



Regular Meeting of the Board of Trustees
June 15, 2023

Trustees Attending:

Shane Everbeck
Karen Fraser
Fred Goldberg
Pam MacEwan
Miguel Pérez-Gibson
Kris Peters
Allyson Brooks
Ed Zuckerman

Absent:

Staff Present:

Correan Barker, Director for Strategic Engagement
Jadon Berry, Executive Associate to the Executive Vice President
Lori Blewett, Academic Dean and Faculty Member
John Carmichael, President
Andrew Corn, Interim Assoc. Dean for Student Engagement
Clarissa Dirks, Faculty Member
Dexter Gordon, Executive Vice President
Farra Hayes, Associate Vice President for Marketing and Communications
Holly Joseph, Dean of Students
Sandra Kaiser, Director for Government Relations
David Kohler, Chief Financial Officer
David McAvity, Interim Provost
John McLain, Associate Vice President for Strategic Initiatives, Grants, and Foundation Relations
Emily Pieper, Associate Dean of Holistic Advising and TRiO Programs
John Reed, Chief Enrollment Officer
Trevor Speller, Interim Vice Provost
Vito Valera, Associate Director of Media Services
Laurel Uznanski, Associate Vice President for Human Resource Services

Others Present:

Sharon English, Assistant Attorney General
Susan Keefe, Staff Representative to the Board of Trustees

Chair Karen Fraser called the meeting to order at 9:00 a.m. and Secretary Ed Zuckerman confirmed a quorum.

Open Public Meetings Act combined exempt and executive session.

Chair Fraser announced that the Board would go into a combined exempt and executive session and would return at 9:50 a.m.

The meeting was extended 20 minutes. The board returned to an open public meeting at 10:10 a.m.

Action item: motion to approve the proposed contract for UFE bargaining & SSSSU bargaining.

Motion Trustee Allyson Brooks moved to approve the proposed Collective Bargaining
2023-09 Agreements with the United Faculty of Evergreen and with the Student Support Services Staff Union. Motion was seconded by Vice Chair Perez-Gibson and passed on a voice vote.

Chair's opening remarks

Chair Fraser noted that this is a very positive time for the college. Everyone is very excited for the graduates and the celebrations being held. Chair Fraser shared that she attended the Multi-Cultural and MES graduations. She highlighted the work done by administration and faculty, congratulating them on jobs well-done and emphasizing the growth made in all areas across the college. Chair Fraser extended warm thanks to the legislature and Governor Inslee and encouraged everyone to attend the celebrations over the next couple of days.

Executive Leadership Report

President John Carmichael said that his reflections on the past year are included in his self-evaluation. He highlighted significant gains in enrollment, the college's improving financial condition, and progress on the college's first comprehensive fundraising campaign. He said that the college would enter a new long-range planning cycle in the next academic year.

Executive Vice President, Dexter Gordon, thanked President Carmichael for his remarks and noted that commencement season marks the celebration of new achievements made by both the student body and the college's staff, administration, and faculty. He recapped the commencement activities across campus. Executive Vice President Gordon highlighted the keynote speaker for 2023, alumnus Josh Blue.

Executive Vice President Gordon updated the Board on executive leadership's involvement with the Bill and Melinda Gates Foundation and stated that he and President Carmichael had joined 200+ regional and state educational leaders in attending the Bill and Melinda Gates Foundation conference centered around their public launch of the strategic initiatives they have developed focused on raising post-secondary enrollment among high school students.

Approval of meeting minutes

Motion 2023-10 Trustee Goldberg moved to approve the meeting minutes for May 12, 2023. The motion was seconded by Trustee Brooks and passed on a voice vote.

Public Comment

Chair Karen Fraser called for public comment. Executive Associate to the Executive Vice President Jadon Berry announced that there was no public comment for the meeting.

Student Trustee Report

Student Trustee, Shane Everbeck, thanked everyone present for their leadership. They stated that they have learned a lot about all levels of the institution. Trustee Everbeck stated they wanted to be candid about problems they have seen at the college and shared three areas for future discussion.

