

December 6, 1974

they've invested in their education

MINORITY ECONOMIC PROGRAM LAUNCHES VARIETY OF BUSINESS VENTURES

Studying to be an entrepreneur can be an expensive task, but a profitable one.

The expenses, for instance, not only include the cost of tuition at Evergreen. But, in the case of students in the Minority Economic Development academic program, some outlay of private capital to launch their business careers.

The profits, just beginning to roll in for some of the young business students, vary according to the size of the initial outlay and the success of the economic endeavor undertaken.

Take, for example, two students who opened a small store in the college residence halls to serve their neighbors after hours. Dubbed the "Synovia House of Pleasure," the miniature grocery outlet--open seven days a week from 8 p.m. to midnight--carries two kinds of hand-scooped ice cream, plus the usual array of snack items, candy and cigarets --- all at a cost lower than the ever-handy vending machines.

The business began operating early in Fall Quarter. By December the two "bosses" had to hire two extra hands and seek bigger quarters to handle a rapidly-increasing demand for their goods. By January, they'll add six more "delicious" flavors to their ice cream menu when they open their new, larger headquarters.

Or, examine the more ambitious case of the retired military man interested in constructing apartments in the Tacoma area. In three months he has raised more than \$100,000. He figures he'll need an additional \$200,000 to build the 20-unit complex he's envisioned and his professor has no doubt his student will succeed.

WANTS TO MARKET SOUL FOOD

Then there's the Seattlite who wants to market soul food in the gourmet section of your neighborhood supermarket's freezer.

He's currently seeking a \$10,000 grant from a federal agency to test market frozen soul food dinners that will appeal to the sophisticated Pacific Northwest palate. Once he's raised the money and tested the market, he'll tackle the task of establishing a "profitable" minority-owned and operated business that creates employment opportunities for non-whites in the inner city of Seattle.

Other students have successfully opened the college's first night club -- complete with ethnic menus, jazz music and -- by State permit -- alcoholic beverages; they've launched a consignment shop for arts, crafts and clothing which offers high-quality goods for low overhead prices. Another has established a silk screen business for posters, teashirts, and recreational equipment, while a fourth student has created a "Favorite Foods" wholesale grocery business.

Tying all these separate ventures together is a Hong Kong-born, England-educated computer expert who directs Evergreen's Computer Services and coordinates the Minority Economic Development academic program.

NOT TO TRAIN EMPLOYEES

York Wong, who arrived in the United States at the age of 14, came to Evergreen with more than 20 years of business experience behind him. He designed the business/economic program, he states flatly, "not to train students to be employees.

"I'm interested in teaching them to be entrepreneurs --- to be owners and managers of their own enterprises."

Working with 17 non-white students whose backgrounds vary from Philippino to Black,

Chicano, Asian and East Indian, Wong has outlined a program his students describe as "tough" and "exciting."

There's no heavy emphasis on textbooks for the program --- just Wong's years of experience in successfully co-creating a New York clothing design and manufacturing company which sells to major chain stores throughout the nation, his expertise gathered from serving as an economics consultant to former New York City Mayor John Lindsay, and his establishment of a restaurant and boutique in New York where women recently released from prison can gain practical, professional skills.

He seeks, he says, to give the students the academic foundation necessary to run a successful business. He stresses the development of applied skills in advertising, marketing, financial analysis, organizational theory, management techniques and economics.

CONDENSED GRADUATE PROGRAM

"It's really a condensed version of the graduate business administration program I studied at Columbia University," he says. "It doesn't get into that kind of depth, of course. It concentrates on giving students what they need to own and operate their own businesses."

In addition to developing their business ventures --- which most of the students are finding to be highly profitable --- Wong has introduced his predominately male entrepreneurs to four quest lecturers, all successful non-white businessmen. Two Tacoma men who own and operate a supper club, a Yakima farmer and the owner of a helicopter business which services logging operations have discussed how they developed their businesses and handled organizational and financial problems.

Reputation of Wong's course has attracted students from several other Evergreen academic programs and visitors from Tacoma who have heard of Wong's approach and sought his advice on their own operations.

The program will conclude the end of Fall Quarter. But most of the students are reluctant to give it up. They'll continue in their business ventures and probably several will continue working with Wong on independent study contracts.

In the meantime, Wong, who also serves as a member of the Tacoma Human Relations Commission, will resume his full-time responsibilities as director of Evergreen Computer Services --- and his part-time explorations into the world of the successful businessman.

DEANS RECOMMEND HARBAUGH FOR TWO-QUARTER FACULTY POST

Charles Harbaugh, a rejected candidate for a visiting faculty appointment to the Developmental Learning Coordinated Studies program, has been reconsidered by the academic deans and recommended for a two-quarter appointment effective Winter Quarter.

