

NEWS

The Evergreen State College
Olympia, Washington 98501

for immediate release
April 8, 1977

for further information
Judy Annis, 866-6128

An auction will be one of the main features of the upcoming KAOS-FM Marathon staged by The Evergreen State College-based non-commercial radio station April 15, 16 and 17.

Three days and nights of varied musical programming will be interlaced with auctions of community-donated goods and services, awarding of premiums to encourage listener subscribers, a trivia contest and musical requests.

"We're staging the marathon to raise funds to support our community programming," says Evergreen student and KAOS Station Manager Toni Holm. "The station is only partially funded by student fees, so we also need money to purchase new equipment, office supplies, and the base essentials. Right now," she says, "one of our tape decks is running on a rubber band."

KAOS is also concentrating the three-day marathon on increasing its listening audience. To do so, Holm promises, volunteer KAOS broadcasters will offer "the finest in programming."

Along with recorded music of jazz, country, folk and ethnic origins, will be a live interview with jazz singer Ernestine Anderson, and live performances by a variety of musicians, plus a recently taped interview with the Dave Brubeck Quartet.

But the real action during the marathon will center on the auction block where an array of community-donated goods and services will be open for bids throughout the weekend.

Offered on the block will be a \$400 Kenwood receiver/amplifier donated by MB Audio, a private Saturday matinee of any film featured at the Cinema through June, a framed etching from Thompson Gallery, a waterbed frame from the Seventh House, an AM-FM portable radio from Yenny's an eight-track car stereo from Yaro's Electronics and an acoustic guitar with case from Olendorf's music.

-MORE-

JUDY ANNIS, DIRECTOR
Information Services

Premiums will also be offered to encourage listeners to subscribe to the 250-watt non-commercial station. Persons who call pledging subscriptions will become official supporters of the station and recipients of both a monthly program guide mailed to their homes and the "eternal, heartfelt thanks of the KAOS staff," Holm says.

Examples of premiums offered include merchandise certificates ranging from \$5 to \$15 toward purchase of books, plants, T-shirts, mountaineering gear, steaks, piano tuning, portraits and even five dozen farm fresh eggs.

Listeners will also be encouraged "to call in and ask us to do almost anything that's not immoral, illegal or impossible," Holm says. She urges radio fans to "tune in to 89.3 on your FM dial next weekend."