First, there are opportunities to more fully include students in decision-making. Trustee Everbeck shared that they have been taken seriously as a Trustee in ways other students are not and would like that privilege to be extended to the general student body.

Second, Evergreen should emphasize its founding mission as an experimental, innovative institution. Rather than create new programs that duplicate programs offered by other institutions, Evergreen should seek partnerships with those institutions.

Trustee Everbeck concluded his report on his third and final point, that a more robust and focused effort toward partnering with experimental higher education institutions abroad and offering more opportunities for foreign exchange students would go a long way in increasing enrollment and establishing Evergreen as a leader in innovation in education.

Representative reports

Faculty Representative, Clarissa Dirks shared a recent analysis of the Student Experience Surveys over the past decade. She gathered and analyzed data sources over the past ten years and identified that teaching and learning were the main contributors to providing students with a satisfactory educational experience—a conclusion reflected in President Carmichael’s recent self-evaluation. Representative Dirks explained that the main takeaway is that the data have shown consistently that Evergreen students appreciate that the college delivers high quality interdisciplinary education paired with positive student-faculty and student-staff interactions.

Staff Representative, Susan Keefe, highlighted the work of facilities over the past couple of months with photos included in the Board materials.

Board of Trustees Appointments

Action item: motion to appoint 2023-2024 Board of Trustees officers

Motion 2023-11 Trustee Allyson Brooks moved to approve the reappointment of the Executive Committee with the current officers (Karen Fraser as Chair, Miguel Pérez-Gibson as Vice Chair; Ed Zuckerman as Secretary) and to add the chair of the Finance and Budget Committee to the Executive Committee. The motion was seconded by Trustee Fred Goldberg and passed on a voice vote.

Provost Search

President Carmichael updated the Board on the search and thanked Interim Provost David McAvity for his work in the role thus far. He stated that they are in the very early stages of launching a national search right now. President Carmichael has appointed a search committee, with faculty members Kristin Coffey and Rachel Hastings chairing the search. Evergreen has contracted with a national search firm that spent a good amount of time on campus getting to know the committee. The timeline decided upon by the committee has planned recruitment efforts be initiated in July 2023. By early Fall quarter the committee will be reviewing applications and finalists will be brought to campus for open interviews before Winter Break. President Carmichael noted he does not expect to see someone in this role until summer 2024.

Commencement Update

Executive Vice President Gordon gave a summary of commencement celebrations and emphasized the importance of the Board's presence in these celebrations.

Update on Strategic Plan: Strengthen our financial position (Goal 3)

Enrollment Report

Chief Enrollment Officer (CEO), John Reed, gave the Board a positive forecast for fall enrollment. CEO Reed stated Evergreen has shown growth in all categories of in-state enrollment and exceeded expectations in transfer student enrollment when compared to other institutions nationally. CEO Reed concluded by noting that there are also increases in ethnic diversity in applicants and we can expect a more diverse student body in the coming year.

Finance and Budget Committee Update

Trustee Goldberg introduced the action items the Board was to vote on. He informed the Board that the Finance and Budget Committee met last week and reviewed several items they will recommend for approval. The recommendations fall into two categories: the approval of college spending plans and approval of modest increases in tuition.

Action item: motion to approve 2023-2025 capital budget spending plan

Chief Financial Officer, David Kohler, and Chief Administrative Officer, William Ward, reviewed the 2023-2025 capital budget plan.