The recommendation, made in a memo released by the deans Nov. 25, is currently under consideration by Provost Ed Kormondy. An announcement from Kormondy is expected soon.

Harbaugh, 28, is a graduate of Seattle University and currently serves as an alcoholism counselor, coordinator of human sexuality component and field work supervisor for the University of Washington Graduate School of Social Work at the Stonewall Treatment Center in Seattle. His initial application for the visiting faculty appointment was rejected by the deans in a Nov. 5 six-point memo, which described him as an "avowed liberationist". After a series of meetings and an informal mediation session among the deans, representatives of the Gay Resource Center and the Ombuds/Advocate Office, Harbaugh was reconsidered and reinterviewed by the deans.

In a memo recommending Harbaugh's appointment, the deans indicated they were "impressed with his (Harbaugh's) articulateness in dealing with counseling, literature, educational psychology, guidance to interns and other topics related to the needs of the Developmental Learning program."

The deans also indicated that "all were satisfied that Chuck is willing and able both to help within the program and also to take his share of leadership in the program for the rest of the academic year. They concluded with a finding that "this discussion of professional qualifications and program needs should have taken place earlier.

STUDENTS TO REPORT RESULTS OF NSF RESEARCH DEC. 13

The results of several months of scientific research --- supported by the National Science Foundation and Evergreen --- will be reported by 21 students and their faculty sponsors in a public campus meeting Dec. 13 in Lecture Hall Two. The reports, scheduled to begin at 9 a.m., will reveal results of studies on: Douglas Fir Tussock Moth damage as it relates to forest management; effects of acid rain on nitrogen fixation in Western Washington coniferous forests; and flouride concentration: levels in an ecosystem and research into related ecosystemic changes.

All three studies were financed through the NSF Student-Originated Studies Programs last Spring. The student scientists, most of whom have been enrolled in the Evergreen Environment or Ecology and Chemistry of Pollution Coordinated Studies programs, were guided in their NSF projects by three Evergreen faculty members.

Steve Herman, a biologist, worked with nine students on the Tussock Moth study, which was directed by Karen Oakley, a Bellevue senior. Oscar Soule, also a biologist, worked with six students on the acid rainfall research, which was coordinated by Bob Denison, a Corvallis, Oregon junior. And, Michael Beug, a chemist, assisted seven students on the flouride concentration project, guided by Mort Fabricant, a Massachusetts senior.

The presentations, which are all open to the public, will conclude at 3 p.m. with a tour of Evergreen's analytical laboratories and a description of research into the levels and effects of DDT and PCBs (polychlorinated biphenyls) in the environment being conducted by members of the Ecology and Chemistry of Pollution program.

EVERGREENER TO SERVE AS BONKER AIDE

Barbara Madsen, an Evergreen sophomore, has been selected to serve as a legislative aide for Congressman-elect Don Bonker when the Vancouver Democrat assumes office in January.

Madsen, a 1972 graduate of Bellevue High School, was selected from a list of more than 200 applicants to fill the position, which will take her to Washington, D.C., where she will earn full academic credit and a Congressional stipend for her work in the House of Representatives.

U.N. REPRESENTATIVE HERE TODAY TO DISCUSS ZIMBABWE REVOLUTION

Callistus Ndlovu, a United Nations representative from the Zimbabwe African People's Union, will deliver a free public address at Evergreen today (Dec. 6) beginning at 2 p.m. in Lecture Hall Four.

Sponsored by the Evergreen Speakers' Bureau, Ndlovu will discuss the nature of the role of the United States in South Africa, the possible fate of the Ian Smith regime in Southern Rhodesia and the revolution in Zimbabwe, an area in north eastern Southern Rhodesia.

The Zimbabwe African People's Union, which Ndlovu represents, is an African political organization which has been banned by the Southern Rhodesian government.

SOLOMON NAMED CPJ EDITOR

Samuel Solomon, a first-year Evergreener, has been named editor of The Cooper Point Journal. Solomon, whose appointment is effective from the first of January through the end of Spring Quarter, was named to the post by the Evergreen Publications Board. He has served as special editor of the weekly newspaper during Fall Quarter.

A graduate of Long Beach, California Polytechnic High School, Solomon, 19, will be assisted by John Foster, an Evergreen senior from Olympia who has been appointed business manager Winter Quarter.

In related news, former CPJ editor Knute O. Berger has been named to the Publications Board for the rest of Fall Quarter. He is finishing out the term of Andy Ryan who resigned to head the Ombuds/Advocate office.

NEW S & A REVIEW BOARD NAMED

A new eight-member Services and Activities Fees Review Board has been appointed by Sharon Brogan, S & A executive secretary. The new board members have the power to allocate nearly \$80,000 in discretionary funds from 1974-75 S & A fees.

