

PLATO Featured in Computer Center

You won't find the Greek philosopher in Library 2415, the campus computer center, but you will find a remarkable system bearing his name.

Since the programmers decided to humanize the system by dubbing it PLATO, it seemed appropriate to take that sentiment one step further and attempt an "interview." Student hangers-on at the computer center found the idea amusing. The largest and best computers are, after all, just electronic circuits and interviewing one is akin to "arguing with your car or talking to a stump," one wag gleefully pointed out.

Another offered the solemn advice, "You can't interview PLATO; it doesn't talk."

That's true enough. It occasionally squeaks, but you'll get no more conversation from PLATO than you would from the car or stump cited above.

However, PLATO does have display terminals—four on campus and hundreds of others scattered around the country—so the system will respond to questions, so long as they are the right ones. In that, computers resemble their human counterparts; they tend to ignore questions for which they have no answers.

The following questions have been revised and expanded for the benefit of human readers, but the PLATO answers appear verbatim.

Review: Who are you?
PLATO: PLATO is the acronym for Programmed Logic for Automated Teaching Operations, the computer-assisted program you're now using.

Review: Who wrote the introductory BASIC program I'm now using?

PLATO: TESC. Dr. John Aikin, Greg (Moo) Starling, Grady Ward, Mark Arntson.

Review: Who made you?
PLATO: CDC is the Control Data Corporation, a major manufacturer of computers and peripherals. You are using a CDC computer now!

Review: What do you know of God?

PLATO: A philosopher asked the new electronic brain that stores all knowledge, "Is there a God?" (The machine replied): "Now there is."

Review: How is it that we communicate?

PLATO: By computer terminal, an input-output device that includes a way to input data to a computer (such as a keyboard) and a way to display output.

Review: We've heard many people use the terminals to play computer games. Can you give one example of how often you play host to such users?

PLATO: 77,376 games of EMPIRE since 8/1/79.

Review: Just to test your comprehensive ability, can you say what is the longest word anywhere in the world?

PLATO: "A word from our sponsor. . ."

Review: And what do you think of the current world situation?

PLATO: FUBAR.

Review: Fubar?

PLATO: Fouled Up Beyond All Recognition.

Review: You seem politically pessimistic. What can you tell me about a pleasanter side of existence, love and sex, for example?

PLATO: If you don't know, I can't help you.

Review: Do you have any comments you'd like to make in summary?

PLATO: GIGO.

Review: OK, I'll fall for it.

What does gigo mean?

PLATO: Garbage In, Garbage Out.

PLATO really isn't this dour. Its general responses as one moves through a programmed text incline toward: "That's very good" and "PLATO applauds you." The harshest response might be, "I hope you missed that last one on purpose."

The Evergreen PLATO system was set up with partial funding from the Control Data Corporation, one of the largest manufacturers of computers and associated equipment. TESC is the only school in Washington to use the system, though firms like Boeing and Weyerhaeuser use it extensively.

Between 50 and 100 colleges and universities across the country are PLATO subscribers, with the largest installation (500 terminals) at the University of Illinois where PLATO was developed. The four central processing units are located in Minneapolis, Minnesota at CDC headquarters.

A subscription costs \$860 per month for each terminal, but with the high rate of use at TESC, the cost works out to only \$1.50 per student contact hour.

Persons engaged in an academic program have first priority, but other users also can be accommodated, often at the same time, by assigning processing time based on a priority coding.

PLATO has many features, but the primary one is the instructional program which has been built up over the years by users, and more recently, by CDC commissioning people to write specific programs.

The range of PLATO courses is astonishing—from business math to inspection techniques for the Boeing 747 hydraulic system. It would take three years, at 40 hours per week, to work through the 6000 hours of instruction currently available and enough new courses might be added in that time to make the task almost indefinite.

Evergreen was recently awarded another CDC grant for further development work on PLATO. The grant was for \$157,000 to fund 18 months of research into developing a program which will simulate other computer languages on PLATO. Currently students can learn the BASIC programming language on PLATO through the "Business BASIC" course developed at TESC a few years ago. The grant project will attempt to develop a similar program for the COBOL and FORTRAN languages.

The BASIC simulator is particularly useful at Evergreen because the two Hewlett-Packard computers on campus use that language. Learning BASIC on PLATO makes for an easy transition to the campus computers. As one student put it, "It's the first time I've dealt with computers in a non-threatening situation. PLATO really holds your hand."

The Hewlett-Packard computers are each about twice the size of a desk and have the capacity of a first-generation computer which might have filled half the Library lobby. A primary function is administrative computing (maintaining accounts, student records and address lists), but they are also widely used for research, academic programs and student projects. Some students even use the editing function to write papers and evaluations.

Computer use at Evergreen is so widespread that in a 1978 nationwide survey, the college was the only institution in the entire western United States selected by the Human Resources Research Organization as a case study of academic computing. Evergreen was chosen for its long history of institutional commitment to using computers in teaching, and for the high degree of computer literacy among faculty, staff and students.

Artificial Intelligence Unlikely

John Aikin, computer services director, feels Evergreen's strength is increasing general undergraduate "computer literacy" and not in training programmers and systems analysts. He stresses the importance of gaining some familiarity with computers because of their acknowledged impact on society. "If Evergreen had a foreign language requirement," he jokes, "it ought to be for a programming language. Seriously, though, about 40 percent of our current students have some familiarity with computers, which is quite high for a liberal arts school."

He also stresses the "golden mean" (a bit of wisdom from another Greek philosopher) in student use of computers. "I advise students interested in computing to broaden their horizons," he says. "To work in the field, you have to deal with people as much as machines. The computer professional is often in the position of a translator, developing programs for people who have little computer sophistication but considerable expertise in another area."

"It's a mistake to specialize in computer science at the undergraduate level," he advises, "because the field changes so rapidly. The development of computers just goes back about 25 years, and it's only since about 1970 that there's even been a computer science field for people to enter as a career. I don't know what the next 10 years will bring, but someone's narrow specialty area might disappear before they've had much chance to practice it."

Evergreen does not have the computer sciences faculty or the range of courses offered at the University of Washington, but Aikin feels the TESC interdisciplinary approach is actually what keeps the college's courses on the generalist level. "It's not a problem," he says.

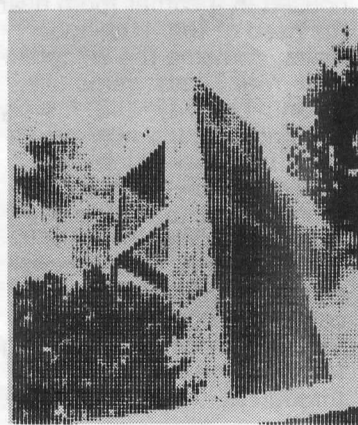
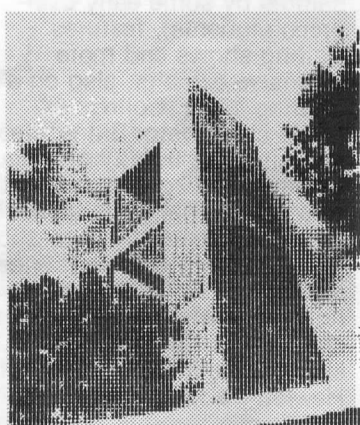
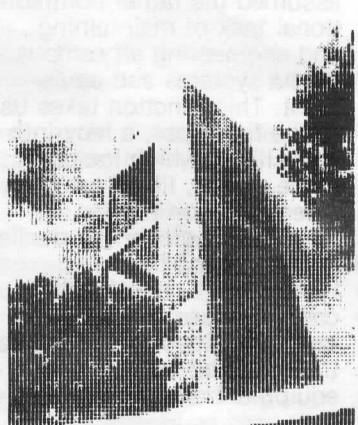
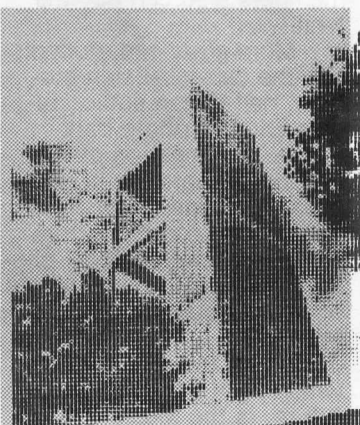
"Our students have no difficulty finding jobs in the field and several are now in graduate school at Stanford and the University of Edinburgh, both of which are well-known centers for the study of artificial intelligence."

"I don't like to see students holed up in the computer center anyway. They need to know something about the world out here," he says, gesturing toward his office window. "They get caught up in the appeal of interacting with the computer because it's a manageable microcosm. If you work carefully, a program will run and if there's a flaw you can find and correct it. There are none of the complexities and undercurrents you find in personal relationships."

The essential simplicity and literal-mindedness of computers are what prevents the development of artificial intelligence, Aikin says.

"Computers are rule-governed and only do what they're supposed to do. That's perfect for mathematics, but maddening for language, which some theorists feel depends more on context than rules. One popular example is the experimental language program which translated 'out of sight, out of mind' as 'invisible idiot.' Artificial intelligence would depend on independent learning and access to the general pool of knowledge, and mastery of a human language is the only way to do that. There have been attempts in the past, but the programming task is awesome, largely because we don't know very much about language and thought processes to begin with."

A large Defense Department computer might have the processing capacity to simulate intelligence, Aikin admits, "but it couldn't pass 'Touring's Test'—a person at a remote terminal being unable to distinguish between human and machine responses. I doubt if a computer could ever pass the test."





Jovana Brown, Dean of Library Services

Touring the Evergreen Library

A library tour really should start with the book collection. At Evergreen, most of the 140,000 volume collection is on the third floor, with study rooms, carrels and lounges scattered throughout. Those areas have a high occupancy rate—Evergreen's library gets a heavier rate of use than most.

The initial collection was selected from *Books for College Libraries*, a list of 75,000 titles compiled by college teachers, librarians and scholars. That reference, several similar ones, review journals, user requests, and academic program needs are all considered in decisions on current acquisitions.

The number of volumes in a library is often used as a yardstick in determining relative worth, but this statistic is a bit misleading for newer libraries. "A library established at the turn of the century," explains Jovana Brown, dean of library services, "will have thousands of volumes acquired over its 80-year history which just occupy space on the shelves; they've ceased to circulate because they are outdated."

The Evergreen collection is also supplemented by extensive holdings in microfilm, microfiche and ultra-microfiche (microfiche with the print reduced so the *Bible* can be put on one card—medieval theologians debating the number of angels that could dance on the head of pin would be delighted). The collection, housed in a corner room near the head of the third-floor stairs, contains the complete *New York Times*; large files on anthropology, U.S. history and underground newspapers; and back issues of periodicals on the main shelves, just to name a few. This room, neatly lined with filing cabinets, is unimpressive on the surface, but it contains a couple of centuries of history, just waiting for someone to browse through it.

