

**MEETING OF THE BOARD OF TRUSTEES  
OF THE EVERGREEN STATE COLLEGE**

***JANUARY 12, 2000***

**Daniel J. Evans Library, Room 3112  
Olympia, Washington 98505**

**Trustees Attending:**

Deborah Barnett  
Bill Frank, Jr.  
Stanley Flemming  
Dwight Imanaka  
David Lamb  
Karen Lane  
Marilee Roloff

**Absent:** Sinnamon Tierney

**Representatives to the Board:**

Laura Grabhorn, Staff Representative (Presidential Search DTF)  
Deborah Johnson, Alumna Representative  
John Perkins, Faculty Representative

**Staff Present:**

Art Costantino, Vice President for Student Affairs & College Relations (Interim)  
John Aikin Cushing, Academic Dean (Chair, Presidential Search DTF)  
Ruta Fanning, Vice President for Finance and Administration  
Joye Hardiman, Director of the Tacoma Campus  
Lee Hoemann, Executive Associate to the President  
Marcia Husseman, President's Staff (and staff to Presidential Search Committee)  
Jane Jervis, President  
Kim Merriman, Assistant to the President for Governmental Relations  
Linda Moon Stumpff, Director of MPA Program  
Walter Niemiec, Associate VP for Academic Budget & Financial Planning  
Akihito Nishide, Kobe Exchange Faculty  
Rita Pougiales, Member of the Faculty (Presidential Search DTF)  
Rita Sevcik, Administrative Assistant to the President/Recording Secretary to  
Board of Trustees  
Marla Skelley, Director of Financial Aid  
Barbara Leigh Smith, Vice President for Academic Affairs and Provost  
Steve Trotter, Budget Director  
Bill Zaugg, Administrative Assistant for Budget

**Others Attending:**

Howard Fischer, Assistant Attorney General  
Lee Lambert, Presidential Search DTF  
Christina Meserve, Presidential Search DTF

Chair Lamb called the meeting to order at 9:05 AM. A quorum was established; the agenda was accepted at a later point in the meeting.

**EXECUTIVE SESSION/LUNCH BREAK**

The Board recessed into an executive session to discuss a personnel matter. The executive session ended at noon, when the Board recessed for lunch. No action was taken as a result of the executive session.

**MEETING RECONVENED**

The meeting reconvened at 1:00 PM. Academic Dean Susan Fiksdal introduced Kobe Exchange Faculty Akihito Nishide who is teaching at Evergreen for two quarters. The Board welcomed him to Evergreen with a ceremonial gift. President Jervis formally introduced Laura Grabhorn, newly elected staff representative to the Board. She is the Assistant Director of the Longhouse.

**ACTION ITEMS**

President Jervis indicated that the next three items are components of the Strategic Plan but will constitute separate motions.

**APPROVAL OF COLLEGE MISSION STATEMENT – Action**

Provost Barbara Smith outlined the minor revisions to the mission statement: expanding the diversity mix among students, staff and faculty to include *(dis)ability* and *religious preference*, and adding a description of the kind of students the college serves.

**Motion** Ms. Barnett moved approval of the revisions to the College's Mission  
**1-1-00** statement as attached. Seconded by Mr. Imanaka and passed.

**PRELIMINARY APPROVAL OF NEW PROGRAMS - Action**

Dr. Smith noted that the Board is responsible for authorizing new graduate programs and endorsed the proposal to expand Part-Time Studies, add a new MFA in interdisciplinary Media Arts and add a new track in MPA in Collaborative Administration and Tribal Government. This is a request to proceed with the next steps of approval and budget development but does not activate the programs – that happens through the budget approval process.

**Motion** Ms. Roloff moved to grant preliminary approval (pending external approvals and  
**1-2-00** budgetary approval) of three new programs: the expansion of Part-Time Studies, a Master in Fine Arts (MFA) in interdisciplinary Media Arts, and a new track in the Master in Public Administration (MPA) program in Collaborative Administration and Tribal Government. Seconded by Ms. Lane and passed.

Dr. Smith added that the college hopes to obtain external funding to supplement state funding for the two new graduate programs. She would like to involve Trustees in this process, particular for the MPA program in Collaborative Administration and Tribal Government.



**APPROVAL OF REVISION TO THE ENROLLMENT PLAN – Action**

Vice President Smith noted that the enrollment plan is updated every two years, both through the biennial budget and through an update of enrolment projections. This recommendation is the College's best estimate of enrollment planning between now and 2010.

**Motion** Dr. Flemming moved approval of the attached revisions to the College's  
**1-3-00** enrollment plan dated 12/15/99. Seconded by Ms. Barnett and passed.

**APPROVAL OF STRATEGIC PLAN - Action**

Dr. Smith recommended approval of the Strategic Plan which describes where the institution should be going in terms of Academics; Student Recruitment and Success; Faculty/Staff Recruitment, Retention and Vitality; Partnerships; Funding; Physical Resources; and Technology. She added that the Strategic Plan summarizes the central threads of the College's work, guides current efforts, and is a good work plan for the new President.

