

SUMMER QUARTER ENROLLMENT HIGHEST IN FOUR YEARS

Early, targeted marketing of the 1979 Summer Quarter academic programs seems to have paid off, according to Academic Dean Barbara Smith, who directed the effort this year. The results of nearly six months of planning and preparation attracted the highest summer enrollment Evergreen's had in the past four years, an impressive 11 percent higher than last summer. Smith says the summer enrollment of 710 students also reflects a 30 percent increase in the number of students new to the college and a nine percent increase in the number of out-of-state students.

The jump seems to be unparalled among the other four-year colleges and universities. A quick survey of Western, Eastern and Central Washington Universities showed their summer counts, while not yet final, appear to indicate no major declines or increases. Western staff expect to be about 100 students short of last year's tally, Eastern appears to be about 150 below their Summer '78 count, and Central "looks about the same." Officials at Washington State University, who don't log a final count until the end of summer, have no indication of their enrollment, while those at the University of Washington report the highest enrollment in the U's history, some 200 over last summer for a total of 16,067.

SPECIAL MAILINGS AIDED RECRUITMENT

Reasons behind Evergreen's summer increase are a collection, Smith believes, of a number of actions she and others began taking late last fall. Their planning called for early publication of a complete catalog on Summer Quarter offerings to be off the presses by March 1. Coupled with that catalog were two special mailings: one to all students who were applying for Fall Quarter suggesting that they consider enrolling earlier; another to college students who live within 30 miles of Evergreen but have been studying elsewhere. Other efforts were made to devise academic programs for specific audiences, like Policy Evaluation for state workers, the arts offerings, and a number of courses in sex roles, family life and women's studies.

Two other major changes also improved the summer enrollment picture: a decision to revise the structure of the session and a move by trustees to reduce out-of-state tuition. "This year we simply divided Summer Quarter into two, five-week sessions and one ten-week effort," Smith says. "We explained our options in a way that was far easier for students to understand and we planned the courses so persons, like teachers, who didn't want to go to school all summer could still earn some credits."

TRUSTEE DECISION ATRACTS NON-RESIDENTS

Trustees also share in the credit for Summer Quarter success, since their decision to reduce non-resident summer tuition rates seems to have affected out-of-state enrollment. The decision, which brought Evergreen's summer tuition schedule in line with that of the other four-year state colleges and universities, reduced the out-of-state rate to that paid by residents for Summer Quarter only. Last year some 14 percent of summer enrollees paid the higher out-of-state fees; this summer non-residents represented 23 percent of the total count and paid the same fees as Washingtonians.

An especially encouraging note in the summer picture --- one which Smith hopes will carry over in Fall Quarter --- is the 30 percent jump in the number of students new to the college who enrolled this summer. Last year some 110 students new to Evergreen signed up for summer study; this summer that number has climbed to 157.

And, all of these increases occurred despite a 23 percent decline in the Summer Ouarter budget.

TRUSTEES MEET THURSDAY TO CONSIDER BUDGET, FATE OF FARMHOUSE

Evergreen's Board of Trustees meets Thursday to consider approval of the college's proposed \$10,593,043 1979-80 budget, to weigh the future of the Organic Farmhouse, and to discuss a proposal to waive the cost of tuition and fees for college employees.

The budget allocation, finalized by college staff in June, shows a reduction in instruction (01) and library support (05), coupled with modest increases in primary academic support (04), institutional support (08) and facilities (09). Student services shows the largest increase, due to funding requests of \$95,817 for the new office of enrollment facilitator (headed by Special Assistant to the President Lowell "Duke" Kuehn). The student services budget also recommends allocation of \$11,411 for support of intercollegiate athletics.