The reading room for the 2500-item periodicals collection is just outside the microform room, and adjacent to that are shelves for 36,000 government documents. The TESC library is a partial depository of U.S. government publications, which means it receives about a fourth of the 20,000 magazines, books and pamphlets the federal government issues each year.

Listening carrels for foreign language tapes line one library wall. Several hundred tapes are available covering 16 languages, including French, German, Russian, Nepali and Serbo-Croatian.

Ranged along another wall are rooms for typing and TV viewing, and a stereo music listening room with a built-in system by McIntosh, manufacturers of some of the world's finest equipment.

Also in the collection, though not all shelved on the third floor, are rare books, audio and video tapes, about a thousand art prints, games, film loops, sculpture and 3-D scientific models, and about 12,000 slides, most of which cover art and architecture from a wide range of periods, countries and artists.

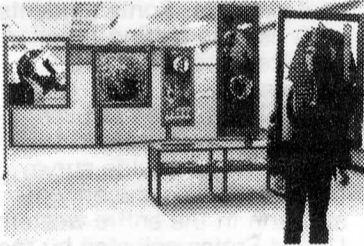
On the second, or main, floor are the keys to finding precisely what you want among all this. The card catalog is the usual author-title-subject index to book holdings, but it also lists slides, tapes, films and almost everything else in the collection.

Surrounding the card catalog are rows of references and indexes, a fruitful starting point for any research project. You'll find encyclopedias and dictionaries covering everything from art to zoology; telephone directories for most major cities; thousands of indexes to specialty areas, periodicals, and even other indexes; catalogs of 3000 U.S. colleges on microfiche; and, of course, *Books for*

College Libraries and other sources the librarians themselves use to build the Evergreen collection.

"Our reference collection is much better than you'd expect for a college this size," says Jovana Brown, but the staff is the real bonus. They like books, enjoy helping people use them, and take pride in assisting people to find answers to the particularly difficult questions. If the search turns up a source Evergreen doesn't have on the shelves, they have access to more than 2000 U.S. libraries through Interlibrary Loan.

The librarians offer a regular course, "Between the Covers," for people engaged in lengthy research projects, or for those interested in basic library reference skills.



Gallery Two is also located on the main floor, and features rotating exhibits of paintings, prints, photographs and sculpture by students, professionals and crafts people such as Olympia's Mansion Glass, which arranged a popular stained glass exhibit during Winter Quarter. Gallery Four, two flights up the "dragon staircase" (a four-story mural painted by some early Evergreen students), features visiting shows and more extensive exhibits, also on a rotating basis. College exhibits coordinator Sid White and students in his "Arts Management" group contract arrange and hang the shows in both galleries.

Just beyond the entrance to Gallery Two is the circulation desk, whose function, checking out books, is assisted by a link to the Hewlett-Packard computers

in the library basement. The circulation desk is also the final step in a complex sequence which begins with a book being published, reviewed and indexed in various journals, acquired by the library, and then cataloged and processed for placement on the shelves. Evergreen is a member of the Washington Library Network, a cooperative system which has automated some of these support functions.

With about 4000 off-campus borrowers, the circulation desk is receiving heavier use from the community than ever before. Most materials are available to the community, and the Evergreen library is open evenings and weekends, when other libraries are closed.

The final stop on the main floor tour is the media loan desk, a busy place which circulates about \$200,000 worth of projectors, cameras, recorders, video systems, and other media equipment. They even have portable computer terminals which use ordinary telephone lines to tie in to the campus computers. Due to the high cost, media equipment does not circulate to the community, but any TESC student, faculty or staff member can borrow equipment just by demonstrating proficiency. Instruction is readily available, from simple over-the-counter directions to video cassette demonstration tapes.

The library has also assumed the rather nontraditional task of maintaining and engineering all campus media systems and equipment. This function takes us to the first floor, a labyrinth of facilities which looks, in some places, like a set for a science-fiction movie.

Presiding over the media section of the library is Susan Smith, unofficially called "Queen of Media" by students. Despite the temptations offered by quality equipment and excellent

staff, "we're not here to train technicians," says Smith. "That wouldn't be a long-range service to the students who might, for example, know a lot about equipment for doing a documentary, but not really have anything to say. We like to see the facility as an adjunct to academic programs and a lot of the work done here is in that context."

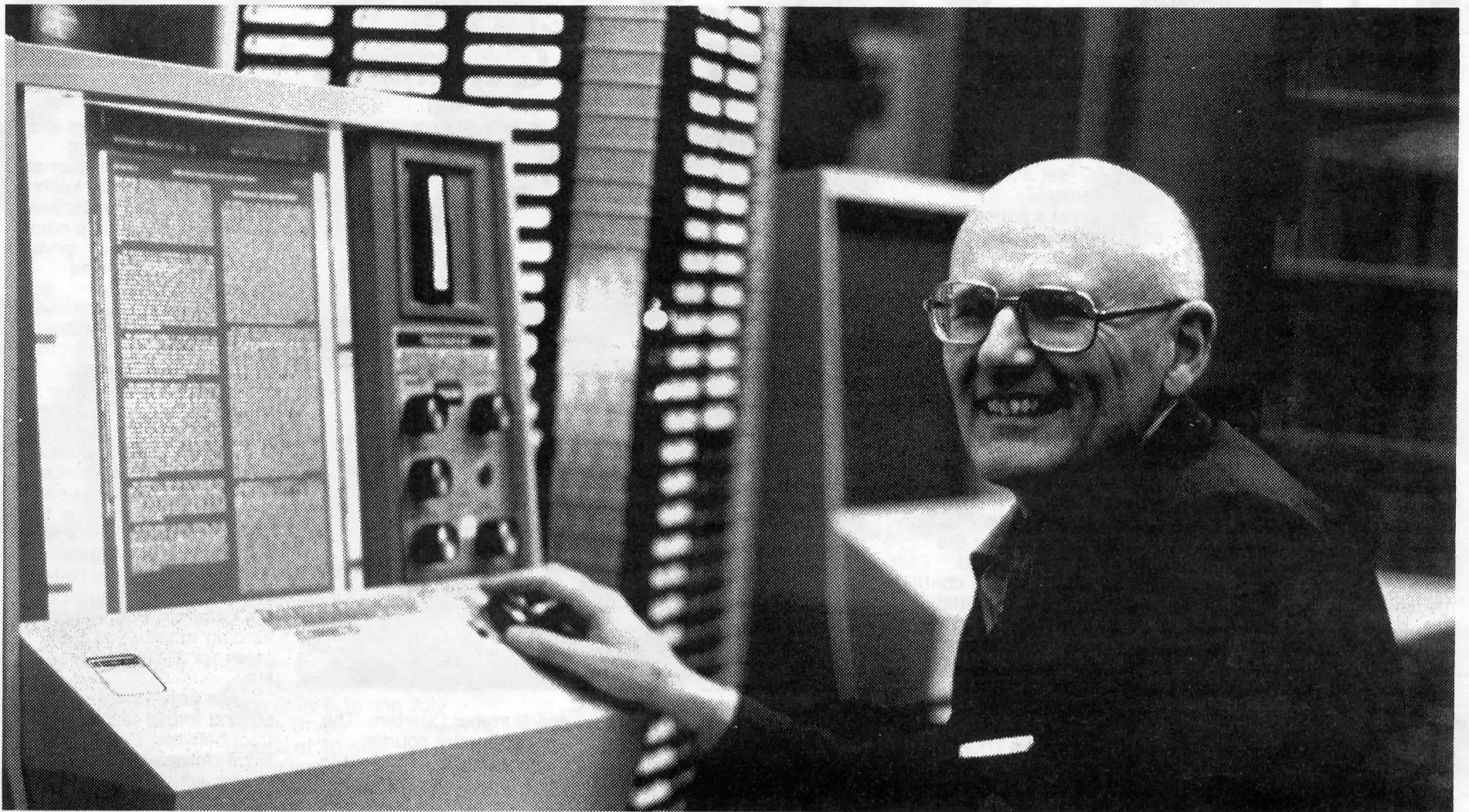


Smith feels the one thing most people don't realize about libraries, but should, is the amount of help available. "Two common attitudes are the embarrassment of not knowing something, and the feeling 'There's no answer to the question I have.' We don't embarrass people, and very few come in here with questions which can't be answered."

Many students are introduced to the media area through a regular staff-taught course, "Media for the Uninitiated," which familiarizes them with the Mini-Media Production Center, a do-it-yourself operation with an ARP synthesizer, audio and video editing benches, a photo studio and a graphic arts workroom. Community members also can use the facility.

More advanced students use the two television studios, half-dozen audio studios and the photo darkrooms. One section of the first-floor photo lab is given over to college Photo Services, which combines the services of professional photographers with the facilities of a major custom-processing house.

Down the corridor, and what might be years into the future, is the Media Switch-



Malcolm Stilson: A Librarian for All Seasons

ing Center, a collection of consoles, blinking lights, co-ax cables, one-inch video decks and display screens. Most campus media is controlled from here, and there is even a set-up for a television equivalent of KAOS, the campus FM radio station.

"This place is sort of ironic," Smith notes. "In a liberal arts college committed to small classes and close faculty-student interaction, we could use the Media Switching Center to relay the same instructional program to virtually every room on campus. Of course, the designers just wanted a good system; they weren't really thinking of 2000-member lecture classes."



The TESC film library is also on the first floor, shelved in a large room along with the holdings of the Washington State Film Library. Separate catalogs are maintained, but Evergreeners have access to both collections, which makes this area an extensive and unique resource for the college.

Though a book collection is the core of a library, Evergreen has improved upon that tradition in many ways. The original conception was a recognition of the role media plays in modern information-gathering and research. Print and non-print resources are shelved together and the library circulates media equipment in the same way it circulates books. The first-floor production centers were provided because the facilities to design and produce media materials are a central part of this integrated approach.

Hidden behind rolls of maps, scores of unfinished musical compositions, and cases of rare archival treasures sits Malcolm Stilson, the ever-alert Evergreen reference librarian who answers all questions, preserves all college history, and recreates with his own special satire the world of "Wintergreen College" and "Thirsty County" for lighthearted fans of musical comedy.

Stilson officially heads the library's reference, documents and serials section. But it's in his unofficial capacity as campus playwright/historian/satirist that the shiny-headed librarian stars, for Malcolm Stilson has been a part of the Evergreen team since he first sorted, selected and stored the beginnings of its library collection in the north warehouse of the Olympia Brewery in 1969.

"It was a damp, moldy, dark and dingy place," recalls Stilson with his usual grin. "We had more than 50,000 pieces to review—all donations from the State Library that were stockpiled in bundles and boxes in the huge old brick warehouse along the shores of the Deschutes River."

For three long months, Stilson sifted through 20,000 documents, 15,000 books, and nearly 400 boxes of periodicals before moving with his selections in January of 1970 to Evergreen's temporary headquarters near the college's current fire station. There he began the task of building a small periodicals collection and a complete book and reference collection for the administration, its three founding academic deans, and the first 20 faculty members who came aboard that September.

