

**Trustees Attending:** Monica Alexander  
Karen Fraser  
Fred Goldberg  
Irene Gonzales  
Kathleena Ly  
David Nicandri

**Trustees Absent:** Keith Kessler

**Staff Present:** George Bridges, President  
John Carmichael, Vice President for Finance and Operations  
Jennifer Drake, Provost and Vice President for Student and Academic Life  
Susan Harris, Executive Associate to the President and Secretary to the Board of Trustees  
Sandra Kaiser, Vice President for College Relations  
Natasha Lemke, Tacoma Program Ambassador  
Jeremy Mohn, Director of Government Relations  
Eric Pedersen, Chief Enrollment Officer  
Amanda Walker, Vice President for Advancement and Executive Director of The Evergreen State College Foundation

**Others Present:** Aileen Miller, Assistant Attorney General  
Paul Przybylowicz, Faculty Representative to the Board of Trustees  
Anthony Zaragoza, Member of the Faculty

Chair Fred Goldberg called the meeting to order at 9:32 a.m. in Room 105 of the College's Tacoma Program. A quorum was present.

#### **President's overview**

President George Bridges gave a brief overview of the meeting agenda.

#### **Adoption of minutes**

**Motion** Trustee Karen Fraser moved for approval of the minutes of the November 14, 2018  
**2019-01** meeting. The motion was seconded and passed on a voice vote.

#### **Public comment**

Chair Fred Goldberg called for public comment. There was no public comment.

#### **Executive session**

Chair Fred Goldberg announced that the Board would move into executive session, pursuant to the Open Public Meetings Act RCW 42.30, to discuss with legal counsel representing the College litigation or potential litigation to which the agency, the governing body, or a member action in an official capacity is, or likely to become, a party and to review the performance of a public employee. He said that the Board would return to an open meeting at 11:15 a.m. unless notified that the time has been extended

and that no final action will be taken in Executive Session. The executive session was extended to 11:20 a.m. The Board returned to an open meeting at 11:25 a.m. after an announced five-minute break.

**Renewal: new student recruitment**

Chief Enrollment Officer Eric Pedersen and Vice President for College Relations Sandra Kaiser presented on new student recruitment. Chief Enrollment Officer Pedersen reported that fall-to-winter retention and new student enrollment exceeded expectations, and projected annual average full-time enrollment has moved up slightly. He outlined new recruitment initiatives including reputation enhancement, use of the Common Application, membership in the Western Undergraduate Exchange, community college connections, new leadership in admissions, on-site admission, expanded student search, and the implementation of test optional admission. Chief Enrollment Officer Pedersen noted that February 1, 2019 was the first read on application numbers. Considering the new initiatives have not been evaluated over multiple recruitment cycles in the past at Evergreen, it is difficult to predict yield. A refreshed analysis will be available after May 1, 2019.

**Renewal: reputation enhancement**

Director of Government Relations Jeremy Mohn, and Vice President for College Relations Sandra Kaiser, presented on reputation enhancement. Director Mohn reported that Wednesday marked the halfway point of the 105-day session. In these first several weeks of session, he met with his counterparts from the other state institutions twice weekly to review the 200-plus bills introduced that would affect higher education. He also noted that he and President Bridges have met with and had meaningful conversations with 53 legislators leading up to and during this legislative session. After policy cutoff, a major session milestone occurring March 13, 2019, there will be a much greater sense of what bills are still in play.

Director Mohn indicated that one of the most important bills is the Governor's Washington College Promise Scholarship. This bill would rename the current State Need Grant, extend funding to all eligible Washington students, and make the scholarship an entitlement, which would protect it from cuts in the event of a recession. While the Senate and House are scheduled to reveal their proposed 2019-2021 budgets the week of March 25, 2019, Director Mohn identified a significant shortfall between the November revenue forecast and the projected spending needs.

Director Mohn thanked Trustees Monica Alexander, Karen Fraser, and Kathleena Ly for participating in the Legislature's Regents and Trustees Day in January. In all, the Trustees participated in 17 meetings with legislators, and Trustee Ly met with Governor Inslee that same day. Trustee Monica Alexander commended Director Mohn on the work at the Trustee Advocacy day and appreciated all the effort put into the event. Trustee Kathleena Ly noted her appreciation for Director Mohn and President George Bridges for offering her the opportunity to meet with Governor Inslee during the Legislature's Regents and Trustees Day.

**Renewal: enrollment recovery**

Faculty member Anthony Zaragoza and Tacoma Program Ambassador Natasha Lemke, joined by Provost and Vice President for Student and Academic Life Jennifer Drake, presented on enrollment recovery in the Tacoma Program. Dr. Zaragoza welcomed the Trustees to the Tacoma Program and introduced Ambassador Natasha Lemke, a recent graduate of the program. He also thanked Trustee Kathleena Ly for her part in the naming of the Tacoma Lyceum to the Mimms-Hardiman Lyceum Hall. Dr. Zaragoza and Ms. Lemke gave an overview of the development and work of the Tacoma Revitalization Think Tank. Recommendations of the study include new leadership; highway from incarceration to education; new

bridge program; connections, collaboration and engagement; and curricular revitalization and pathways. In addition, a new MPA program cohort will be present at Tacoma and is expected to enroll 30-40 students.

### **Renewal: Indigenous Arts and Education**

Vice President for Indigenous Arts and Education Tina Kuckkahn-Miller presented on Indigenous Arts and Education. Vice President Kuckkahn-Miller reminded the Trustees that the mission of the Longhouse, which is a college public service center, is to promote Indigenous arts and cultures through education, cultural preservation, creative expression and economic development. Vice President Kuckkahn-Miller noted that the Evergreen Longhouse has been a model to other institutions and gave an overview of some of the recent and upcoming work and connections being made through the Longhouse. After outlining how the Native American and Indigenous programs connect with Evergreen's renewal plan. She ended her presentation with inviting the Trustees to the Carving Studio opening celebration scheduled for April 13, 2019.

