

# NEWS

The Evergreen State College  
Olympia, Washington 98501

for immediate release  
June 18, 1976

for further information  
Judy Annis, 866-6128  
Lynda Weinman, 866-6229

A three-day workshop on exhibition design, sponsored by the Western Association of Art Museums, will be held at The Evergreen State College July 18-20.

Goal of the conference, partially funded by the Washington State Arts Commission, is to help participants improve their design skills for art exhibits and other art work.

Guiding the workshop will be guest faculty members Dextra Frankel and Thomas Hartman, both instructors at California State University at Fullerton. Frankel, an associate professor of art, has been CSUF's gallery director for the past nine years, in addition to serving as curator at four art museums and as a trustee for the American Crafts Council. Hartman, a lecturer in design and a free lance designer, has directed exhibits for a number of museums and consulted for Domino Industries Furniture.

An all-day session beginning at 8:30 a.m. July 18 will launch the workshop, focusing on slides of exhibits designed at CSUF which offer examples of unique techniques and serve as starting points for discussion. Problems such as basic organization of design, lead time requirements, budgets for installation, innovations for case and frame hangings, and modular unit constructions and wall systems will be covered.

July 19 participants will show examples of their own exhibits for an open exchange of ideas and critiques. The conference will conclude July 20 when participants design an exhibit entitled "Found Objects" in Evergreen's Art Gallery. Each participant will contribute at least two "found objects" to the Evergreen display, which will remain on exhibit through July 30th.

Enrollment for the session is limited and must be completed by July 12. Additional information is available from Lynda Weinman, Evergreen Exhibits Coordinator (866-6229), Evans Library Building room 3113, Olympia, 98505.

# Exhibition DESIGN

Through the Western Association of Art Museums, the Special Education Expansion Department will sponsor a three day program which will treat the multiple concerns of exhibition design. With slide presentations, lab sessions, demonstrations and critiques, participants will examine the design process in order to be better prepared to install exhibitions and work with colleagues.

Exhibitions mounted by large and small museums, college galleries and art centers will be analyzed with careful consideration for budgets: costs of supplies, materials and equipment with a view toward cutting expenses and recycling materials.

July 18, 8:30 - 5:00  
Visual presentation (slides) of exhibitions designed at California State University, Fullerton which show unique design techniques and the participants as case studies, the faculty will discuss:

Basic organization of design and preparatory staff  
Lead time for design work  
Budgets for installations  
Design process using sketches, working drawings, models, paint and graphic selections  
Design innovations for case and frame hanging, lighting, humidity and temperature controls, railing systems, traffic flow, pedestals, modular unit constructions and wall systems, and interior cases

July 19, 9:00 - 5:00

People attending the program are requested to bring at least a dozen slides of either a successful, or visually unresolved exhibition for an open exchange of ideas and criticism. Also, participants are welcome to bring problematic installation designs and gallery floor plans for individual consultation with the faculty. Please note: participants should make their slides available on July 18, in order to facilitate the group presentation.

6:30 - 8:30

No-host dinner. The Melting Pot restaurant in Olympia has been selected for its casual atmosphere, fine food, and comfortable service. Prices range from \$6 - \$10 and transportation will be provided by the college.

July 20, 9:00 - 5:00

Participants will design an installation of the exhibition, "Found Objects" in The Evergreen State College Art Gallery using existing walls, cases, pedestals, platforms, etc. Dextra Frankel and Thomas Hartman will initiate the design process through more refined drawings, paint selections and graphics. Each participant is asked to contribute at least two found objects on July 19. Objects should range in subject matter and scale, e.g. tires, grocery carts, milk cartons, glasses, leaves, six 2 x 4's any length, garments, jewelry, etc. The more variations in scale, number and subject matter, the better.

## TRAINING AWARDS

A limited number of workshop training awards which provide funds for the registration, travel and subsistence are available to participants from states served by the Western States Arts Foundation. Interested people should contact Richard Mason, Director Regional Development, WSAF, 1517 Market Street, Denver, Colorado 80202, (303) 571-1561.