As the college grew, Stilson's titles changed from library consultant to staff librarian, from chief of user services to acquisitions li-

brarian, and most recently to Reference, Documents—Serials Librarian.

"Those were exciting and sometimes very hectic years," Stilson remembers. "Being one of the first staff members made me feel like a founding father—and made my job a lot of fun." That opportunity also supplied him with a constant source of new materials with which to apply his rich reservoir of musical and theatrical talents.

The college hadn't even opened when the first Stilson production, "The Founding of Jolly College Where Learning Can Be Fun," premiered in December of 1970, featuring the struggles of founding president "Ashford Cann" and his staff of beleaguered deans and vice presidents. With that show began an Evergreen tradition: a new Stilson production at least annually to cast humorous light on the trials and tribulations of creating the new college in the wilds of Cooper Point.

Stilson, who began his third career as a librarian after the age of 40, says he "kind of fell into" his role as the campus playwright after spending two duty tours with the U.S. Army's Special Services (entertainment) division during World War II and the Korean War.

"Just playing the piano for all those entertainers and working under the guidance of Melvyn Douglas gave me a shot of show business savvy," he says. "I've been composing and writing ever since."

After stints as a schedule planner at Boeing and a teacher of social sciences in the public schools, Stilson began his new career as a librarian. He started carefully reserving 30 minutes a day to sit hunched over his piano, pencil in hand and creativity in mind, to create his own special world "where I can forget everything but my music."

His early creations were nearly all devoted to Evergreen and included such forgettables as "Malice in Blunderland," "The Last Yippie," "Cloud Koo Koo U," and "Achilles the Heel." Each offered a somewhat talented and totally fearless troupe of Geoduck readers who sang and ad-libbed their way through free-wheeling adaptations of stories enriched with often riotous, pun-filled dialogue and such sprightly tunes as "The Geoduck Fight Song," "Be a Consultant" and "I'm a VIP from ESC."

Buried among these diamonds in the rough was one sparkling jewel that may yet bring fame to its creator. Called "Mercer's Harem," this 1973 musical tale of the Seattle mail-order brides who left their homes in the East



in search of Pacific Northwest husbands gained increased respect for Stilson's ability to create truly memorable songs and to tell a non-Evergreen tale with wit and style.

"That's one of five serious works I've produced over the past ten years," says Stilson. It's caught the attention of some out-of-state producers who may yet make me famous and wealthy."

In the meantime, Stilson continues to devote his workday to compilation of the Evergreen archives, research on puzzling questions by library users (e.g., "How many non-Native Chinese live in the Philippines?"), and collection of rare books and other treasures, including a 1978 first edition of Captain

Vancouver's *Voyages to Puget Sound*, a signed print and first edition by photographer Ansel Adams, and a host of limited, signed editions of books published by small presses—all available for public examination.

At home, his attentions are divided among wife Sue, a former part-time member of the TESC bookstore staff, and their grown children: Randy, an Evergreen graduate who has earned his master's degree in library science; Scott, an Evergreen senior studying computers; Ann, who lives in Michigan with her husband and two children; and Lee, an archeologist and shoe repair store owner in Mount Vernon.

Stilson also continues to devote his 30 minutes a day to yet another new tune and fractured lyric. His latest effort, which he admits might more readily attract notoriety than fame, premieres during Super Saturday, June 7.

Called "Das Kapital Mall," the play, says Stilson, "is a musical farce" about the folks who live in Thirsty County—in the cities of Lazy, Slumwater and Olympus, and their adjustments to the ever-growing presence of Das Kapital Mall.

Performed by what Stilson calls "The Geoduck Readers and Singers (?) Theater," the play begins at 2 and 8 p.m., June 7, on the second floor lobby of the Evans Library. Admission is free because, asks Stilson, "who'd pay for this kind of entertainment?"

Malcolm is too modest—we expect a large turnout of people who love good music and enjoy satire, and who have had the pleasure of seeing a Stilson production before.

AlumNews

Evergreen Lives: Entrepreneurs

Lee Riback & Susan Bogri

Editor's Note:

This article is the second in a series on alums in various fields. Since we recently held a seminar on small businesses, the choice of entrepreneurs seemed perfect. In future issues we will cover other areas of interest such as the arts, sciences, communications and social service. We need your help, though, to make the series representative. Contact the editor with ideas or reports on what you and other alums are doing. A written report would help and an accompanying photo would be a real bonus.

Scott Salzer

Evergreen alum Scott Salzer grew up around his father's business and he's a partner now. Scott's father, Jim, has been a manufacturer's representative for FMC Corporation's machine and power controls for nearly 20 years and now runs Special Products Company, Seattle, which still represents FMC, along with other lines like Doerr Electric, American Autoguard and Magnetic Power Systems. If these names are Greek to you, don't be surprised. The work of a manufacturer's representative is virtually unknown to the general public.

Scott put this into perspective. "We call on construction and operations engineers to get our products specified for each particular job. Sometimes this equipment is purchased directly by the engineers, so we make the sale with just the one call."

Scott and his father call on industry all over Washington, Oregon, British Columbia, northern Idaho and western Montana. Their customers range from plants processing primary metals like aluminum or steel, to wood products and even wastewater treatment. Scott says he particularly enjoys the wood products industry. "Wood products people are really a good group to work with."

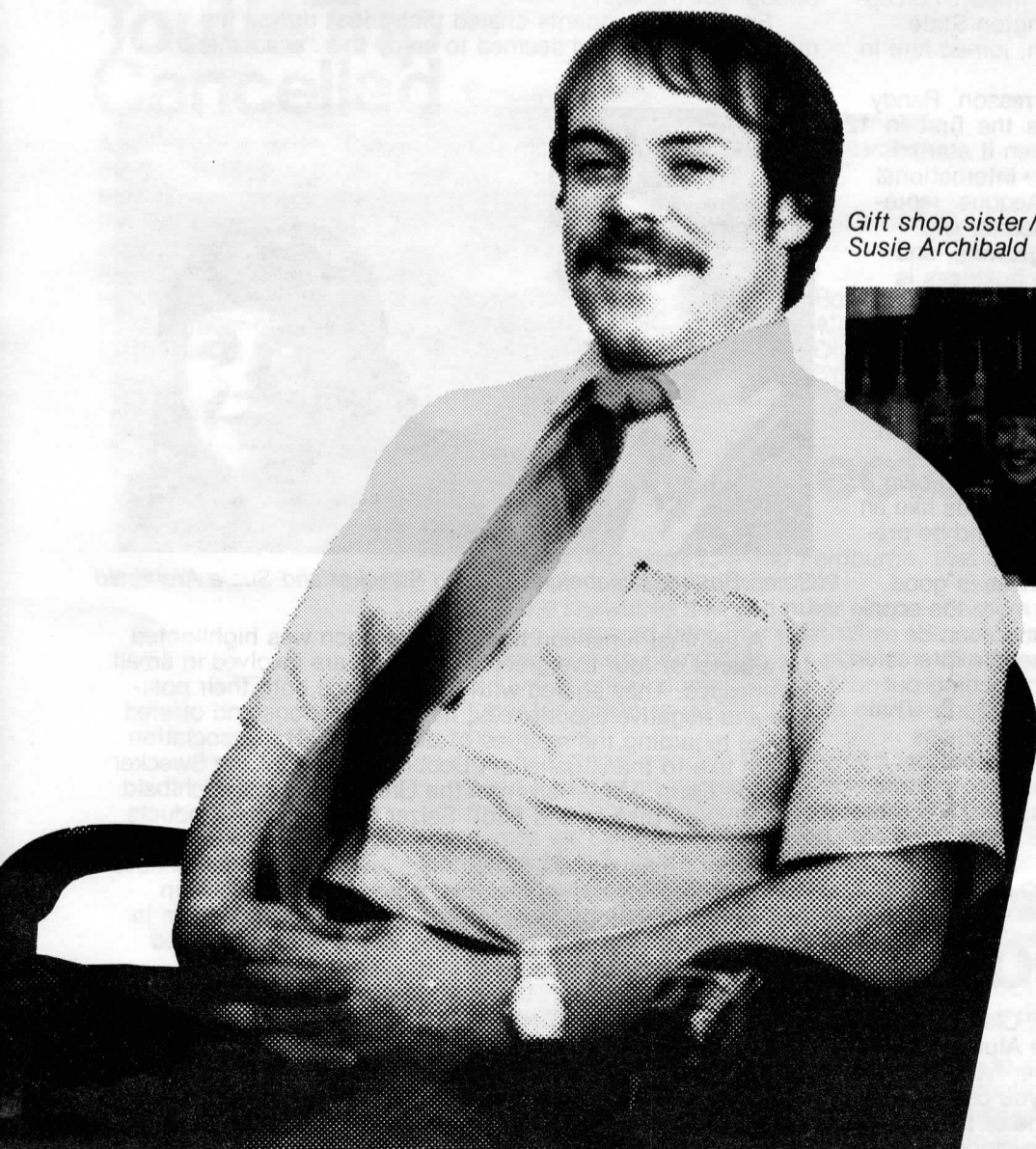
In addition to the travel and long hours, he likes to get out and do some fishing and just spend time with his family, wife Terre (Ferris) a '77 TESC grad and their son. He's also active in the Alumni Association as a member of the Board of Directors.

How did he become a representative after graduating with a science background at Evergreen in 1975? "Well, I didn't want to go on to grad school with the cost and time involved. I wouldn't have been done with school until I was 27," he said.

Besides, growing up around the business, Scott likes the independence of the work. "Like Evergreen, you only get out what you put into it. We don't have a salary here. We sell for manufacturers but don't work for them; we're really independent contractors."

Scott notes that Special Products Company will become a stocking distributor this spring of FMC power equipment, as the manufacturer changes from a system of reps to one of regional product inventories. This is a new challenge for them, with the possibilities for future growth limited only by space. Scott and Jim Salzer are full partners now and look forward to their future. It should be an interesting and "independent" one.

Scott Salzer in a rare appearance at the office



Gift shop sister/partner Susie Archibald



Jim Croft and Rod McClaskey at the counter of their store

Jim Croft and Rod McClaskey

Intense interests in electronics and speaker technology led to collaboration in a hi-fi store for former Evergreeners Jim Croft and Rod McClaskey, two of three partners in Definitive Audio, Seattle's only "state-of-the-art" stereo outlet. They specialize in stereo equipment which is the best available within a price range and sometimes, due to the up-to-date technology they feature, simply the best available. They find that some of their best customers are salespersons from other stereo stores, a high compliment.

Rod has always enjoyed working with electronic equipment and runs the service end. "You can make anything spec good, so we had to do our own measurements," Rod notes, as part of their effort to stay specialized in a generalized business. New equipment is the lifeblood of their business, Rod said. "We do a lot of listening; we can't afford to take the rep's word for it."