### **Working lunch**

During the Board's working lunch, Vice President for Advancement Amanda Walker introduced James Plourde from Campbell & Company. Mr. Plourde gave two-top line recommendations from the recently completed campaign feasibility study: 1) Evergreen is well positioned, but under resourced to carry out a successful campaign over a 5-year timeframe; and 2) the College and Foundation should move forward with a 12-18 month Advance Phase to refine campaign plans, cultivate and solicit early support, and confirm a working campaign goal. After reviewing the study's findings and recommendations, Mr. Plourde stressed that Evergreen's supporters want the College to pursue this campaign, that they have great pride in the College, and that Evergreen has a great platform to build from.

### **Board committees**

Evergreen's Vice President for Finance and Operations John Carmichael, presented on behalf of the Budget and Finance committee. He noted that the main factors that drive our budget are student enrollment and the College's support from the Legislature. Vice President Carmichael indicated that the carry-forward balance from one fiscal year to the next has diminished over the years. Tuition and fee setting is in the purview of the Board's authority and will be brought to the Trustees at the upcoming May 2019 meeting. After feedback is received from the Board of Trustees and others, a final budget action will come forward to the Board of Trustees in June.

Vice President of Finance and Operations Carmichael also announced that Evergreen will be conducting a facilities assessment with a national firm, in concert with the other five Washington State Public baccalaureate institutions. He noted the importance of giving adequate attention to capital maintenance and preservation and this facilities assessment work will assist with that analysis.

### **Accreditation update**

President George Bridges gave a brief introduction on the accreditation process, indicated that Evergreen was well received, and the College's accreditation was renewed. Provost and Vice President for Student and Academic Life Jennifer Drake gave an accreditation update, where she identified the commendations and recommendations received, noting that none of the recommendations were a surprise. Provost Drake read the mission statement and indicated that the College is affirming and remaining committed to the mission as we turn toward year one. She noted that the core themes

include integrated, interdisciplinary learning; individuals engaged in community; environmental stewardship and social justice; and diversity and equity. Next steps include assembling the strategy team for a new report due March 2020 articulating our intended approach to addressing the recommendations.

### **Chair's report**

Chair Fred Goldberg spoke about his experience serving on the Board of Trustees and the College's cycles in the media indicating that he now sees the cycle turning upward. Chair Goldberg commented on the weekly updates that President Bridges has been sending to the Board of Trustees and commented on the strength of the Senior Leadership. He noted that President Bridges has been doing great work and thanked the leadership team for their work as well.

Chair Goldberg invited Trustee Kathleena Ly to give a Student Trustee report. Trustee Ly reported that she attended the Regents and Trustees day at the Washington State Capitol. She thanked President Bridges and Director of Government Relations Jeremy Mohn for the opportunity to participate in the event and to meet with Governor Jay Inslee. She stated that in her meeting with the Governor she noted how Evergreen has opened up opportunities. Trustee Ly also reported that she attended a 3-day sustainability conference at the University of Washington. This visit to the conference helped her to formulate her Independent Learning Contract.

### **President's report**

President George Bridges indicated that he is committed to providing student conduct updates and Title IX reports to the Trustees. He commented that he is increasingly pleased with how the College is working on conduct and Title IX. He affirmed his commitment to assuring responses to conduct are responded to in a timely matter.

President George Bridges asked Assistant Attorney General Aileen Miller to address the Floeting case which has legal implications for the College. The case, which relates to sexual misconduct and discrimination, found that an organization is strictly liable for discriminatory or harassing conduct of its employees even if they are unknown to the organization when they occur. Defenses are limited to demonstrating 1) the conduct was not harassing or discriminatory; or 2) the alleged offender was not an employee. Assistant Attorney General Miller reported that she has been training employees on campus, with more trainings planned for the future. For the College to mitigate risk, she recommended that training for all levels of employees, including student employees, be accelerated.

President Bridges invited Vice President for Advancement Amanda Walker to give a fundraising report. Vice President Walker reported on the work undertaken since the last Trustees meeting: campaign study, progress toward the annual fundraising goal, and the Art of Giving. She indicated that by the end of February 2019, the College had raised \$2.95m of a \$3m goal. Vice President Walker noted that there are many generous gifts for scholarships and pre-college programs, pathways, and Indigenous arts and education.

President Bridges noted that Geoduck Student Union Representative Alexander Markley was unable to attend the meeting. President Bridges distributed a prepared written statement by Representative Markley to the Trustees. President Bridges commented on the constructive work underway by the Geoduck Student Union.

Finally, President Bridges invited Paul Przybylowicz to report as Faculty Representative to the Board of Trustees. Representative Przybylowicz reported that faculty have been busy teaching and working on Paths of Study. Paths of study is in the final planning phases prior to initial implementation. He noted that at an upcoming meeting faculty will be voting on a first-year experience proposal to orient our first-year students. He commented that the College is in the process of hiring a Director for the Learning and Teaching Commons and sees this as beneficial to orienting new faculty. Representative Przybylowicz also commented that he is pleased with the new communication channels that have been developed between faculty and the Geoduck Student Union and noted the excellent work of faculty members Paula Schofield and Alison Styring who have taken on advising responsibilities related to the science curriculum, in addition to their regular teaching load.

**Concluding remarks**

The meeting adjourned at 2:34pm.

---

Fred Goldberg, Chair

---

Irene Gonzales, Secretary