

Approved 3/14/01

**MEETING OF THE BOARD OF TRUSTEES  
OF THE EVERGREEN STATE COLLEGE**

**JANUARY 10, 2001**

**Daniel J. Evans Library, Room 3112  
Olympia, Washington 98505**

**Trustees Attending:**

Deborah Barnett  
Stanley Flemming  
David Lamb  
Karen Lane  
Marilee Roloff  
Vagmayi

**Absent: Bill Frank, Jr.**

Dwight Imanaka (joined by phone 1/10 for action item)  
Deborah Barnett (1/10 – in attendance 1/9)  
David Lamb (1/9 – in attendance 1/10)

**Representatives to the Board:**

Steve Huntsberry, Staff  
Lance Laird, Faculty  
JEB Thornton, Alumni

**Staff Present:**

Maia Bellon, Assistant to the President for Civil Rights and Legal Affairs  
Kate Lykins Brown, Director of Information Services  
Art Costantino, Vice President for Student Affairs  
Ann Daley, Vice President for Finance and Administration  
Laura Grabhorn, Assistant Longhouse Coordinator  
Lee Hoemann, Executive Associate to the President  
Steve Hunter, Director of Institutional Research  
Tina Kuckkahn, Longhouse Coordinator  
Frank McGovern, Vice President for College Advancement and Executive  
Director of the Evergreen State College Foundation  
Craig McLaughlin, Director of College Relations  
Linda Moon Stumpff, Director of the Master in Public Administration program  
Thomas L. Purce, President  
Rita Sevcik, Administrative Assistant to the President/Recording Secretary to  
Board of Trustees  
Barbara Leigh Smith, Vice President for Academic Affairs and Provost  
Steve Trotter, Executive Director of Operational Planning and Budget  
Bill Zaugg, Administrative Assistant for Budget

**Others Attending:**

Edie Harding, Washington State Institute for Public Policy  
Howard Fischer, Assistant Attorney General

**Tuesday, JANUARY 9, 2001 Educational/Planning Session**

**Call to Order/ Integrated Marketing - Report**

Chair Lane convened the educational/planning session at 10:10 am. Vice President Costantino discussed the progress of the integrated marketing & communications DTF, discussing some new activities and advertising (and ways in which these efforts are being tracked); the creation of a "third generation" web site which will be more interactive for prospective students; and generation of marketing goals. He mentioned how the work of this DTF intersects with the recruitment plan.

### **Academic Growth Planning - Report**

Provost Barbara Smith reported on the progress of the academic growth planning disappearing task force, noting this DTF is the implementation piece of the work that the strategic plan generated. This is part of the institution's effort to plan in a more purposeful way, especially during this time of rapid growth and high faculty turnover. Academic Dean Jin Darney reviewed the intersection with the general education DTF and timeline – by the end of spring quarter the goal is to have a description for the college curriculum over the next five years and a list of position hires for replacing retiring faculty and accommodating growth. Steve Hunter, Director of Institutional Research, briefly reviewed the need to rethink the enrollment growth plan in the last three biennia of that plan (2005-2011).

### **Update on Food Services – Report**

Executive Director of Operational Planning and Budget, Steve Trotter, assisted by DTF members Chuck McKinney and Piper Kapin, briefed the Board on the charge to the Food Services task force to examine the viable options for food service at Evergreen. Mr. Trotter reminded Trustees that negotiations started last year with Sodexo Marriott ended due to negative financial implications for both parties and that the Fine Host contract was amended for one year (through September 1, 2001). They reviewed the time frame, pros and cons, political issues, financial implications, and community impact of each of the primary options for a food service operation: self-operated; business contract; or interagency agreement. The next step will be to finalize the DTF recommendations to the Vice President for Finance and Administration and to explore a meal plan program and improvement to the food service facilities.

### **Lunch and Subcommittee Meetings**

Following lunch, the Board recessed into subcommittee meetings: Finance and Advancement (staffed by Vice Presidents Daley and McGovern) and Academic and Student Affairs (staffed by Vice Presidents Costantino and Smith). Following the subcommittee meetings, the Executive Committee (staffed by the President) met.

That evening, Trustees joined the President for an informal dinner at the President's Residence.

## **Wednesday, JANUARY 10, 2001 Regular BOARD MEETING**

Chair Lane convened the regular January meeting at 9:00 AM. President Purce expressed his confidence and pleasure in making two recent staff appointments as he introduced Ann Daley, Vice President for Finance and Administration, and Edie Harding, who will officially join the President's staff in the legislative liaison position on January 22.

### **Tuition Principles Discussion**

President Purce gave an overview of the Council of Presidents' draft of the 2001 state support, financial aid, and tuition principles. These draft principles provide a framework for a partnership among the senior institutions. The Chair reminded the Board of its 1995 tuition policy statement. Institutions will work to maintain a balance between tuition and need.