Jim was doing freelance speaker design just a few years ago with the third partner, Jay Huber. "Our work was pioneering at the time, the only such research in the USA, though now many are doing it," Jim reminisced. He still has a couple of patents pending.

All three of the partners had been in the two specialty "state-of-the-art" shops in Portland and wondered why there wasn't one in Seattle. Jim undertook a study of the national markets with such specialty shops. He found that Seattle was the only major metropolitan area in the country without one. In fact, he noted that all other markets were heavy with mail-order business from Seattle. It was obviously the right time for such a move.

Though the time was right, it didn't save the principals from going, "Around the clock, breakfast, work and more work," as Jim puts it.

The partners have moved their business from an out-of-the-way spot to Seattle's "Stereo Row" in the University District. Results are impressive as sales have doubled.

Susie Archibald

Susie Archibald is a sister/partner in a downtown Olympia gift shop called, simply and appropriately, The Archibald Sisters. It is a shop for those who indulge themselves in lovely soaps, lotions and pleasant smells; in novelty items like seashell night lamps, jewelry, beautiful occasion cards and lots of other tasteful gifts. The two sisters, Susie and Shelly saw a need five years ago for this type of shop in Olympia, backed their childhood dreams with personal savings, and jumped into the world of small business.

Susie had previous experience in art and business at the University of Washington. While at Evergreen, she was enrolled in the "Women in Management" program and found it very valuable. Her individual contracts supplied her with the skills a conscientious business person would need.

"Motivation and the real, heartfelt desire to own a small business," Susie says, are what kept the shop going and growing into an area success. She and Shelly both have found long hours and hard work the lot of the successful entrepreneur.

Susie says it doesn't take a lot of research to get into a small business, but it does require re-education in current business trends to keep it going. "You've got to keep trying to please customers and re-educate yourself to their needs," is the message she relates to the prospective new entrepreneur. Susie added, "You always have to strive for improvement."

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Dan and Debbie Swecker

Dan and Debbie (Steelhammer) Swecker, '73 Evergreen grads, raise salmon for a living in Rochester, a small town south of Olympia. Five years ago, when they started the business, they were the first in the state to operate a freshwater salmon-rearing operation—aquaculture as it's now called.

Their initial concepts about the business turned out to be totally different from the reality. "I thought of it as being on saltwater with nets and seagulls. Instead, we're on the prairie with crows and cement ponds," Dan says. He feels you have to be flexible and ready for change when engaged in a small business.

The Sweckers spent two years researching their business enterprise and feel those research skills are the most important tools they acquired at Evergreen. Dan said the ability to educate oneself was not only helpful to them, but a skill important to any other business venture.

Both Dan and Debbie have been active in the political aspects of their fledgling industry. They have been co-chairpersons for the American Salmon Growers the past four years; Dan was its president last year. They actively lobby each legislative session and are hopeful that 1981 will see ocean-ranching in Washington.

The Sweckers will probably acquire a location for saltwater salmon rearing, although they will stay on at their prairie site where they anticipate adding a new home and another freshwater pool for a new variety of salmon.

They may diversify to other small businesses, since they feel that working for themselves is great. It keeps the family together and they hope to make small business a family tradition.



Randy Ray with Rep. Wayne Ehlers on the floor of the House

Randy Ray

Randy Ray is a lobbyist, pure and simple. But it didn't quite start out like that. As he puts it, "I almost starved to death for the first two years, but I kept going. I was still young and willing to gamble to see if I could make it work."

Randy started with an internship at the State Legislature, followed it with a year in the Senate Research Center, and then put together an independent contract to study corporate lobbying. He co-authored a report on a study titled, "Perceptions: Corporate Involvement with the Washington State Legislature." His co-author, Megan Mardesich, joined him in business shortly thereafter.

The partnership didn't last, and for good reason. Randy explains, "Our second year in business was the first in 12 years that the Legislature failed to meet." When it started, the partnership only represented one firm, the International Steamship Association. Now, Randy's firm, Aequus, represents commercial office building owners in Seattle and Spokane, as well as wheatgrowers, treefruit growers, and eastern Washington irrigation districts. "Now business is good, although not excellent, but I feel my reputation as a lobbyist is very good," Randy says. It would seem his growing list of clients agree.

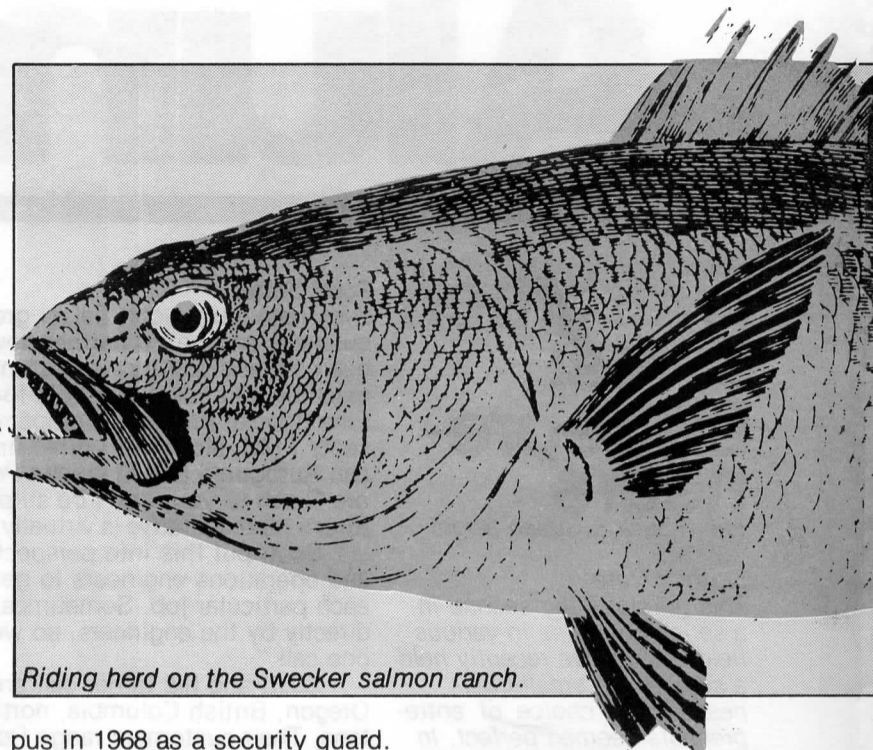
Randy maintains an office in Olympia, complete with word-processing equipment, but works out of his home in Seattle. He is originally from Pasco, where his father is an insurance broker.

Randy is proud of the fact that he made it on his own, starting at 24. His advice to new entrepreneurs reads like an old handbook, "It takes money to make money, and be prepared to starve for awhile."

Randy feels that the outlook for his business is good, even in a tough economy. He explains, "The more the economy downturns, the more government regulation can be expected and, therefore, there will be more people interested in lobbying representation." However, he is branching out into new areas, like international business consulting. That means bringing together interested parties for business agreements, even if it involves traveling to the Orient or Middle East to do it. He also manages to squeeze in some time to serve on the Alumni Association Board of Directors.

Clayton Sturgis Honored

By unanimous vote of the Board of Directors, Clayton Sturgis has become the first honorary member of the Alumni Association. You may remember Clayton as the silver-haired night security man who unlocked your door when you couldn't find your keys and help was no closer. He was one of the college's first employees, hired to protect the developing cam-



Riding herd on the Swecker salmon ranch.

pus in 1968 as a security guard.

His compassionate handling of many personal difficulties for students was not well known, due to his discretion. He retired at the age of seventy last fall, working his last few days as we held our reunion. Those who knew Clayton already miss him from the campus and those who did not, and will not, know him are unfortunate.

Small Business Focus of Seminar

by Kevin Phillips

Forty-five people participated in a day-long "Small Business in the 80s" seminar held March 1 at The Evergreen State College. The goal of this Alumni Association event was to provide a blend of academic and practical information for interested alumni and community members, either contemplating or newly involved in a small business venture.

The seminar opened with presentations on the economic outlook and impact of changing lifestyles for small businesses in the coming decade. Chuck Nisbet, TESC faculty in economics, forecast that Thurston County may prove to be "recession resistant." He attributed this, in part, to a projected population growth of up to 80 percent, continued stability of state government, and completion of the I-5 corridor between Olympia and Seattle.

Susan Washburn, TESC Director of Development, followed Chuck and led a discussion on changing lifestyles and their impact on small businesses. She felt that with the median age and level of education rising, services need to be flexible enough to change and adapt to specific markets throughout the 80s.

Seminar participants shared their ideas during the morning program and seemed to enjoy this "academic" approach.



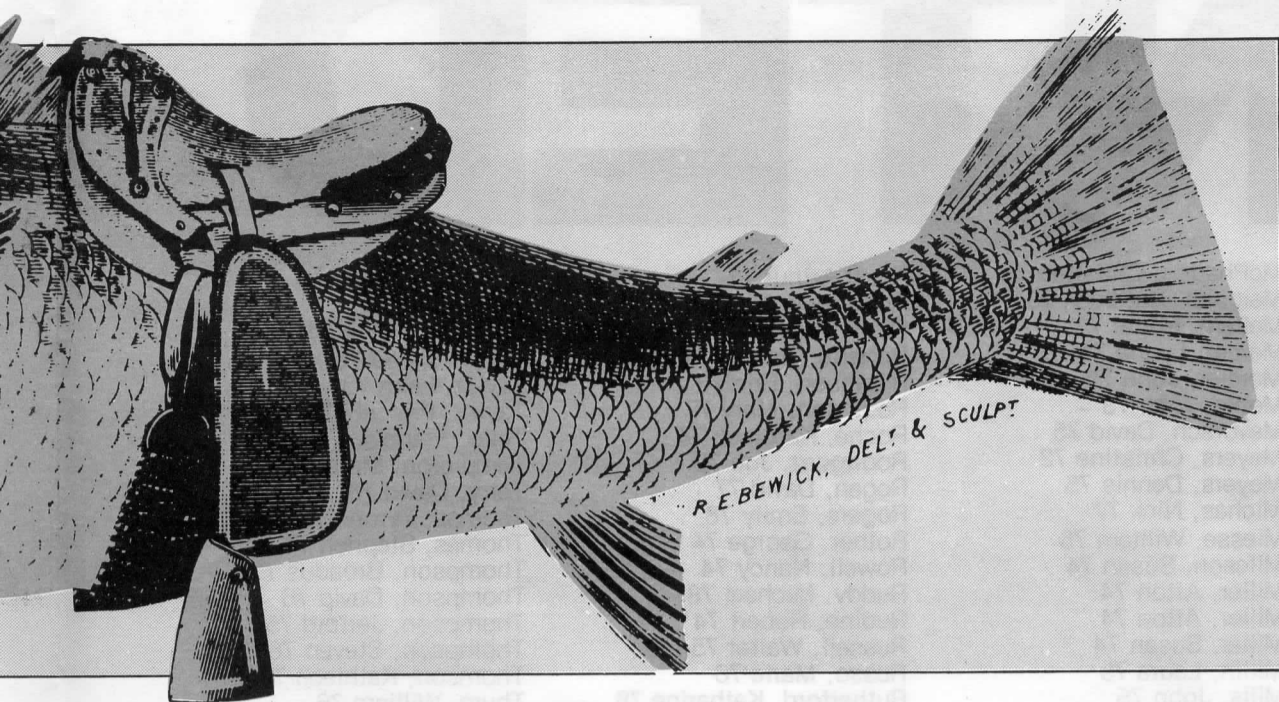
"Small Business" panelists Debbie Swecker and Susie Archibald

A seminar luncheon beginning at noon was highlighted by a panel of four Evergreen alums who are involved in small businesses. They shared with the audience both their positive and negative experiences, fielded questions and offered advice regarding the realities of ownership. The association would like to thank panelists Debbie Swecker of the Swecker Salmon Farm, Mike Hall from the Gnu Deli, Susie Archibald of Archibald Sisters and Scott Salzer from Special Products Company.