The fate of the Organic Farmhouse, discussed in the trustees' June meeting, will be pondered following presentation of a complete accounting of all expenses accrued so far in building the impressive, but long-delayed structure. Recommendations will call for assigning ultimate responsibility for the farmhouse to the Office of Facilities, which seeks a formal contract with architect Max Knauss to finish the project by October 1 with the assistance of student James "Gomer" Roseman, who will continue serving as coordinator of construction. Trustees may be asked to allocate up to \$60,000 to finish the house, once estimated to built for a total of \$25,000 (if all labor were donated). Trustees will tour the new structure during their lunch break Thursday.

New legislation signed by the governor will also attract trustees' attention. The law permits state colleges and universities to waive tuition for full-time permanent employees, who pay only a \$5 registration fee and are able to enroll on a space available basis. One disadvantage to the legislation is that the college would not be able to include employee/students among official enrollment counts. Trustees are expected to discuss the pros and cons of the new legislation on Thursday; if they decide to consider a policy change, action will be postponed until the August meeting.

The July 12 session, which begins at 10:30 a.m. in Library 3112, is open to the public.

ADVISORY GROUP FORMED FOR MASTER'S PROGRAM

Sixteen prominent citizens, including two state legislators, a Supreme Court Justice, county and city officials, and several state agency directors, have accepted appointment to a Public Administration Advisory Committee to offer advice in planning a master's degree program at Evergreen.

Dr. Guy Adams, faculty member and coordinator of efforts to create Evergreen's first graduate program, says 11 Olympians have already met with five other committee members to review the history of the master's degree program and the initial draft of the new offering, set to open in Fall, 1980.

Olympians serving on the Public Administration Advisory Committee include:

Leonard Nord, director of the Department of Personnel; Supreme Court Justice James Dolliver;

Robert Benson, deputy director of the Office of Financial Management; William Jacobs,

Olympia City Commissioner; Sam Reed, Thurston County Auditor; Jim Bricker, director of

State Senate Research; Merritt Long, director of administrative services for the

Department of Social and Health Services; Brick Kane, director of personnel for the

Department of Social and Health Services; Louise Morrison, executive director of Timberland

Regional Library; and Lou Stewart, education director for the Washington State Labor

Council.

<u>Karen Fraser</u>, mayor of Lacey, has also agreed to serve on the new committee, along with State Representative <u>Hal Zimmerman</u> of Camus; State Senator <u>A.N. "Bud" Shinpoch</u> of Renton; <u>Morton Kroll</u>, professor in the Graduate School of Public Affairs at the University of Washington; and <u>Bernard Kelly</u>, regional director of the U.S. Department of Health, Education and Welfare in Seattle.

The committee will convene at Evergreen again in September to review a final draft of the public administration master's degree program with Dr. Adams, Evergreen faculty

member Dr. <u>Virginia Ingersoll</u>, <u>President Dan Evans</u>, <u>Provost Byron Youtz</u> and Academic Dean Will Humphreys.

NSF GRANT AWARDED TO KUTTER, GUTTMAN

Two Evergreen faculty scientists have been awarded \$120,000 by the National Science Foundation to continue for three more years their basic research in molecular biology. Dr. Elizabeth Kutter and Dr. Burton Guttman, both molecular biologists, will begin work on their grant this month and continue working on it --- in addition to their full-time teaching responsibilities --- through July of 1982.

Purpose of their study called "Genetic Regulatory Mechanisms of Bacteriophage T4," is to "try to determine how a number of genes are regulated in a simple biological system," explains Dr. Guttman. "We're trying to develop very basic information on genetic systems by using phage, a virus that grows in bacteria. This type of research, begun more than 30 years ago by a number of scientists, is already enabling us to better understand genetic processes in more complex systems," he says.

"The ultimate goal of this kind of work," Dr. Guttman adds, "is to gain greater understanding of biological processes as a whole. This kind of basic research has always

paid off in improving human life by allowing us to prevent and treat disease."

Dr. Guttman says the new NSF grant will enable Evergreen to provide research opportunities for advanced science students. The award, divided into \$40,000 a year grants, funds one full-time laboratory technician, provides salary for some student assistants, and offers funds for research equipment and materials.