The Trustees indicated their endorsement of these draft principles: public higher education is appropriately a shared responsibility among the state, the student, and the public colleges and universities; the combination of general-fund state dollars, financial aid, and tuition must be adequate to cover the costs of quality higher education; public higher education must remain accessible to all



who are academically qualified to pursue it through a combination of state support, financial aid and tuition; students and their families should be able to financially plan for higher education; and, in order to manage all resources, the public baccalaureate institutions must have additional flexibility in tuition authority.

### **Tacoma Campus Update**

Joye Hardiman, Director of the Tacoma Program, described the move to the new quarters and the "symbolic" ceremony as the classes opened at the new Tacoma campus location at 1210 South 6th Street. The "official" opening will occur in May in conjunction with the May Board meeting. Dr. Joye Hardiman expressed appreciation to all the staff that made it possible to open on time. President Purce added his personal appreciation to Walter Niemiec who oversaw this project with great care and attention.

Jean Sloan, Director of Corporate and Foundation Relations, reviewed the fund-raising efforts to equip and furnish the new Tacoma facility. The Provost pointed out that much of the academic growth will be on the Tacoma campus. This new facility will accommodate that expansion.

### **General Education – Report**

Provost Barbara Leigh Smith reminded Trustees of the context for the work of the General Education DTF: (1) the challenge of establishing learning outcomes or expectations and incorporation of quantitative reasoning skills, (2) developing curricular models that incorporate those learning outcomes, and (3) designing a support structure that make this work (faculty hiring, building an advising system that supports communication of these expectations, faculty development, and building key resources like the learning resource center).

Faculty Member Sherry Walton, who, as a member of the General Education DTF, has been a leader on the expectations/learning outcomes, walked the Trustees through the learning outcome proposal to be discussed by faculty later that day. The next phase would be discussion of curricular models. She reviewed the expectations of an Evergreen graduate: (1) *define and assume responsibility for one's own work*; (2) *participate collaboratively and responsibly in our diverse society*; (3) *communicate creatively and effectively*; (4) *demonstrate independent, critical thinking*; (5) *apply qualitative, quantitative, and creative modes of inquiry appropriately to practical and theoretical problems across disciplines*; and (6) *As a culmination of one's education, demonstrate depth, breadth and synthesis of learning and the ability to reflect on the personal and social significance of that learning*.

### **2000 Summer Session - Report**

Dr. Smith introduced Don Bantz, the new academic budget dean, who reported on the 2000 summer school; noting the offerings this summer will be similar. His goal for this year is to increase summer head counts and credit hours. He distributed a list of summer 2001 tentative offerings.

### **Academic Program Presentation**

Faculty Member Jan Ott gave a brief presentation outlining the development of this program that she teaches with Sarah Williams, titled *Whole and Holy: Alternative Herstories of Healing*.



**LUNCH BREAK**

Trustees adjourned to lunch with Dr. Ott

**RECONVENE/INTRODUCTIONS/RESOLUTION**

Provost Smith introduced Dr. Lance Laird, the new Faculty Representative to the Board, who was appointed by the Agenda Committee to represent faculty. President Purce introduced Steve Huntsberry, the Chief of Police and new staff representative to the Board of Trustees.

**APPROVAL OF RESOLUTION RECOGNIZING LAURA GRABHORN - Action**

The Board passed the following resolution in recognition of the dedication and community commitment of Laura Grabhorn for her participation as last year's Staff Representative to the Board.

**Motion** Ms. Roloff moved approval of Resolution No. 2001-01, "*Recognizing Laura*  
**1-01-01** *Grabhorn's Term as Staff Representative to the Board of Trustees.*" Seconded by Dr. Flemming and passed.

**Overview of Native American Programs – Report**

Provost Smith noted that this presentation was designed as an overview of the Native American initiatives and a progress report. Tina Kuckkahn, Director of the Longhouse, and Laura Grabhorn, Assistant Director, provided an overview of the full range of services, academic programs, and public service for students that enrich and inform this campus. The Evergreen Native American Programs include:

- (1) the Center for Native American and World Indigenous Peoples Studies (coordinated by Ms. Kuckkahn and Ms. Grabhorn). Its role is to facilitate bringing people together and work through issues unique to this area.
- (2) the Longhouse Education and Cultural Center (public service program). This is a multi-purpose facility for students, the public and special conferences. The Native arts program helps Native artists with marketing, learning traditional and new skills and networking. She mentioned they have received grant funding for a conference Evergreen will host in June, which will focus on economic development in the arts for partner tribes. This Gathering of Indigenous Visual Artists will bring 50 artists from throughout the Pacific Rim.
- (3) the Northwest Indian Applied Research Institute. This research institute assists tribes with economic, governance and resource goals. Ms. Kuckkahn identified some of the work being done by this public service center.
- (4) the Native American and World Indigenous Peoples Studies academic program. Students learn about the impact of the treaties of the 1800's on Northwest tribes and examine current political and economic conditions of the Northwest tribes, as well as their unique art and cultures. This program has about 75 students, many of whom attend from out of state.
- (5) a new initiative for a Masters in Tribal Administration. Linda Moon Stumpff reviewed efforts to develop a special MPA track in Tribal Administration and Governance.
- (6) the Reservation-Based, Community-Determined Program. This academic program is held at the Quinault, Skokomish, Muckleshoot, Port Gamble S'Klallam, Makah, and Nisqually Reservations. The curriculum is determined by tribes and students. Approximately 10 students graduate each quarter, many of whom stay in their community and apply their new skills.



