capital appropriation.

Motion 2017-16 Mr. Goldberg made a motion to adopt "Resolution 2017-04 delegating authority for the Covered Recreation Pavilion roof replacement project. The Board of Trustees of The Evergreen State College: a) delegates authority to the President or his designee to award the construction contract to the apparent low, responsible bidder, contingent upon the availability of funding; and b) delegates authority to the President (or designee) to approve change orders for the Covered Recreation Pavilion Roof Replacement Project provided the total cost for the project does not exceed the approved project budget, \$965,510 including a contingency of \$80,376 (or 10% of the MACC)."

The motion was seconded and passed on a voice vote.

Operating Budget

The President's Chief of Staff John Carmichael provided an overview of the budget decisions before the Board. To provide context for the budget decisions, Associate Vice President for Enrollment Management Steve Hunter presented an update on enrollment. Mr. Hunter noted that approximately 200 fewer students are expected for the 2017-18. The decline in enrollment is almost entirely due to fewer non-resident students.

Dr. Carmichael noted several initiatives underway that are expected to increase enrollment. Sandra Kaiser, Vice President for College Relations, provided an update on the strategic messaging and promotion initiative.

The Board heard a series of proposals for changes to mandatory fees. Executive Associate to the Vice President for Student Affairs Andy Corn and Director of Residential and Dining Services Sharon Goodman described a proposal to increase Housing rates by an average of 5% for 2017-18 and 7% for 2018-19 and to increase dining plan rates by 4% per year. Mr. Corn and Lead Psychologist Kelly Brown presented a proposal to increase the Wellness fee to \$309 per year in 2017-18 and \$324 per year in 2018-19. Mr. Corn and Assistant Director for Student Activities presented a proposal to increase the Services and Activities (S&A) Fee by 2.2% in 2017-18 and 2.0% in 2018-19. They also presented the proposed allocation budget for S&A fees. Mr. Corn also presented a proposal for an opt-out fee of \$7.50 per student to support student government.

**Motion
2017-17**

Mr. Goldberg made a motion to:

- a) Increase resident undergraduate tuition by 2.2% in 2017-18 and by 2.0% in 2018-19; and
- b) Increase resident graduate tuition, non-resident undergraduate tuition, and non-resident graduate tuition levels by 5% per year; and
- c) Increase Housing rates by an average of 5% for 2017-18 and 7% for 2018-19; and
- d) Increase rates for Dining Plans by an average of 4% per year; and
- e) Increase the Community Health and Counseling Fee to \$309 per year in 2017-18 and to \$324 per year in 2018-19; and
- f) Increase the Student and Activities fee by 2.2% in 2017-18 and by 2.0% in 2018-19; and
- g) Establish a student government fee of \$7.50 per student; and
- h) Approve the 2017-2019 Services and Activities Fee biennial budget as developed by the Services and Activities Fee Allocation Board (S&A Board), totaling \$6,283,770 (see attached detail).

The motion was seconded and passed on a voice vote.

Entrepreneurship Update

The President's Chief of Staff John Carmichael provided an update on entrepreneurship programs. He recalled that the Board had discussed entrepreneurship during its 2016 retreat and that a workgroup of faculty, staff, and students had discussed the topic through fall and winter quarters, producing a set of recommendations. While the group was at work, the Foundation received a generous gift from an alumna and spouse to support new entrepreneurship programming.

Dr. Carmichael reported that faculty, staff, and students will participate in a summer institute to further explore the topic in August. In addition to the curricular and co-curricular work underway, the college has an opportunity to partner with the City of Olympia and the Thurston County Economic Development Council's (EDC) Center for Business & Innovation on an entrepreneurial space in downtown Olympia. The city acquired a blighted property and will sell it to a local developer for redevelopment. The developer's plan includes a co-working space, which will be operated by the EDC.

The proposed co-working space would include meeting rooms suitable for Evergreen academic programs and Evergreen students and faculty could benefit from memberships in the co-working space. The college and the EDC are discussing the terms of the partnership. Dr. Carmichael introduced Michael

Cade, Executive Director of the EDC, and Celia Nightingale, Director of the Center for Business & Innovation, who spoke about the benefit that Thurston County receives from Evergreen as an incubator of social and business entrepreneurship.

Motion 2017-18 Ms. Proffitt made a motion to adopt Resolution 2017-05 delegating authority to the President or his designee to negotiate and finalize a Letter of Intent for co-working space in downtown Olympia. The motion was seconded and passed on a voice vote.

Chair's Report

Mr. Kessler thanked Trustee Gretchen Sorensen for her leadership as chair during an exceptionally challenging year. He invited Student Trustee Justin Puckett to report. Mr. Puckett said that he is grateful for the opportunity to serve as a Trustee and looks forward to the year ahead.

President's Report

President Bridges invited Liza Rognas to report as Faculty Representative to the Board. She reflected on the faculty work underway, including the development of a Teaching and Learning Center, new models for curriculum planning, and mandatory professional development for faculty on equity and inclusion. Faculty work for next year includes a focus on the first-year student experience.

President Bridges invited Amanda Walker, Vice President for Advancement and Executive Director of The Evergreen State College Foundation, to report on fundraising. Ms. Walker introduced Paul Rudnick, Associate Vice President for Development. The Foundation exceeded its fundraising goal for the fiscal year ending June 30. The fiscal year ended on a strong note, with the Foundation receiving gifts totaling \$238,000 in June, exceeding last June's total by \$54,000.

The Board adjourned for the day at 5:00 p.m.

July 12, 2017

Mr. Kessler called the regular meeting to order at 9:00 a.m.. A quorum was present. Mr. Kessler invited people signed in for public comment to address the board for three minutes. Ten people addressed the Board regarding the events of Spring quarter and related topics. Mr. Nicandri presented to the Trustees correspondence he had received as Board Secretary from constituents regarding these events.

At 9:35 a.m., Mr. Kessler announced that the Board would be moving into executive session to discuss with legal counsel litigation or potential litigation and the performance of a public employee as allowed by RCW 42.20.110. He said the board would return to an open meeting in two hours. The Board returned to open meeting as scheduled and adjourned.

Keith Kessler, Chair

Anne Proffitt, Secretary