The natural beauty of The Evergreen State College campus provides a setting that inspires visual awareness, creativity, and sharing ideas and experiences. Located on the Cooper Point Peninsula just outside Olympia, it offers views of Puget Sound, the Olympic Mountains, the Black Hills, and Mt. Rainier. The campus includes 1,000 acres of forested rolling hills and undeveloped waterfront property on Eld Inlet of Puget Sound. The Evergreen State College has been selected by WAAM for the Exhibition Design Program as a place where one can learn and innovate without distractions.

## FACULTY

Dextra Frankel is Associate Professor of art at CSUF. Since 1967 her position as Gallery Director involves initiating exhibitions, their documentation, design and installation. Her teaching responsibilities include the training of students for the gallery/museum profession. Ms. Frankel has been guest curator at the Newport Harbor Art Museum, Long Beach Museum of Art, Laguna Beach Museum of Art and the Pasadena Art Museum. Currently she is the Southwest Regional Crafts Trustee for the American Crafts Council.

Thomas Hartman is a lecturer in design at CSUF and a free lance designer. He has designed exhibitions for the Fine Arts Museums at San Francisco, Deborah Sussman and Company and the Newport Harbor Art Museum, and consulted for Domino Industries Furniture. Mr. Hartman has recently exhibited his work, "Earthitecture - Modular Capsule Environments" at the Newport Harbor Art Museum.

## ACCOMMODATIONS

As the college is located 5 miles outside of Olympia, the campus residence halls have been selected for their beauty, comfort, and convenient location to the workshop areas. A special package rate is available to WAAM participants which includes housing and meals. Double rooms w/ meals \$30.00 per person and Single room period. The 4-year-old modern dorms have telephones, small kitchens, and individual rest rooms. Shared accommodations will be available to spouses and children.

WAAM membership dues:

|                          |       |
|--------------------------|-------|
| Institutional Membership |       |
| Active Membership .....  | \$125 |
| Associate .....          | \$ 75 |
| Individual Membership    |       |
| Fellow .....             | \$ 25 |
| Professional* .....      | \$ 25 |
| Pre-Professional .....   | \$ 10 |

\*For one to three staff persons of Active Institutional Member

Please check if you would like further membership information.

For any inquiry, please direct correspondence to Linda Evans, SEED Coordinator, Western Association of Art Museums, Mills College, Box 9989, Oakland, CA 94613, or call (415) 568-2773.

Please complete and return this portion by July 12. Since enrollment is limited to 25 people, early registration is advised.

| Name     | Position |
|----------|----------|
| 1. _____ | _____    |
| 2. _____ | _____    |
| 3. _____ | _____    |

Institution \_\_\_\_\_  
 Address \_\_\_\_\_

REGISTRATION FEES: \$30 per person for WAAM members  
\$50 per person for non-members

Any category of membership qualifies for the discounted registration fee. There is no discount for attending only a portion of the Workshop.

Please make checks payable to the Western Association of Art Museums.

\$ \_\_\_\_\_ is enclosed for \_\_\_\_\_ # of people registering

\$ \_\_\_\_\_ is enclosed for single or double room and meals

(Please circle)

\$ \_\_\_\_\_ is enclosed for membership dues as \_\_\_\_\_ member  
(Please indicate category)

I (we) have tentative plans to attend the no-host dinner \_\_\_\_\_



Western Association of Art Museums  
Mills College Box 9989  
Oakland, California 94613

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| NON PROFIT<br>ORGANIZATION<br>U.S. POSTAGE<br>PAID<br>PERMIT NO. 3440<br>Oakland, California |
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*attention: Rackianda*

*Childhood's End Gallery*

**EXHIBITOR  
DESIGN**

The Western Association of Art Museums' Special Education Expansion Department presents a Workshop on EXHIBITION DESIGN

July 18 - 20, 1976

The Evergreen State College  
Olympia, Washington

This Workshop is partially funded by the Washington State Arts Commission