Ms. Kuckkahn noted that Evergreen has become a leader in education for Native American people and the Longhouse hosts a number of visitors who are interested in building a Longhouse on their campuses. Dr. Smith introduced Yvonne Peterson, a long-time faculty member who will be directing the Reservation-Based Program next year. President Purce noted that staff will continue to work on finding an opportunity for the Board to visit one of the reservation sites.

### **APPROVAL OF THE MINUTES – Action**

**Motion** Dr. Flemming moved approval of the minutes of the November 16, 2000 Board  
**1-02-01** meeting as distributed. Seconded by Mr. Lamb and approved.

### **CHAIR'S REPORT**

#### **Report from Student Trustee**

Trustee Vagmayi reported her visit to the Reservation-Based Program at Port Gamble; her participation on the Provost search committee; and noted that she is preparing an article for the campus newspaper.

#### **Chair's Report**

Chair Lane invited reports of the Board's new Subcommittees. Trustee Roloff, Chair of the Academic and Student Affairs Subcommittee, reported that the Trustees on this Subcommittee wanted to receive minutes of DTF meetings in their areas of concentration and they wanted to be kept apprised of "hot topics" by the Vice Presidents of these two divisional areas. This Subcommittee will have training in the area of integrated marketing. Trustee Flemming, representing the Finance and Advancement Subcommittee, reported that this Subcommittee spent time organizing their work, identified stakeholders and the College's target population, and discussed the institution's media image. Other issues included discussing the competition for funding, the student population, and agreeing to delve deeper into each of these areas. Chair Lane reported the discussions of the Executive Committee: legislative issues and process; Board governance, Trustee development and continued education; and a way to focus on key issues (related to the strategic plan) identified in the Board's planning retreats.

### **PRESIDENT'S REPORT**

President Purce invited reports from Representatives to the Board. Alumni Representative JEB Thornton displayed the Alumni Association geoduck seat cushion; discussed alumni plans for higher education day, and the 30<sup>th</sup> Alumni reunion held in conjunction with Super Saturday. Staff Representative Steve Huntsberry mentioned the idea of collaboration between the Alumni Association and Police Services to distribute lights to owners of bicycles without lights. Faculty Representative Lance Laird reported that the major items occupying faculty are the general education DTF report, and getting teaching contracts straightened out during this first week of the quarter. Faculty Member Sarah Pedersen reported on the progress of the Provost search. Lee Hoemann, as interim legislative officer, provided a legislative update, distributed a draft "leave-behind" piece, and discussed the Governor's proposed budget and the context for Evergreen's budget request. Paul Gallegos apprised the Board regarding the January 25-26, Day of Absence/Day of Presence

activities, which include diversity training, and the Martin Luther King Day project(s) – a number of faculty, staff, and students are planning to participate in a day of community service on this holiday.

## **OTHER BUSINESS, REPORTS AND ANNOUNCEMENTS**

### **Report on Institutional Advancement**

Vice President Frank McGovern provided information about the three divisions within College Advancement: (1) College Relations – the College's web site and graphic identity and the resignation of the Director of College Relations, Craig McLaughlin. (2) Alumni – activities related to the Tacoma campus, and major events in Chicago, Portland, Boston, Washington, D. C., San Francisco, and Los Angeles. (3) College Advancement - he distributed and reviewed a report on external funding during the first six months of fiscal year 2000-2001.

## **APPROVAL OF CRC CONSTRUCTION CONTRACT – Action**

Staff requested approval of the first phase of the ten-year roof replacement and upgrade program.

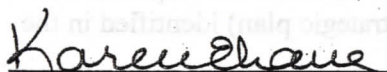
### **Motion** **1-03-01**

Ms. Roloff moved approval of the Construction Contract Award for the partial reroofing of the Campus Recreation Center (CRC), Roof Toppers Inc. in the amount of \$307,800.00 which includes Washington State sales tax. Seconded by Dr. Flemming and passed.

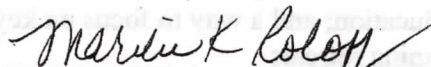
## **EXECUTIVE SESSION, DATE OF NEXT MEETING AND ADJOURNMENT**

Trustees recessed into a 15-minute executive session for the purposes spelled out on the agenda. No action resulted from this session. The date of the next meeting was confirmed for Wednesday, March 14, with a work session on Tuesday, March 13.

The meeting adjourned at approximately 4:00 pm.



Karen E. Lane, Chair



Marilee K. Roloff, Secretary