



Regular Meeting of the Board of Trustees
March 12, 2018

Trustees Attending: Monica Alexander
Irene Gonzales
Keith Kessler
David Nicandri
Anne Proffitt
Justin Puckett

Absent: Fred Goldberg

Staff Present: George Bridges, President
John Carmichael, President's Chief of Staff and Secretary to the Board
Jennifer Drake, Provost and Vice President for Academic Affairs
Wendy Endress, Vice President for Student Affairs
Chassity Holliman-Douglas, Vice President and Vice Provost for Equity and Inclusion
John Hurley, Vice President for Finance and Administration
Lori Johnson, Director of Student Conduct & Conflict Resolution
Sandra Kaiser, Vice President for College Relations
Tina Kuckkahn-Miller, Vice President for Indigenous Arts & Education
Eric Pedersen, Chief Enrollment Officer
Colleen Rust, Director of Government Relations
Jeanne Rynne, Associate Vice President for Facilities
Laurel Uznanski, Associate Vice President for Human Resource Services
Amanda Walker, Vice President for Advancement and Executive Director of The Evergreen State College Foundation

Others Present: Rick Brady, Assistant Attorney General
Brandon Ellington Geoduck Student Union Representative
Janet Goss, GMMB
Oliver Griswold, GMMB
Aileen Miller, Assistant Attorney General

Mr. Kessler called the regular meeting to order at 9:00 a.m. in Room 105 of the college's Tacoma Campus. A quorum was present.

Adoption of Minutes

Motion 2018-03 Ms. Proffitt moved approval of the minutes of the October, November, December, and February meetings. The motion was seconded and passed on a voice vote.

President Bridges reviewed the agenda and described his schedule since the previous regular meeting.

Executive Session

Mr. Kessler announced that the Board would move into executive session to discuss with legal counsel litigation or potential litigation and to discuss collective bargaining. He said that the

Board would return to an open meeting at 10:30 a.m. The executive session was extended by announcement of the Chair to 10:35 a.m., at which time the Board returned to an open meeting.

Legislative Update

Director of Government Relations Colleen Rust provide a report on the recently concluded legislative session. She noted that the legislature allocated an additional \$18.5 million to the State Need Grant, which serves many Evergreen students. In addition, the legislature provided \$149,000 to Evergreen for additional police services, and approved the transfer of the former capital history museum to the college.

Enrollment Update

The President's Chief of Staff John Carmichael briefly reviewed recent enrollment trends at Evergreen, in Washington state, and nationally. Chief Enrollment Officer Eric Pedersen shared strategies that the Enrollment and Marketing offices are deploying to improve the enrollment outlook, including temporarily waiving application fees, revising the distribution of institutional financial aid, sending paper notification of financial aid awards, investing in technology to support text message communications with prospective students, pursuing more targeted digital marketing, and joining the Common Application.

Wendy Endress, Vice President for Student Affairs; Jennifer Drake, Provost and Vice President for Academic Affairs; and Chassity Holliman-Douglas, Vice President and Vice Provost of Equity and Inclusion discussed student retention. They presented data on retention, comparing Evergreen's performance to peers serving similar students and describing the reasons Evergreen students cite for leaving the college before graduation. Dr. Drake described curricular strategies that affect retention, including work on pathways, the first-year experience, the Teaching and Learning Commons, and enrollment growth strategies. Dr. Endress described coordinated support strategies, including a plan to assign each new student an advisor, to improve the technology that supports student advising, to improve the support provided around 5th week warnings, and a planned new student handbook. Dr. Holliman-Douglas described strategies to address campus climate and community, including professional development for staff and faculty, a campus leadership seminar, plans for a new equity center, an assessment of campus climate, and educational and celebratory programs.

Indigenous Arts Carving Studio

Vice President for Finance and Administration John Hurley and Associate Vice President for Facilities Jeanne Rynne reported that bids for the project were favorable. Vice President for Indigenous Arts & Education Tina Kuckkahn-Miller described the strong show of support for indigenous arts from foundations and individual donors and the opportunity to integrate an expanded carving studio and the new fiber arts building into Evergreen's curriculum. Vice President for Advancement Amanda Walker discussed the fundraising efforts for the building. Ms. Walker indicated that eighty-five percent of the money for the project has already been raised, with the great majority coming from foundations and individual donors.