WONG NAMED ASSISTANT DEAN

York Wong, an Evergreen faculty member in management and computer sciences, has been named assistant academic dean. The two-year appointment, effective September 1, was

announced last month by Vice President and Provost Byron Youtz.

Wong, a native of Hong Kong who studied in England before coming to the United States at the age of 14, joined Evergreen's staff in 1973 as director of computer services. He brought to Evergreen experience as a management consultant in manpower planning and management control for the Office of the Mayor of New York City and several other New York state and city agencies. In addition, Wong had developed a variety of minority owned and operated businesses in New York and had served for seven years as special assistant to the president of Columbia University, where he also headed the Computer Center.

A member of the Evergreen faculty since 1975, Wong assumes responsibilities held

by Dr. Rob Knapp, who is returning to the college faculty.

upcoming events

JOHANSEN DIRECTS DANCE CONCERT THIS WEEKEND

Four ballets, presented by some 35 student and community dancers, comprise "An Evening of Dance" slated July 13, 14 and 15 at Evergreen. Directed by faculty dancer Bernard Johansen, the performances begin at 8 o'clock each evening in the Experimental

Theater of the Communications Building.

Dancers from Evergreen's study program "Ballet: Class to Performance" and from Olympia's Ballet Northwest will feature "Me Oh My," a contemporary piece choreographed by Johansen to music composed by Milhaud. They will also present a character ballet, first performed in 1909 and titled "Polovetsian Dances from Prince Igor." The dance features original choreography by Fokin, adapted by Johansen, who also choreographed the other two July dances: a classical ballet to music by Chopin and a Russian character dance.

Tickets to the performances go on sale at 7:30 p.m. July 13, 14 and 15 at the door to the Communications Building. Cost is \$3 general admission or \$1.50 for students and senior citizens. Advance tickets are on sale now at Yenney's Music, Word of Mouth Books,

Johansen School of Ballet and Evergreen's Bookstore.

ART EXHIBITS FEATURE PHOTOGRAPHY

Four Portland photographers, all codirectors of that city's Blue Sky Gallery, are exhibiting their recent works in exhibits at Evergreen this month. On display through July 13 in the Second Floor Gallery of the Evans Library are color photographs by Donna Mitchell and Ann Hughes, who both are teaching in Evergreen's Summer Photography Institute. Mitchell, an Evergreen graduate, displays large color photos taken with a plastic camera, which gives her images a distinctive dream-like quality, while Hughes, a graduate of Portland State University, applies her photographic eye to documenting everyday life using color film and a Poloroid SX-70 camera.

Following their display, artists <u>Terry Toedtemeier</u> and <u>Robert De Franco</u>, who are also teaching photography at Evergreen this summer, will share the Second Floor Gallery with displays of black and white works, which will remain on exhibit through July 26.

Toedtemeier, a former staff photographer at Evergreen, will display landscape photographs of the Pacific Northwest. His work in that field has recently been expanded, thanks to a grant he received from the National Endowment for the Arts to survey photographs taken along the Columbia River Gorge during the 19th Century. De Franco, who spent the past year lecturing and photographing throughout Europe, will display large black and white works depicting modern life abroad.

Admission to both exhibits is free and open to the public. The Second Floor Gallery is open from 8 a.m. to 7 p.m. Monday through Thursday and 8 a.m. to 4:30 p.m. Friday. The Gallery is closed on weekends during Summer Quarter.

SCHICK STAGES SEATTLE SHOW

Former Evergreen faculty member Pam Schick will stage a dance concert, "Stones: A Visual Meditation" July 12-15 at Washington Hall Performance Gallery in Seattle. Schick has choreographed the production, which will be performed by a number of former Evergreen students in the building which was "kind of founded" while the petite dancer was at Evergreen.

Located at Yesler and 14th in Seattle, Washington Hall provides a performance space for independent artists and serves as home base for Schick, who is teaching dance, directing performances and working to create a non-profit corporation to bring a variety of new artists to the Seattle area.