**Motion** Ms. Lane moved approval of the attached Strategic Plan. Seconded by  
**1-4-00** Ms. Barnett and passed with minor amendments on page 6 (adding *These values are written in the Social Contract*) and on page 9 (regarding the example in the *Washington State Economy and Natural Resources* section).

President Jervis commended the Provost for her extraordinary work on this project, which began with the self-study for reaccreditation.

**APPROVAL OF TACOMA CAMPUS LEASE- Action**

Vice President Ruta Fanning introduced Jim Hoghaug who works with the real estate division of the Department of General Administration and acknowledged the outstanding job he and his colleagues have done for Evergreen. She reviewed the process and cooperative efforts of many people, including Dr. Joye Hardiman, Tacoma faculty and students in finalizing the lease arrangements for the Tacoma campus, recognizing particularly the interface and facilitation provided by Walter Niemiec with the property owner and the contractor. Dr. Hardiman stated that there has been an excellent collaboration among the state, the college, Tacoma students and the community. She discussed programmatic and physical aspects of the new facility and mentioned that students are involved in the design process as part of their academic program. Dr. Hardiman hopes that corporations can be persuaded to "adopt" each of the lab facilities. The Chair acknowledged Kim Merriman for her efforts in working with the legislature for funds for this new facility.

**Motion** Dr. Flemming moved approval of the of the Letter of Intent and the ten-year lease  
**1-5-00** with Wedgewood Tacoma Limited Partnership for the Tacoma Campus in the amount of \$53,133 per month. Seconded by Mr. Imanaka and passed.

**MINUTES – Action**

**Motion** Mr. Imanaka moved approval of the minutes of the December 14, 1999  
**1-6-00** meeting as distributed. Seconded by Ms. Lane and passed.

## **OTHER BUSINESS, REPORTS, AND ANNOUNCEMENTS**

### **General Education DTF progress report**

Provost Smith introduced and complimented Brian Price for his leadership in chairing the General Education DTF. She remarked that this DTF has more potential to impact the curriculum than anything that has happened in her 22 years at Evergreen. Dr. Price reviewed the reason for the DTF (the Accreditation team recommendation that "*TESC make sure that all of its students acquire the competencies appropriate to general education, especially but not exclusively in the area of mathematics*"), adding that the DTF was also charged to consider student learning outcomes (a policy of the Higher Education Coordinating Board which will be implemented for students in all academic programs by 2003). Dr. Price reviewed the work of the general education DTF to date and outlined the goals for the future months, culminating in a return visit by and meeting with representative(s) of the Commission on Colleges in the fall. He also reviewed draft expectations of Evergreen graduates. The DTF will be identifying outcomes for each expectation and ways in which students might demonstrate the outcomes.

### **Legislative Session Report**

Kim Merriman, Assistant to the President for Governmental Relations, distributed and reviewed an *Overview of Governor Locke's Budget & Policy Agenda for Higher Education* and the Higher Education Coordinating Board *2000 Master Plan for Higher Education*. She noted that Evergreen does not have a supplemental request this year. Ms. Merriman told Trustees that she and the President have met with the eight Evergreen interns, that Trustee Barnett's confirmation has been scheduled, and invited Trustee questions.

## **CHAIR'S REPORT**

The Chair acknowledged the wonderful work of the Presidential Search Committee and encouraged campus participation in the campus interview process. He pointed out that the reduced license tab renewal presented an opportunity to choose to do something for a cause that you believe in.

## **PRESIDENT'S REPORT**

President Jervis reported on a number of issues: Y2K was a non-event; Alum Matt Groening has agreed to be this year's graduation speaker; staff turnover (including the departure of Jim LaCour and Lee Lambert); scheduling of the Day of Presence (January 20) and the Day of Absence (January 21); and her remarks at the downtown Rotary (regarding student activism). She invited remarks from the Representatives to the Board. Faculty Representative John Perkins provided an update on three major issues: Presidential Search (a special faculty meeting for discussion of the Presidential candidates); General Education DTF; and the Narrative Evaluation DTF. Staff Representative Laura Grabhorn reported that staff are working on questions for the open staff



interview with the presidential candidates. Alumna Representative Deborah Johnson mentioned the Alumni Executive Board conversations about future projects, and alumni participation in the presidential search.

### **Financial Aid Report**

Vice President Art Costantino introduced Marla Skelley, Director of Financial Aid, and mentioned the national shift from grants to the greater use of loans, narrowing the access to higher education. He provided an overview of the 1998-1999 academic year financial aid report. Ms. Skelley responded to a number of Trustee questions. The Chair indicated he would welcome a future discussion about the role of financial aid in recruitment and retention and in access.

### **DATE OF NEXT MEETING**

The date of the next meeting was confirmed as March 7 and 8, with a special Board meeting scheduled for February 15, 2000.

### **BREAK, EXECUTIVE SESSION AND ADJOURNMENT**

The Board recessed into executive session for the purpose of discussing a personnel matter and reconvened to adjourn at 4:30 PM.

  
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David E. Lamb, Chair  
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Stanley L. K. Flemming, Secretary

Attachments - College Mission Statement  
Revised Enrollment Plan dated 12-15-99  
Strategic Plan (with amendments)

RMS