Student Conduct Code

Vice President for Student Affairs Wendy Endress, Director of Student Conduct & Conflict Resolution Lori Johnson, and Assistant Attorney General Rick Brady presented a proposed revision to the Student Conduct Code. The board had seen a previous draft at a special meeting on October 27, 2017. Since that meeting, campus forums collected additional feedback from the community. That feedback, along with the Board's comments at the October 27 meeting, were incorporated into a new draft. Dr. Endress summarized the changes to the

code. She said that with Board approval, a proposed code will be published and a hearing held before the final code is adopted, to be effective Fall 2018.

**Motion
2018-04** Mr. Nicandri moved approval of resolution 2018-03 delegating to the President and the President's designees the authority to proceed with rule-making that will result in a revised Code of Student Rights and Responsibilities. The motion was seconded and passed on a voice vote.

Tacoma Program

Members of the Faculty Gilda Sheppard and Anthony Zaragoza, and Managing Director Tenzing Gyatso were joined by two students from the Tacoma program. They talked about the faculty and staff who support the program, the curriculum in Tacoma, and the plans for future growth and service to the community.

Sustainability

Director of Sustainability Scott Morgan and three graduate student fellows in sustainability talked to the Board about sustainability at Evergreen. Mr. Morgan summarized progress on the College's goal to become carbon neutral by 2020 and described the challenges and obstacles in meeting this goal. The graduate fellows talked about their work studying carbon offsets, creating an Evergreen-focused sustainability education module in Canvas, and mapping model sustainability projects around Washington State.

Brand Ambassador Training

Vice President for College Relations Sandra Kaiser and Janet Goss and Oliver Griswold from GMMB provided a brand ambassador training for the Trustees and the staff in attendance. They reviewed the institutional values and story that emerged from their research with students, prospective students, staff, faculty, and alumni. They previewed some of the material being developed to help tell the college's story, and showed a video created by Evergreen staff to support the effort.

Actions

**Motion
2018-05** Dr. Gonzales moved approval of the minutes of the October, November, December, and February meetings. The motion was seconded and passed on a voice vote.

Ms. Proffitt moved approval of resolution 2018-02 delegating authority for the wood carving studio project to the President or his designee to:

**Motion
2018-06**

- a) award the construction contract to the apparent low, responsible bidder, Berschauer Construction, Inc.; and
- b) approve change orders for the Wood Carving Studio project provided the total cost for the project does not exceed the approved project budget, \$1,176,335 including a contingency of \$98,290 (10% of the MACC) plus Washington State sales tax.

The motion was seconded and passed on a voice vote.

Chair's Report

Mr. Kessler invited Student Trustee Justin Puckett to report. Mr. Puckett said that transfer students seek more structure from the college. He suggested greater effort to recruit students

from local high schools. He noted that a group of students have discussed organizing a student-led Day of Absence/Day of Presence event to replace the discontinued college-sponsored event.

President's Report

Dr. Bridges invited Vice President Amanda Walker to report on fundraising. Ms. Walker said that the Art of Giving event raised \$237,000, exceeding the goal for the event by 10% and last year's total by \$33,000. Overall fundraising is ahead of schedule for the year. Trustee giving stands at 71% participation.

Ms. Walker said that the Foundation is laying the groundwork for the college's first comprehensive fundraising campaign, as called for in the college's Strategic Plan. The Foundation is engaging a campaign consultant to assist with the first planning phase of the campaign. The purpose of the campaign, in addition to raising money, is to elevate the college's reputation and inspire philanthropy that can be sustained beyond the conclusion of the campaign.

Dr. Bridges invited Brandon Ellington to report as GSU Representative to the Board. Mr. Ellington said that the GSU has put considerable effort into revising the structure and constitution of the GSU to become more effective in solving problems for students. He noted that students and student organizations are feeling the effect of the campus-wide budget shortfall.

Public Comment

Mr. Kessler called for public comment. There was none.

The meeting adjourned at 3:27 p.m.

Keith Kessler, Chair

Anne Proffitt, Secretary