Local professionals in business law, accounting services and business insurance provided practical information in afternoon workshops to assist prospective entrepreneurs in getting off on the right track. Each workshop was offered twice so participants could attend more than one.

"Small Business in the 80s" concluded with a social hour, giving all who attended an opportunity to talk at length with the professionals and seminar staff.

The Association feels the seminar provided a quality program relevant to the needs of both alumni and the local community, and we look forward to sponsoring future seminars. Our many thanks to all who participated.



Alums Donate to Clabaugh Fund

The Alumni Association has donated \$50 to the Dean Clabaugh Memorial Fund on behalf of the Evergreen alumni. The Alumni Association would like to extend its condolences to the Clabaugh family, whose loss we all share.

Though Dean managed sometimes to find himself the center of controversy, manage he did. The first college employee and a key member of the original management team, Dean helped guide and shape the college for its first ten years. He was both criticized and respected; a man of vision and an administrator who got things done.

Toutle Trip Cancelled

A white-water rafting trip on the Toutle River set for May 10 was cancelled at the last Board meeting. The event, organized by the Association's Program Committee, failed to gain a sufficient number of advanced registrations.

Reunion Set for September

It's not too early to start thinking about this year's Alumni Reunion, tentatively scheduled for September 5-7.

Lynn Garner (Associate Director for Student Activities) and our very own Bonnie Marie (Alumni Coordinator) will be the on-campus coordinators for this year's event. Please call Lynn or Bonnie or Program Committee Chairperson Jill Fleming to get involved with the planning or the doing for this reunion. This is really the big project for the year and its success is riding right where it belongs, on your shoulders.

Among the projects that need attention are social activities, the annual business meeting, coordination of nominations for officers, food, seminar activities, recreation, registration, arts and crafts show, entertainment and housing.

Also, do start giving some thought to possible nominations for your Board of Directors and officers. Remember, any alum may nominate someone, including themselves, for any positions. So please give it some thought.

Last year's reunion was a lot of fun, but we do need your help to keep it alive and well. The following is a tentative schedule. We welcome other programming ideas.

Friday night	Registration Reception
Saturday morning	Breakfast Workshops Seminars
Saturday afternoon	Annual Meeting Elections Open Time
Saturday night	Dinner Bar Music
Sunday morning	Brunch Committee Meetings

For more information, please contact:

Jill Fleming
10019 40th SW, Seattle, Washington 98146
(206) 935-9327 (evenings)

Lynn Garner CAB 305 — TESC Olympia, Washington 98505 (206) 866-6120 (days)	Bonnie Marie Alumni Office — TESC Olympia, Washington 98505 (206) 866-6565 (days)
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Alumni Directory

by Gary Mozel

Whatever happened to *Irving Ferdburgle*, that green-haired guy in our second-year seminar?

The answer to this and other alumni-location problems will be answered later this year, when the Association's Recordkeeping Committee will publish a directory of all 3,500 Evergreen alumni. Watch future editions of this newsletter for specifics on publication date and ordering procedures.

To help us relocate the hundreds of "lost" alums, please peruse the list of names elsewhere in this issue. If you know the whereabouts of any of these folks, TELL US! The more names we can cross off this list, the fewer gaps the directory will have.

When Gail Martin's annual survey of alumni comes around later this spring, she'll request permission to print your name, address and phone number in the directory. DON'T WORRY—we won't sell your address to *Time* magazine or Honnekroger's Funeral Home. In fact, we're expressly forbidding any commercial use of the directory. It's for us to contact each other, PERIOD.

Alums, however, will be able to advertise to each other in the directory, by way of business card reproductions clustered in the final pages. If you'd like your business card included, contact the Alumni Office or Gary Mozel, Record-

keeping Committee Chairperson, 4270 Whitman N., Seattle, Washington 98103, (206) 633-1909 (evenings).

In the meantime, alums wanting to reach alums before the directory is published can use our mail-forwarding service. Address these queries to the Alumni Office at the college.

Alumnotes

Terri Bjorklund ('75) is attending Antioch law school in Washington, D.C.

William Blunt ('77) is a freelance video businessman in Knoxville, Tennessee.

Dan Briggs ('74) is studying chemistry at Seattle Community College in preparation for a career in naturopathic medicine.

Michael Bristow ('75) is a professional musician in Seattle.

Claudia Brown ('75) recently completed her master's degree in broadcast journalism at Boston University and on March 17 began a position as news reporter for the 10 o'clock news on KPTV in Portland, Oregon.

Bret Brunner ('75) is employed by the Department of Highways in air quality analysis in Helena, Montana.

Duane Buhrmester ('76) is a graduate student at the University of Denver in the Ph.D. program in child and developmental psychology.

Eileen Burton ('74) is an assistant professor of business administration at Arizona State University.

Frances Carey ('79) is attending the University of Oregon's graduate program in history.

Tom Crawford ('76) is a graduate student at the University of Washington in the College of Fisheries and is studying the food habits of the Dall porpoise.

Nancy ('73) and Jonathan Cruz ('74) reside in Hayward, California, where Nancy is studying community health at San Jose State University. Jonathan has been awarded an American Sociological Association Minority Fellowship to continue his Ph.D. studies in sociology.

Dorothy DeMatteo ('78) is project director of a community energy project grant in Little Rock, Arkansas.

Janet Detering ('73) is working on her Master's in Business Administration at Southern Illinois University.

Raymond ('78) and Sally Ensing ('78) are working at Vision-Quest, an outdoor education program for disturbed children, in Tucson, Arizona.

David Ettinger ('74) received his law degree from Northeastern College and is now practicing in the Memphis, Tennessee area.

Greg Falken ('79) is working for A&M Records in Los Angeles.

Gary Farer ('74) owns a business, Audio Northwest, in Federal Way, Washington.

Alyson Garland ('77) is supervisor of the "pay-by-phone" section at Washington Mutual Savings Bank in Seattle. Since graduation, she has attended a summer training congress at the American Conservatory Theatre Company, worked as a waitress and bicycle messenger in Seattle, and traveled and worked in Europe for nearly a year.

Brian Globerman ('76) has been accepted to the Ph.D. program in geology at the University of California, Santa Cruz. He did his master's work in the same field at Western Washington University in Bellingham.

Graciela Gonzalez ('78) is a sheet metal worker in Seattle.

Mark Gottlieb ('77) is completing master's degree work at Stanford University in two fields—product design and engineering management.

Tim Gregg ('76) is a Ph.D. candidate in counseling psychology at the University of Texas, Austin.

Sarah Gunning ('75) is in training and will soon start work as a tool and production planner in the Everett plant of The Boeing Company.

Stacia Haley ('77) is an administrative assistant for the Department of Commerce and Economic Development in Olympia. She and her husband have a 10-month-old son, Justin.

Wes Hamilton ('78) has recently finished his first term as the first President of the Board for the new Thurston County Planned Parenthood and was recently appointed to serve on the Washington State Family Planning Advisory Committee. Timothy ('75) and Catherine Hennings ('76) reside in Durham, North Carolina. Tim is a project engineer in the Environmental Engineering Division of TRW, Inc., and Cathy is a second-year graduate student in the Department of Botany at Duke University.

Randy Jaffee ('75) resides in Santa Ynez, California, and is a psychiatric social worker for the county of Santa Barbara. Sheila Heather Jones-Bergstedt ('75) and Gar Bergstedt ('75) reside in Portland, Oregon. Heather is a senior research technician for the Port of Portland and plans to study interior design at the University of Oregon. Gar is a software design engineer for Tektronix, Inc., in Portland.

Karen Mikkelsen ('75) is a quality assurance specialist in the Army and has just been transferred to Bremerhaven, Germany.

Leslie Owen ('77) is a VISTA volunteer with Thurston County Rape Relief in Olympia and is co-chairperson of the Washington Coalition of Sexual Assault Programs.

Sharon Ryals ('75) lives in San Francisco and is editor of *The Briarpatch Review*, a quarterly journal of an international friends-in-business network. Sharon is also special projects coordinator and editor of the monthly magazine *Woman's Choice*, the current issue of which focuses on single parenting.

Linda (Hallam) Sutto ('74) resides in Hudson, Wyoming. She has been writing short stories for two years and had one published last summer by the University of Wyoming's "Owen Wister Review."

WANTED

We're desperately seeking out our fellow alums who've disappeared from sight. Please help us stay in touch. If you know the whereabouts of any of these folks, send a note to *Alumni Office*, L 3103, The Evergreen State College, Olympia, Washington 98505.

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Mail to:

Alumni Association
 LIB 3103
 The Evergreen State College
 Olympia, Washington 98505

Hi! I know the whereabouts of a scholar gypsy.

Hi! Forgive my wandering ways; here's a new address.

Name _____

Address _____

City _____ State _____ ZIP _____

While I'm filling this out, here's what I've been doing since left Evergreen (job, graduate school, etc.): _____



BRIDGES

by Marjorie Butler

Student groups will use Evergreen as a base camp this summer for bridge-building forays into the Cascade and Olympic mountain ranges. The bridges aren't concrete and steel, though, and the students aren't engineers.

They are junior high and high school students in the BRIDGES Program who will travel through the wilderness to build bridges of understanding and explore the interrelationships between intricately balanced ecological elements in nature, between ecological systems

and people, and between people themselves.

The BRIDGES Program spans the month of July in two sessions of 20 students each (July 6-16 and July 19-29). Students will travel in groups of 10 with two instructors.

Each course begins on the Evergreen campus for two days of base-camp preparation. The college's 1000-acre wooded campus is a microcosm of the natural environments the students will encounter as they embark on expeditions involving white-water canoeing, alpine hik-

ing, camping, backpacking, map and compass use, weather interpretation and first aid.