2023- 2025 CAPITAL BUDGET SPENDING PLAN *New Appropriations*

Minor Works

Facilities Preservation	8,365,000
Preventive Facility Maintenance & Building System Repairs	880,000
Minor Works Program	500,000
9,745,000	

Stand-Alone/Major Capital Projects

Seminar I Renovation	25,227,000
Total New Appropriations	34,972,000

Reappropriations from 2021-2023

Minor Works Preservation	9,718,000
Minor Works Program	000
Total Reappropriations	9,718,000
TOTAL 2023-2025 Capital Funding	44,690,000

Motion 2023-12 Trustee Fred Goldberg moved to approve the 2023-2025 Capital Budget Spending Plan of \$34,972,000 that authorizes staff to spend the funds approved by the Legislature for the 2023-2025 capital programs and re-appropriates funds from the Fiscal Year 2023 budget to the Fiscal Year 2024 budget. The motion was seconded by Trustee Miguel Perez-Gibson and passed on a voice vote.

Action item: motion to approve 2023-2024 tuition, fees, and operating budget

Chief Financial Officer (CFO) Kohler explained the 3% increase in operating fee for all student classes for the 2023-24 academic year. The proposed tuition increases were first discussed at the public meeting of the Board on January 13, 2023, where staff presented a 2.5% increase for resident undergraduate students. The proposal calls for a 3.0% increase for resident undergraduate students. All other proposed fee increases discussed at the public meeting of the Board in January have not changed.

Table 1. Summary of proposed changes to tuition rates for AY 2023-24

	Resident Undergraduate	Non-Resident Undergraduate	Resident Graduate	Non-Resident Graduate
Change in Operating fee	3.00%	3.00%	3.00%	3.00%
Change in Building fee	7.10%	7.10%	7.10%	7.10%
Change in Service & Activity fee	4.00%	4.00%	4.00%	4.00%
Total Change	3.28%	3.19%	3.17%	3.15%

Motion 2023-13 Vice Chair Miguel Pérez-Gibson moved to approve an increase in tuition, fees, and operating budget. The motion was seconded by Secretary Ed Zuckerman and passed on a voice vote.

Action item: motion to approve 2023-2024 Athletics budget

Holly Joseph, Dean of Student Affairs; Elizabeth McHugh, Director of Student Wellness, Recreation, and Athletics; and Andy Corn, Interim Associate Dean for Student Engagement presented the coming year's proposed athletics budget, which includes the 2023-2024 revenue and spending plan for the Intercollegiate Athletics program at Evergreen. This plan includes funding for 11 competitive teams and costs related to the support of the overall program.

Intercollegiate Athletics 2023-2024 Budget

Expense (FTE)	Amount	Revenue	Amount
Business Operations Manager (.25)	19,151	Institutional Operating Athletics Budget	1,065,459
Director SWRA (.25)	50,232	S&A Athletics Budget	110,000
Assoc Director Athletics (1.0)	109,215	Revenue from Contracts and Rentals	329,775
Rec & Athletics Specialist 1 (0.5)	35,722	Total	1,505,234
Head Men's & Women's Soccer Coach (1.0)	84,893		
Assoc Men's & Women's Soccer Coach (.55)	49,909		
Women's Volleyball Coach (.55)	53,124		
Women's Basketball Coach (.55)	53,124		
Men's Basketball Coach (.55)	53,124		
Men's Wrestling Coach (.55)	53,124		
Women's Wrestling Coach (.55)	53,124		
Cross Country and Track and Field Coach (1.0)	84,893		
Sports Information Director (.92)	77,833		
Athletic Training (1.84)	155,666		
JV Men's Basketball Assistant Coach	10,000		
Assistant Coaches (2.25)	90,000		
Game Management hourly staff	12,500		
Team Pre-Season Travel	29,850		
Team In-Season Travel	170,000		
Team In-Season Bus Travel	50,000		
Team Post-Season Contingency Travel	8,000		
Referee Services and Entrance Fees	29,000		
Athletic Equipment/Uniforms	40,500		
General Goods & Services	29,850		
Sports Medicine Goods & Services	3,150		
Insurance	54,000		
NAIA & CCC Dues	35,500		
NAIA & CCC Video Platform	4,250		
Website Contract	5,500		
Total	1,505,234		

Motion 2023-14 Vice Chair Miguel Pérez-Gibson moved to Approve the 2023-24 Intercollegiate Athletics Budget. The motion was seconded by Secretary Ed Zuckerman and passed on a voice vote.