The Hall seats only 100 persons, so dance patrons are urged to call 325-9949 in Seattle for reservations to this week's production. Cost is \$4 per person.

SURVEY SEEKS COMMUNITY SUPPORT

More than 2,000 persons in Mason and Thurston Counties will be asked this week to help determine the direction of academic program planning at Evergreen. Dr. Lowell "Duke" Kuehn, special assistant to the president, says some 2,000 questionnaires will be mailed today to a random selection of persons in both counties, seeking information on residents' educational needs.

"We very much want to improve our educational service by responding to the expressed needs of our nearest neighbors," Kuehn says. "We're asking persons to tell us what kinds of courses would most suit their personal and career goals, what kinds of schedules would most easily permit them to attend classes at Evergreen, and what suggestions they have for improving our academic programs."

Kuehn says the survey is the second distributed in recent weeks. Its predecessor, sent last week to public employees in city, county and state governments, sought information for use in planning Evergreen's first master's degree program in public administration, set to open Fall Quarter, 1980.

Kuehn says results from the general questionnaire will be used in two ways: to gain an overall perspective on how to improve the college's academic programs, and to develop specific academic offerings to meet the needs of identifiable clients, such as homemakers, public employees who have not completed their bachelor of arts degree, persons seeking teaching credentials, etc.

Both questionnaires have been prepared for Evergreen at the direction of President Dan Evans by the GMA Research Corporation of Bellevue.

NEW HALF-TIME MANAGEMENT PROGRAM DIRECTED AT PUBLIC EMPLOYEES

Five Evergreen faculty members have combined expertise to develop a half-time academic program in management studies for public employees with less than two years of college level experience.

Dr. <u>Guy Adams</u>, coordinator of the new program called "Public Management: Roots and Realities," says the eight-credit program begins Fall Quarter and combines the "practical experience public employees are gaining on the job with the liberal arts coursework, taught during evening hours, that students need to complete their undergraduate education."

FOR LOWER DIVISION STUDENTS

Designed for up to 90 students, the new program will, says Adams, "provide a good, solid foundation for students who want to pursue advanced management studies. At the same time it will, for the first time, enable Evergreen to meet the educational needs of public employees who are of freshman or sophomore academic standing."

Teaching the year-long Public Management program will be Dr. Adams, whose academic discipline is public administration; Dr. Richard Brian, a mathematician with extensive training in statistics and psychology; Dr. Russell Lidman, an economist and expert on modern tax structure; Dr. Niels Skov, an oceanographer with successful experience in private business; and Dr. David Powell, who will teach modern literature during Winter Quarter.

The half-time program will be offered on Monday and Thursday evenings. It will emphasize development of critical reading, writing and analytical skills, says Adams. Fall Quarter will focus on "The Present: Our Contemporary Public Sector," with courses offered in economics, algebra, computers and computer programming, and politics. Winter Quarter, tudents will examine "The Past: American Society and Political History," selecting courses in the dynamics of groups, economics, American literature, statistics, and contemporary social problems. In the spring, "The Future: Alternatives for Public Administration" will be studied in seminars, supplemented with courses in contemporary European philosophy, human communication, accounting, and intergovernmental relations.

FOCUS ON POLICY ISSUES

Public Management is offered especially for persons seeking careers in public management and interested in gaining a broader understanding of the social concerns and the dynamics of social process which impact management, says Adams. The program will also be of keen interest, Adams predicts, to persons who are interested in examining modern policy issues, such as energy development and tax reform, etc.

Full details on the Public Management program are available from either the Evergreen Admissions Office or Dr. Adams, Library 1414.

STUDENT KILLED IN KITE FLYING ACCIDENT

Ernie Ellison, a familiar figure in Evergreen's dramatic productions the past several years, was killed June 24 in a kite flying accident on Mount Walker in Jefferson County. Ellison, 22, was flying a kite with some stainless steel fishing wire when it hit power lines and instantly electrocuted him.