More than a wilderness trek, BRIDGES will introduce students to the history, flora and geology of northwest Washington and to the involvement with resources characterized by the American Indian. Discussion of human impacts on the environment will focus on air and water pollution, erosion and the concept of watershed. Through interaction with a small and close group of people, students will develop

rapport with nature and themselves, and will learn the dynamics of challenge, stress and growth, valuable skills in both community and personal life.

Based on a suggestion by community members Doris and Howard Hannigan for an academic summer camp at Evergreen, BRIDGES was conceived in the fall of 1979 by faculty member Rita Pougiales and students in the advanced program "Outdoor Education: Social Foundations of Learning and Education." Foundations were laid Winter Quarter, and

students Marjorie Butler and William Raup, in collaboration with Pougiales, have taken on the final development as part of their studies this spring. Butler and Raup also will instruct the courses this summer, as will advanced outdoor education students David Silverburg and Shelley Horne.

Further information is available from Pougiales at LAB I, TESC, Olympia, WA 98505 (866-6195). Marjorie Butler is an Evergreen student who will serve this summer as a BRIDGES program instructor.

Fowler Named Director of College Relations

Chuck Fowler, public affairs administrator for the Washington State Department of Transportation, assumed the duties of Evergreen's Director of College Relations on March 31. Fowler, 41, became the first person to head the newly reorganized College Relations office, which now includes information, publications, graphics and educational outreach services.

As public affairs administrator for DOT since 1975, Fowler reorganized that agency's programs and served as spokesman on major policy issues. During his tenure, the department won several awards for public relations excellence.

Fowler has also served as a part-time faculty mem-

ber in communications at Evergreen and as a community representative on the college's Public Relations Advisory Group.

Before moving to Olympia, Fowler had served as an assistant professor, a managing editor for a magazine and book company, as general editor for a daily newspaper, and as a public information officer for the United States Air Force.

A native of Tacoma, Fowler holds a master of science degree in journalism from Northwestern University and a bachelor of arts in business administration from the University of Puget Sound.

Variety Highlights Summer Session

Thirty-two courses will be offered during the 1980 Summer Session, which begins June 23 and continues through September 5. Summer at Evergreen is particularly attractive because students are not required to gain formal admission to the college and all students pay resident tuition during the summer.

You can wander through France and Spain with Gordon Beck's "Pilgrimage to Santiago" group, study landscape drawing in the Olympic mountains with Marilyn Frasca, or travel the West studying "Landforms and Geology of National Parks."

The Summer Photo Institute will feature visiting photographers from Seattle and Portland, and "Techniques of Visual Anthropology" will focus on field experience using photography, film or video as documentation tools. Other arts, communications and media offerings include courses in writing, music, video, public speaking, pottery, English novel, Russian, and communication with organizations.

The PLATO system will be used in a self-paced BASIC programming course

and a math refresher course also will include programming. Problem solving will be emphasized in "Introductory Chemistry" and field trips will be features of "Coastal Natural History" and "Northwest Forests."

"Women in American Society" will survey the role of women in American history and another course will examine the changing role of women in management.

A seminar in education which meets June 23-July 2 will look at current topics in learning resources. The 1980 Summer Institute, set for the last weekend of June, will focus on outlaws, oddballs and individual expression in society.

Other summer courses include the Bridge Program, Paradox of Progress, Dream Psychology, Environmental Design, As You Sow, Futurism, Introductory Accounting, Organizations, and Principles of Economics. Several faculty members also will offer individual contracts.

For a copy of the new summer catalog, write or call the Admissions Office (866-6170).

Keep KAOS From Chaos

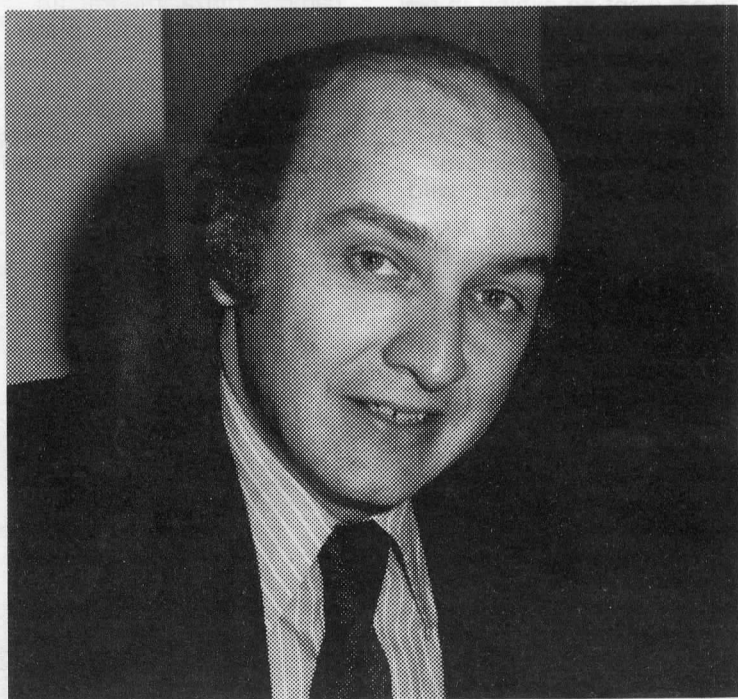
Alumni, parents and friends who are interested in supporting KAOS-FM, Evergreen's noncommercial radio station, may do so in a variety of ways.

"Because the station receives only half of its operating budget from student activities fees, we're constantly seeking additional support," says Toni Holm, development coordinator for the station.

Individuals may become regular subscribers for \$20. All subscribers receive the monthly guide for a year, a subscriber discount card and a supporter button. KAOS also sells buttons for 50¢ and specially designed T-shirts (\$6 for regular cut in S, M, L, XL and kids' M; \$6.50 for French cut in S, M, and L; and \$4 for either type for subscribers).

Other fund-raisers for the station have included on-the-air marathon broadcasts, benefit dances and concerts, and films.

If you're interested in helping KAOS, send your support to: KAOS-FM, CAB 305, The Evergreen State College, Olympia, Washington 98505. The staff welcomes all gifts and all ideas for fund-raising activities and events.



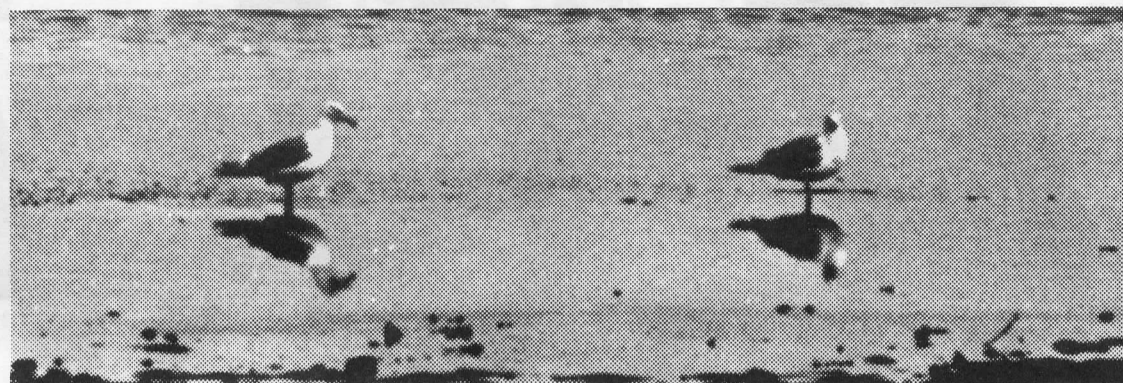
Evergreen Awarded Two More NSF Grants

The Evergreen State College is the only institution in the country to be selected this year by the National Science Foundation for receipt of two Student Originated Studies grants. The NSF announced 58 awards to a total of 57 U.S. institutions.

The two Evergreen grants, which provide \$27,004 for research efforts by students, bring TESC's tally of NSF awards to 11 and make the college one of the highest consistent recipients of those grants in the nation.

NSF granted awards to Evergreen senior Mary Fleischman of Bothell, Washington to conduct the only human nutrition study selected this year, and to senior Anna Marie Cahall of Phoenix, Arizona, to investigate effects of chemical contaminants on shorebirds and falcons.

The nutrition award, for \$15,297, funds a study to evaluate ways of measuring zinc content in the human body and correlating those



measurements to nutritional and health factors. Working with faculty biophysicist Dr. Elizabeth Kutter and a 10-member student team, Fleischman will rely on Evergreen's atomic absorption spectrophotometers, a plasma spectrograph and the computer system to determine the presence of zinc, a trace mineral found in some 160 enzymes.

Zinc, explains Dr. Kutter, has only recently been recognized as essential to human nutrition, partly due to a lack of equipment sophisticated

enough to accurately measure its presence. "Studies show that several groups of people—teenagers, persons on intravenous feeding and those who live in areas with low zinc content in the soil—may all have problems related to lack of zinc in their diets," she says.

The Evergreen student-faculty team hopes to devise accurate tests of zinc body levels and correlate results with extensive dietary studies as a possible means for

health professionals to detect and treat marginal zinc deficiencies.

The second grant also requires the use of Evergreen's sophisticated ECOP (Ecology and Chemistry of Pollution) laboratories. Senior Anna Cahall will work with a six-student team and faculty biologist Dr. Steven Herman on her \$11,707 grant to explore distribution and concentration of chemical contaminants on shorebirds and falcons, including an endangered species whose

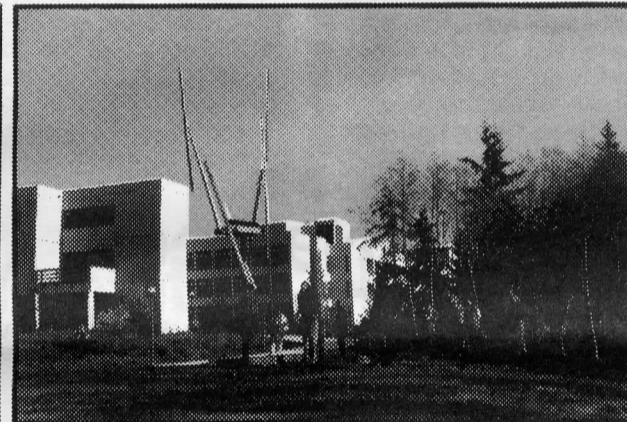
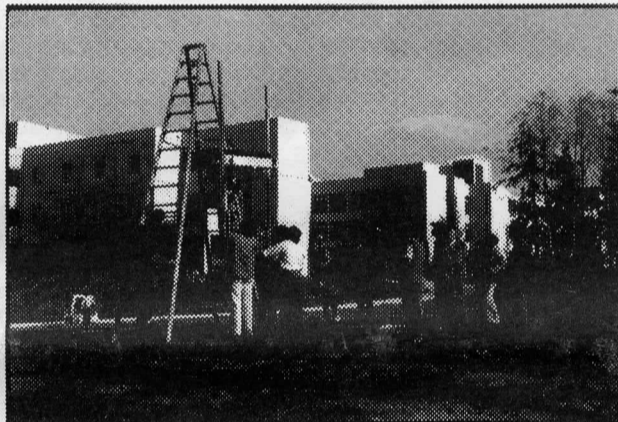
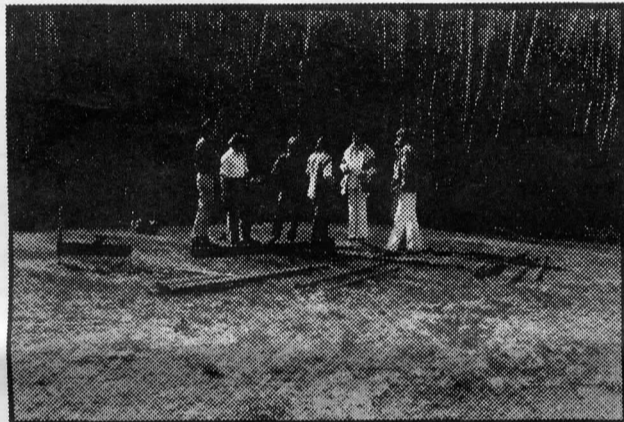
population continues to diminish despite protective legislation.