Action item: motion to approve 2023-2024 Services and Activities (S&A) fee and budget

Holly Joseph, Dean of Student Affairs; Andy Corn, Interim Assoc. Dean for Student Engagement; Kayla Mahnke Hargett, S&A Board Advisor and Director of Student Activities Student S&A Board presented to the Board an overview the 2023-2024 Services and Activities Fee amended budget as developed by the College and the Services and Activities (S&A) Fee Allocation Board.

S&A Funded Programs and Organizations	Expenditures	Revenue	S&A Fees Needed
Student Activities Admin	\$389,600	\$25,500	\$364,100
College Activities Building	\$136,000	\$0	\$136,000
Children's Center	\$1,306,762	\$1,041,543	\$265,219
KAOS-FM	\$191,498	\$51,902	\$139,596
CRC Operations	\$160,627	\$0	\$160,627
Athletic Program	\$110,000	\$0	\$110,000
Recreation Program	\$11,000	\$0	\$11,000
TOP: The Outdoor Program	\$22,070	\$0	\$22,070
Cooper Point Journal	\$44,589	\$2,550	\$42,039
Tacoma S&A	\$74,514	\$0	\$74,514
NPP Student Government	\$48,025	\$3,000	\$45,025
MISC: Business Services Recharge	\$22,400	\$0	\$22,400
Registered Student Organizations (RSO) below:			
RSO: Chibi Chibi Con Committee	\$6,486.00	\$0	\$6,486.00
RSO: Gaming Guild	\$3,990.00	\$0	\$3,990.00
RSO: Ultimate Frisbee	\$900.00	\$0	\$900.00
RSO: SCARF: Students for Community Agriculture & Regenerative Farming	\$13,248.00	\$0	\$13,248.00
RSO: Arcade Projects	\$4,635.00	\$0	\$4,635.00
RSO: Slightly West	\$3,100.00	\$0	\$3,100.00
RSO: Bike Co-Op	\$5,945.00	\$0	\$5,945.00
RSO: La Familia	\$2,754.00	\$0	\$2,754.00
RSO: Furry Club	\$4,455.00	\$0	\$4,455.00
RSO: Yoga Club	\$4,236.00	\$0	\$4,236.00
RSO: Giant Clam Improv	\$6,086.00	\$0	\$6,086.00
RSO: Justice Involved Student Group	\$3,158.29	\$0	\$3,158.29
S&A Board Olympia	\$24,084.00	\$0	\$24,084.00
MISC: Supply Line	\$6,000.00	\$0	\$6,000.00
MISC: RSO Phones	\$2,600.00	\$0	\$2,600.00
MISC: Startup Budgets	\$2,150.00	\$0	\$2,150.00
FY24 Special Initiative Fund	\$66,172.71	\$0	\$66,172.71
Supplement Revenue with College Reserves	\$0	\$0	-\$150,000
Contingency			\$23,110
Total	\$2,677,085	\$1,124,495	\$1,425,700

Action item: motion to approve 2023-2024 Housing and Dining Services rates

Motion 2023-15 Trustee Allyson Brooks moved to approve the 2023-2024 Services and Activities Fee amended budget as developed by the College and the Services and Activities (S&A) Fee Allocation Board. The motion was seconded by Secretary Ed Zuckerman and passed on a voice vote.

Holly Joseph, Dean of Student Affairs; Andy Corn, Interim Assoc. Dean for Student Engagement; Susan Hopp, Director of Residential and Dining Services reviewed the proposed housing and dining services rates for the 23-24 biennium. Residential and Dining Services is recommending a 7% increase in FY23-24.

Motion 2023-16 Vice Chair Miguel Pérez-Gibson moved to approve the proposed Housing and Dining Rates for 2023-2024. The motion was seconded by Secretary Ed Zuckerman and passed on a voice vote.