The Elma High School graduate most recently performed in "The Seagull" this spring, but he had become a part of a variety of other college productions as well. Last fall he directed a one-man radio show for Halloween, he served on the Services and Activities Fees Review Board, and he intended to work in the Activities Office Fall Quarter.

A student emergency loan fund has been established in Ellison's memory and persons may send contributions directly to the Cashier's Office at Evergreen.

EVERGREENERS IN THE NEWS

Les Eldridge, assistant to the president, has been elected chairman of the Inter-

Institutional Committee of Legislative Officers for the six state colleges and universities. The committee, which reports to the Council of Presidents, meets at least monthly to coordinate legislative liason activities for the public four-year institutions.

Recent graduate Michael Price, winner of a National Science Foundation grant last year to study the impact of pollution on shellfish in southern Puget Sound, has accepted a job teaching conversational English to adults in Japan. Price, who completed his bachelor of science degree last month, will work for the Amvic English School.

Program secretary/student <u>Sharon Coontz</u> has become a star --- on KGY radio (1240 AM). Coontz is serving an internship requiring her to write and air movie reviews Tuesdays and

Thursdays (9 a.m. and 5 p.m.) during the Olympia station's news programs.

The Commission on Colleges of the Northwest Association of Schools and Colleges has invited <u>Dave Carnahan</u>, Evergreen associate dean of library services, to participate in a two-day College Evaluators' Conference next month. Purpose of the session, to be held at Maple Valley, is to familiarize participants with the organization and operation of regional accreditation, to clarify the role of chairmen and evaluators in the evaluation process and to provide a step-by-step guide for evaluators. Evergreen will be reviewed by the Northwest Association for its re-accreditation during the 1979-80 academic year.

Evergreen graduate <u>Kameel Majdali</u> writes he has completed his course work and a 200-page master's thesis on "Jerusalem from 1945-1950" for his degree from the Institute of Holy Land Studies on Mount Zion. Majdali says, "after having an individual contract experience at Evergreen, doing a master's thesis was child's play." He expects to continue

studying languages in Israel after he receives his degree.

Six newcomers have joined the Evergreen staff: Larry Fox, an accounting assistant in the business office; Dianne Zahn, office assistant in personnel; Adolph Ehresmann, motorized equipment service attendent in the Motor Pool; Donna Kulich, office assistant in the bookstore; Betty Jack, program assistant for Evergreen's new program in Port Angeles; and Barbara Jarvis, cashier in the accounting office.

Resignations have been received from Carolyn Byerly, editor for College Relations; Michael Larson, order services coordinator in the bookstore; Richard Reddington, custodian;

and Merle Hill, maintenance mechanic.

CAMP MURIETTA, UPWARD BOUND TOP LIST OF JULY CONFERENCES

Six conferences are tentatively scheduled on campus this month, with two major meetings already underway. Upward Bound, a federal program for 65 low income area high school students, began June 24 under the direction of Thomas Ybarra, while Camp Murietta, a physical fitness weight loss program headed by Kris Romstad, began last week for some 72 young women.

Other conferences slated on campus in July include the Youth Conservation Corp, a sixweek confab which began yesterday for some 20 participants; the second of three, three-day workshops sponsored by the Seattle Center for Transcendental Meditation, tentatively slated July 13-15; and three four-day seminars sponsored by Awareness House, Inc. for up to 40 persons.

Seven other conferences are booked next month, including the National Federation of Community Broadcasters, a meeting expected to attract some 250 persons to campus August 14-19, and a four-day meeting of the Washington Journalism Education Association August 23-26 for some 200 high school editors and their advisors.

Complete information on conferences may be obtained from $\underline{\text{Donnagene}}$ $\underline{\text{Ward}}$, conference coordinator, 866-6216. Questions about Camp. Murietta should be forwarded to Kris Romstad at 866-0896 (Residence Hall D).