"Certain North American birds of prey have been seriously affected by contamination from chlorinated hydrocarbons, particularly DDE," explains Dr. Herman. "The American peregrine falcon and the merlin, which feed heavily on shorebirds in western Washington, appear to suffer from this type of contamination, but we don't know the extent."

The Evergreen team will conduct chemical analyses and other studies of Dunlin, a shorebird that comprises a large part of the winter diet of the two birds of prey. They hope to determine exactly how contaminants are transferred along the food chain and what impact that transfer has on the endangered falcons and on the entire ecosystem.

Work on both grants began in March and is expected to conclude by the end of February, 1981.

A Potpourri of Happenings



Students in "Foundation of the Visual Arts" program erect kinetic sculpture on field near Seminar Building.

Thus far, 1980 has meant a virtual potpourri of student and campus activities: cultural, informational, recreational and athletic events.

Winter quarter snows in January brought an extemporaneous exhibition of student snow sculpture. . . . Former dance faculty member Pam Schick and her dance team came back to campus for a presentation called, "Stones, a visual meditation." . . . Dr. Fritjof Capra, author, scholar and physics professor at Berkeley, spoke on "The Tao of Physics." . . . The Heaters packed the Campus Activities Building for a six-hour concert and dance. . . . Dr. Alan Schwartz, the 1980 National Lecturer for the National Association for Environmental Education, spoke on "The Impacts of the 1980 Winter Olympic Games: Behind the Scenes at Lake Placid."

Student musicians launched February as a

month of music with a concert entitled "A Murder of Crows, A Labor of Moles," which featured original compositions by members of the "Making Music" program. . . . Elizabeth Cotten, the 87-year-old American music legend, combined talents in a concert with Mike Seeger, one of the country's leading performers of southern Appalachian folk music. . . . Guatemalan guitarist Ron Hudson presented a program of classical, Flamenco, Indian and popular music and "Man of La Mancha" played to packed houses for eight nights.

The Yueh Lung Shadow Theatre brought its 2000-year-old ancient art form to life on campus using 12- to 14-inch, Peking-styled figures as puppets in a series of plays drawn from classical Chinese literature. . . . Student David Silverberg presented his slide show on the Cougar Lakes Wilderness Area. . . .

Faculty member Susan Fiksdal presented a special "Tuesdays at Eight" lecture on the Burgundian region of France, while faculty economist Chuck Nisbet enlightened his audience with a luncheon lecture on "Protecting Yourself Against Inflation."

March 7 found the campus in a day-long celebration of International Women's Day with concerts, lectures, slides, films and a three-mile run. . . . The Third World Coalition presented a winter festival of ethnic dance and music to the Evergreen community and musician Bert Wilson lived up to his reputation as "the greatest sax player since Charlie 'Bird' Parker."

Portland muralist Isaac Shamsud-Din was featured in a one-man Gallery Four exhibition. . . . The San Francisco Mime Troupe, America's oldest street theatre

company, returned to the campus with "Squash," its newest musical comedy. . . . Students from the "Words, Sounds and Images" academic program transformed the Communications Building with their multi-media production "Birds, Serpents and New Shoes." (The show's combination of theater, video, dance and three-dimensional artistry was so well received that an encore performance was needed.)

Also in March, KAOS-FM went classical for an entire weekend. . . . Evergreen student and faculty researchers presented their studies on acute mountain sickness. . . . a juried show of student art work went on exhibit in Gallery Two. . . . and the Jitters rocked the campus in concert.

April brought Cirque (formerly the Portland Dance Theatre) to present "Pontpoint," a show which reviewers called "wierd, wild,

individualistic, powerful and always interesting." . . . Pulitzer prize-winning poet W. S. Merwin came to campus at the invitation of the Arts Resource Center, and poet Olga Broumas, winner of the Yale Younger Poets award, read to a packed house.

The Solstice Wind Quartet from Washington State University performed a beautiful concert of classical music. . . . Champion fiddler Frank Ferrel and concertina master Bertram Levy set their audiences stomping and clapping for more.

And more there is! The spring weather has already lured the drummers and Frisbee players onto the campus plaza, the Pacific Northwest is an ideal place to settle into a bit of sunshine and outdoor activity, and the campus itself is a focal point for music, dance, theater, film, lectures and art.

Charles Pailthorpe and John Mallahan in "Man of La Mancha"



Portland muralist Isaac Shamsud-Din (Photo by Ancil Nance)



Schmidt Art Endowment Established

Foundation Receives First Bequest



The Evergreen State College Foundation has received a bequest of \$5,000 from the estate of former trustee Trueman "Bink" Schmidt. At its January meeting, the Foundation's Board of Governors voted unanimously to establish the Schmidt Art Endowment. The bequest will be held in the Foundation funds in perpetuity, with the principal to be invested and the yield to be used to purchase works by Pacific Northwest artists. In this manner, the Schmidt Collection will continue to grow over the years.

Bink Schmidt was one of the first trustees of The Evergreen State College. The former Vice President of Administration of the Olym-

pia Brewery, he was responsible for providing the crucial leadership and vital direction needed to establish a new college. Schmidt played a significant role in deciding the location of the Evergreen campus and overseeing the campus design, campus policies and procedures, and institutional structure, goals and objectives.

The decision to honor Schmidt's memory with an art collection in his name was based on the recommendations of his family and friends. Known by many as an indefatigable "putterer," Schmidt had a deep love and appreciation for art as well as an artist's and architect's creative spirit.

This bequest was the first such gift received by the Foundation. It is also the beginning of the Evergreen Foundation Endowment Fund. Individuals who wish to contribute to the Schmidt Fund or who would like further information on deferred gift ideas and tax advantages should contact the Foundation's executive director, Susan L. Washburn, at the college.

Trueman "Bink" Schmidt

Students Produce First LP

"Collaborations," a double-disc album of original student music—ranging from country and rock to classical and jazz, from avant-garde to folk tunes—will soon be aired over the nation's AM and FM radio stations, if the wishes of a dedicated crew of Evergreen students are fulfilled.

The students, working in cooperation with faculty musician Dr. David Englert, decided Winter Quarter to produce an Evergreen record

album they could use to represent "the best of our work in music," according to senior Karen Kramer. "We wanted something we could not only share with local radio stations, but could use at community colleges and high schools to illustrate the high-quality work and the fine facilities we have for music studies at Evergreen."

In just three months, they gathered more than 80 tapes, submitted by Ever-

green student musicians, composers and vocalists. Those tapes were auditioned by a student committee and 23 pieces were selected for inclusion in the album, which is scheduled for release in mid-May.

Distribution of the album, which is encased in a student-designed and produced cover, has been carefully planned by the student committee, who intend that

it reach the music departments of every high school and community college in western Washington, and the turntables of selected commercial and nonprofit stations across the country.

Copies of "Collaborations" will be sold for \$6 each through the Evergreen Bookstore, and at a special booth on the central campus plaza during Super Saturday festivities June 7. Record collectors may also purchase "Collaborations" by writing:

Evergreen Record Album Project, Communications Building 301, The Evergreen State College, Olympia, WA 98505. Checks should be made payable to: TESC Record Album Project

Sell-outs and High Ratings Mark Whole Foods Week

No matter how you slice it, Whole Foods Service Week at Evergreen was a success.

The five-day test, conducted in late February to see if customers would support an alternative food service, attracted more consumers, sold more goods, and gained high ratings, according to Kristi Morrish, a consultant hired to work with students and staff on improving campus food service.

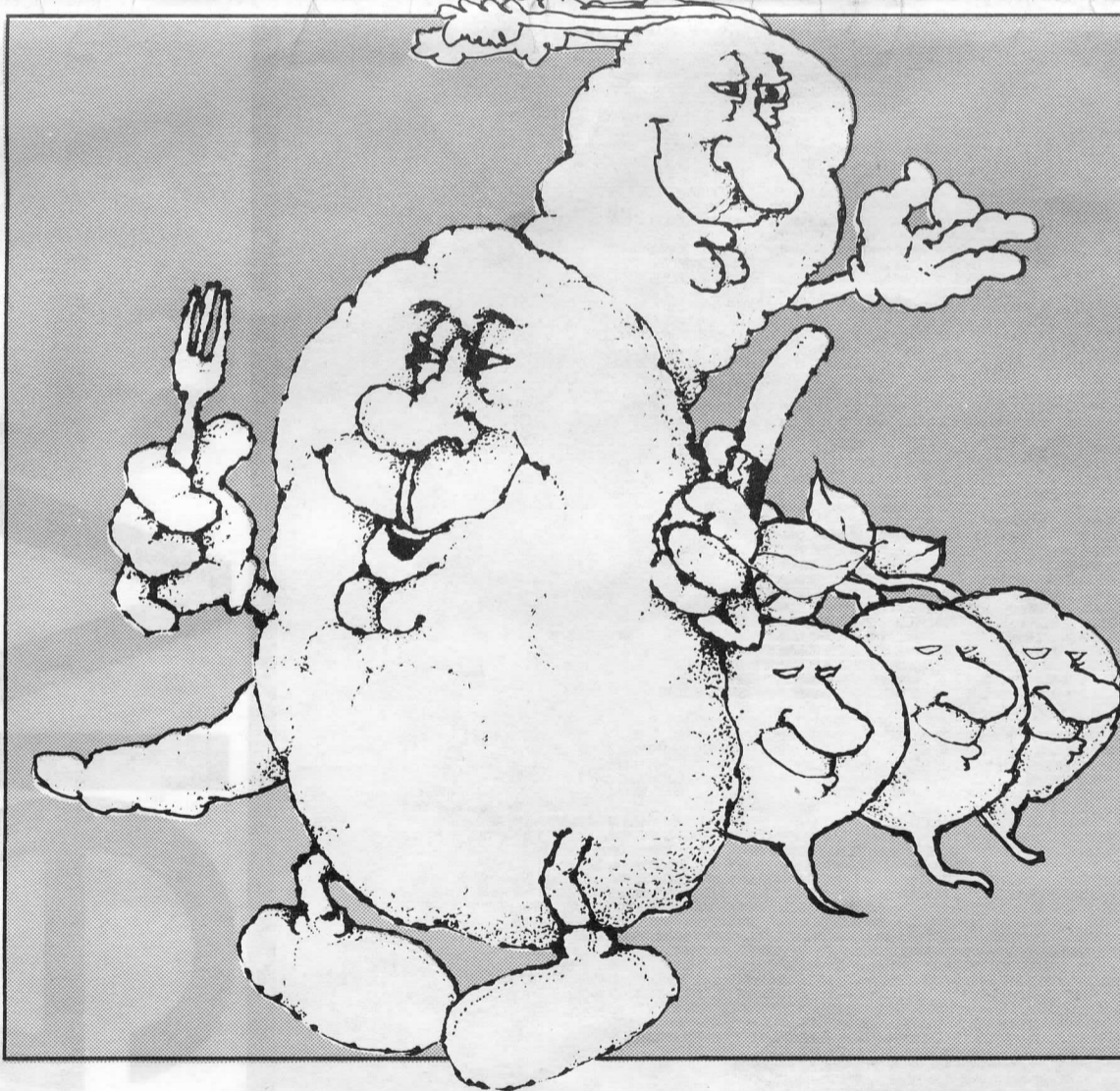
Using the U.S. Dietary Goals as guidelines, Morrish and a Food Services Advisory Group worked with Saga Food Services manager Vonda Drogmund to revise recipes and menus to retain consumer appeal while providing foods of low fat, low sugar, low salt and high fiber content.