Campaign update (10')

Abby Kelso, Vice President for Advancement and Director of the College Foundation directed the Board to the campaign report, which laid out Advancement's recent achievements and noted the campaign has reached a new high of \$49.5 million raised towards the \$55 million campaign goal. She gave an overview and highlighted some key details laid out in the report, including new pledges and commitments and funding for the new holistic advising program.

Update on Strategic Plan: Student academic success and support (Goal 1)

David McAvity, Interim Provost, and Vito Valera, Associate Director of Media Services explained the Media Intern program and the students' roles and expectations as interns. Provost McAvity introduced the Student Media Interns Jasper Merrill, John Christiansen, and Aaron Ball. The students explained the work they have done thus far, and the positives experiences they have gained in their roles.

Member of faculty Sean Williams described the Ireland program. Professor Williams introduced Abigail Ryle, Student, who shared their experience traveling abroad.

Recognitions

Chair Karen Fraser presented the Presidential Medallion to President Carmichael. She also thanked Student Trustee Shane Everbeck, Faculty Representative Clarissa Dirks, Staff Representative Susan Keefe, Student Representative Trygve Vandal, and Executive Associate to the President and Secretary to the Board of Trustees Susan Harris for their dedicated service for the 2022-2023 academic year. Each were presented with gifts.

Emeritus faculty resolutions (30')

Interim Provost and Vice President for Academics David McAvity introduced the six retiring faculty who have each been nominated and unanimously affirmed by their colleagues to stand for faculty emeritus. He shared that they have made significant and broad contributions in the classroom, through their scholarship, and by their participation in the governance of the college. He ended by noting that combined, these colleagues had served the college for 139 years.

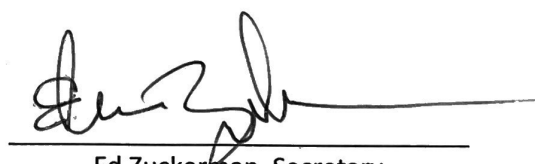
Resolution 2023-01 Vice Chair Miguel Perez-Gibson moved to adopt resolution number 2023-01 of the Board of Trustees of The Evergreen State College conferring emeritus status upon Mark Harrison. The motion was seconded by Trustee Pam MacEwan and passed on a voice vote.

- Resolution 2023-02** Secretary Ed Zuckerman moved to adopt resolution number 2023-02 of the Board of Trustees of The Evergreen State College conferring emeritus status upon Donald Morisato. The motion was seconded by Vice Chair Miguel Perez-Gibson and passed on a voice vote.
- Resolution 2023-03** Trustee Fred Goldberg moved to adopt resolution number 2023-03 of the Board of Trustees of The Evergreen State College conferring emeritus status upon Dave Muehleisen. The motion was seconded by Secretary Ed Zuckerman and passed on a voice vote.
- Resolution 2023-04** Trustee Allyson Brooks moved to adopt resolution number 2023-04 of the Board of Trustees of The Evergreen State College conferring emeritus status upon Nancy Parkes. The motion was seconded by Trustee Fred Goldberg and passed on a voice vote.
- Resolution 2023-05** Trustee Pam MacEwan moved to adopt resolution number 2023-05 of the Board of Trustees of The Evergreen State College conferring emeritus status upon Joli Sandoz. The motion was seconded by Trustee Shane Everbeck and passed on a voice vote.
- Resolution 2023-06** Trustee Shane Everbeck moved to adopt resolution number 2023-06 of the Board of Trustees of The Evergreen State College conferring emeritus status upon Suzanne Simons. The motion was seconded by Trustee Allyson Brooks and passed on a voice vote.
- Resolution 2023-07** Trustee Fred Goldberg moved to adopt resolution number 2023-07 of the Board of Trustees of The Evergreen State College recognizing Susan Harris. The motion was seconded by Secretary Ed Zuckerman and passed on a voice vote.

Chair Fraser adjourned the meeting.



Karen Fraser, Chair



Ed Zuckerman, Secretary