"We produced a healthy, balanced menu using an intermediate approach between those of health food faddists and junk food addicts," says Morrish. "The response was almost entirely positive."

In fact, more customers ate there that week than at any other time during all of Winter Quarter," she says, "and they spent an average of \$3.81 each during the week, an amount substantially higher than at any other time during the quarter."

These results were particularly welcome, says Morrish, since the experiment represented a financial risk for Saga Foods whose impact at the cash register could not be predicted.

But the real proof of success, she says, came from evaluation questionnaires returned the week after the



event which indicated strong support for the new approaches.

"We compared these comments with those gathered during a similar survey Fall Quarter," she explains. "In every single category, consumer satisfaction was far higher." For example, the number of persons rating nutritional quality as "good"

rose from 17 percent Fall Quarter to 74 percent during Whole Foods Service Week. Those rating the taste of foods as "good" rose more than 40 percent—from 16 percent in the fall to 57 percent during the experiment.

"Good" ratings in the five other major areas polled—price, convenience, service, variety and atmosphere—also

were substantially higher, Morrish reports.

Survey results led Housing and Food Services Director Ken Jacob to extend Morrish's consultant contract through Spring Quarter. "We want to work the successful recipes and menus into our regular four-week menu cycle," says Jacob. "We also want to add a variety of eth-

nic foods to the menu and to organize a major Third World Food Festival sometime during Spring Quarter."

Jacob and Morrish feel the more immediate changes will be continuation of the extensive self-service salad bar, avoidance of canned and processed foods, elimination of "old standbys" like jello salads that were not popular and continued introduction of new popular entrees, such as burritos, falafels and crepes, which sold out on the days they were served.

Food Services also will continue to provide more vegetarian dishes, to serve more whole-grain breads and fresh bakery items, to substitute honey for sugar, and to offer more fresh, raw fruits rather than desserts of high sugar content. The Snack Bar will continue to sell whole baked potatoes and bean and cheese burritos, and to maintain popular, nutritional favorites like hamburgers on whole-grain buns, natural apple cider and heated bagels.

In addition, herbal iced tea, natural fruit juices and other uncarbonated and caffeine-free drinks will be sold, along with the highly popular "smoothies," a banana-orange-yogurt shake first sold during the February experiment.

Morrish says her work will continue beyond Spring Quarter, carried on by the Food Services Advisory Group, which will serve as a link between Food Services and consumers, and possibly by a new student coordinator working with food personnel and the advisory group.

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Super Saturday Update

Eight hours of continuous live entertainment on four stages, more than 50 booths staffed by artists and craftspeople from throughout the Puget Sound area, food vendors offering a host of taste treats, and athletic, recreational and children's events provide the core of the college's second annual Super Saturday, June 7.

The free public event, cosponsored by the Olympia Area and Lacey Chambers of Commerce, begins at 11 a.m. on the central campus plaza and promises something sure to amuse graduates, parents of students, and friends of the college who are ready to celebrate the coming of summer and the successful conclusion of Evergreen's ninth academic year.

Entertainment headliners this year include the Red Kelly Jazz Ensemble, the Johnny Lewis Review, the Tumwater High School marching band and drill team, and a whole host of other groups, ranging from the Olympia Kitchen Band to the Evergreen Jazz Ensemble, from belly, tap and ballet dancers, to jugglers, mime artists, karate demonstrators, and even a marching bagpipe band.

Throughout the campus, artists and craftspersons will be on hand to demonstrate, display and sell works in

pottery, jewelry, stained glass, weaving, woodworking, paper marbling, printmaking and photography.

Sports-minded participants will find skateboard and roller skating competition, bicycle races, rappelling demonstrations, softball and racquetball tournaments, road runs, and free use of the Campus Recreation Center.

Children will discover an array of special events planned for them, including a day-long cartoon film festival, and a children's tent where clowns and makeup artists will lead games, stories and open play sessions. They'll also have a chance to ride real horses and see special performances by Evergreen's newly-formed children's theater group.

The hungry will find palate-pleasers throughout the campus mail offering everything from ethnic foods to salmon barbecue, hot dogs to popcorn.

Topping off the activities will be a variety of special academic exhibits and demonstrations, and antique car and wooden boat shows.

All these things—and more to come—guarantee a truly "Super Saturday" for all who journey to Evergreen June 7, the day before graduation for the Class of 1980.

The evergreen STATE COLLEGE review

Re/Discover Evergreen This Summer

Evergreen's "Re/Discovery Weekend" offers a break from the usual round of summer activities and may provide just that touch of the unusual to make an outing worth remembering.

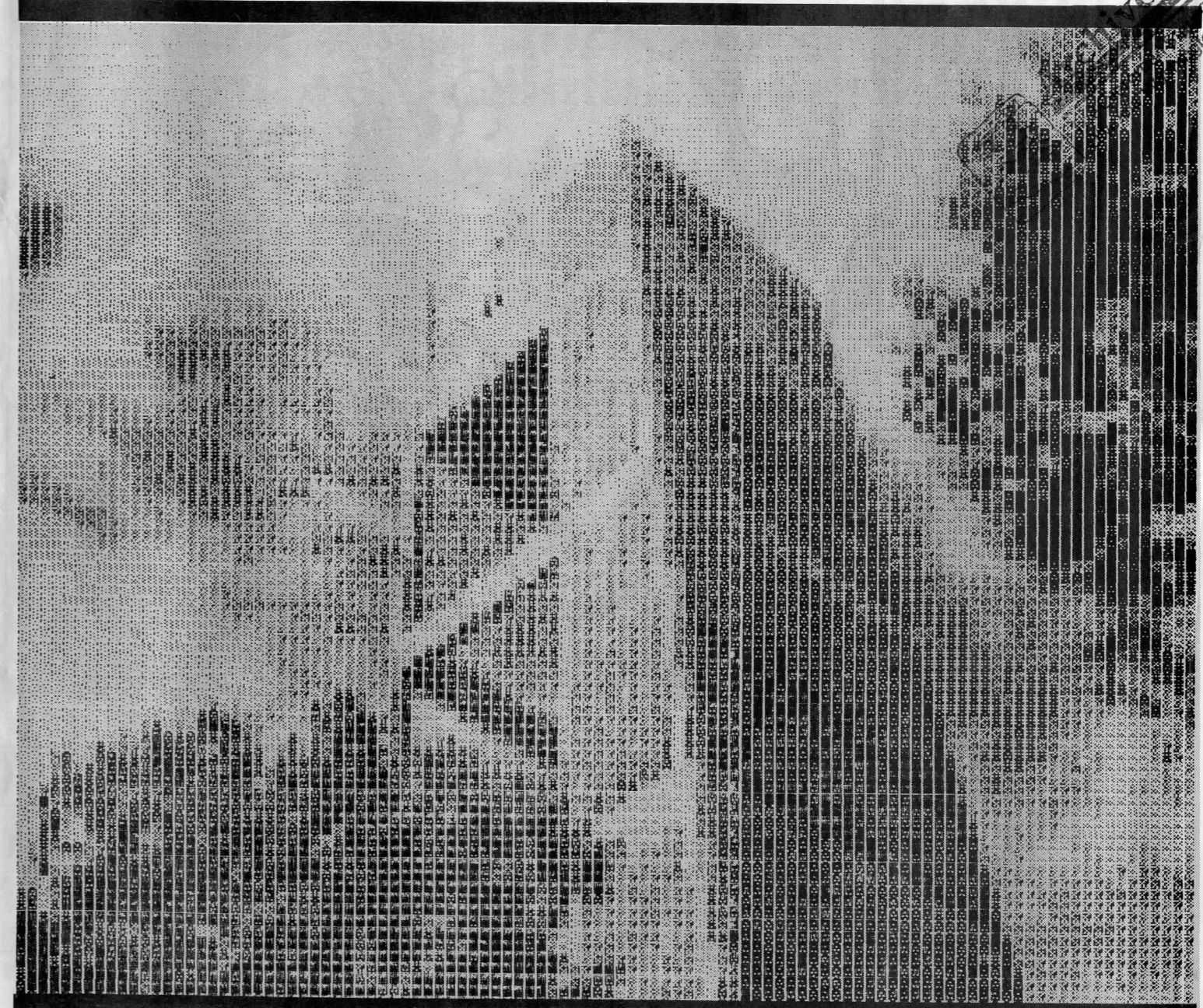
Designed for Evergreen alumni, parents, friends and families, the noncredit summer residence program begins at noon Thursday, July 17, with time set aside for checking into college housing and unpacking. From then until noon Sunday, the schedule will include swimming, picnics, films, and a slate of special activities such as keeping a personal journal, an hour in the self-paced learning lab, a marine biology lecture and

tour of Evergreen's saltwater beach, and a seminar on a current bestseller (we'll send you the book beforehand).

Registration fees, which include three nights' lodging and three days of meals, are \$75 for adults, \$42 for children between the ages of seven and 12, and \$33 for children six and under.

Come to Evergreen's beautiful 1000-acre wooded campus and re-discover yourself, your family, the out-of-doors, and your love of learning.

For more information, write Re/Discovery Weekend, LAB I 1024, The Evergreen State College, Olympia, WA 98505.



College
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