Appointed to the board are students Steve Valadez, Eunice Barnett, Patricia Eskridge, Cindy Stewart, Brent Ingram and Doug King; staff member Linda Peterson, and faculty member Tom Rainey.

TACOMA DANCE BAND HIGHLIGHTS "HEADREST" ACTIVITIES TOMORROW

A Tacoma dance group, the "Rain Beaux Band" will serenade Evergreeners in the college's newest nightspot, the Headrest, open for the second time tomorrow (Dec. 7) from 8 p.m. to midnight in the fourth floor of the Library.

Sponsored by Unity Entertainment, a group of students from the Minority Economic Development program, Headrest will also feature "surprise hors d'oeuvres" on its Saturday night menu, along with beer and wine for the over-21 set.

More than 250 persons attended Headrest opening night Nov. 23 to enjoy the sounds of a Seattle jazz group. Israel Mendoza, student coordinator of Unity Entertainment, says he hopes the place will be "filled to capacity" tomorrow. He points out there's no place else in town an adult can get all he wants to eat and drink for a \$2 donation. Good point.

HALF OF FALL INTERNS ASSIGNED TO THURSTON COUNTY

More than one hundred Evergreen students are currently serving one quarter internships in schools, governmental and social action agencies, and businesses in Olympia, and more than half of all Evergreen interns are working in Thurston County. Placed by the Office of Cooperative Education, the students are earning full academic credit and often a salary, while gaining on-the-job experience in a variety of placements.

Of the 104 students placed in Olympia, 28 are working in area schools, 23 in governmental agencies, 13 in health services programs, three in Morningside Incorporated, five with the Union Street Center, and four with the Washington State Patrol. Other students are completing internships with the Olympia Police Department, State Capitol Museum, Animal Medical Hospital, Sailing Equipment Warehouse, and Grace Piano Service, to name a few.

A total of 240 students have been placed throughout the state and the nation in the Fall Quarter internship program. Five have been assigned to Lacey, three each to Tumwater and Littlerock and one to Yelm. Other cities to which Evergreen students have been assigned are: Tacoma, 23, Seattle, 19, Shelton, 5, Walla Walla, 5, North Bonneville, 4. Three students each are interning in the Tri-Cities and Vancouver, Wn., and two students each are working in Belfair, Mt. Vernon, Chehalis and Aberdeen.

Students are also working in Bellevue, Bellingham, Kent, Elma, Kirkland, Lynden, Poulsbo, Centralia, Medical Lake, Westport, Wenatchee, Leavenworth, Longview, Kelso, and Port Orchard. Sixteen Evergreeners are completing internship agreements on the TESC campus and 23 students are working in ten other states across the nation.

NINE MODS OFFERED WINTER QUARTER

Nine modular courses will be offered at Evergreen Winter Quarter, along with academic opportunities in 13 Coordinated Studies programs, nine group contracts and a number of different kinds of individual study programs.

Academic Dean Rudy Martin said a catalog, listing all the modular course offerings as well as all other programs which have openings Winter Quarter, will be available today (Dec. 6) in the Information Center, Library Circulation Desk and Student Services Area of the Library.

The one-credit modular offerings include: Introductory Physics offered Tuesdays and

Thursdays by Faculty Member Lee Anderson; Philosophy of Science, offered Mondays and Fridays by Faculty Member Will Humphreys; Calculus with Analytic Geometry, offered Mondays and Thursdays by Faculty Member Charlie Lyons; Mathematics for the Uninclined, offered Tuesdays and Thursdays from 4 to 5:30 p.m. by Faculty Member Richard Brian; Pre-Calculus Mathematics, taught by Faculty Member Fred Young; Introduction to Organic Chemistry, offered Mondays and Wednesdays by Faculty Member Michael Beug; Basic Ecology, offered Tuesdays and Thursdays by Provost Ed Kormondy; Autobiographical Writing, taught by Faculty Member Earle McNeil; and Stage Lighting, offered Thursdays by Keith Smith.

An introduction to the modulars will be held Jan. 7 at 7:30 p.m. in Lecture Hall Two. Registration for special and auditing students will be held Jan. 8, 9, and 10. Full-time students can register for the programs Jan. 9 and 10, Martin said.

ALL CAMPUS MEETING SET FOR 2:30 TODAY; EVERGREEN UNION THE TOPIC

All Evergreeners --- faculty, staff and students --- have been invited to attend a campus-wide meeting which begins at 2:30 p.m. today in room 110 of the College Activities Building. Billed as an "effort to transform the frustrations of members of the Evergreen community into something constructive," the meeting is an outgrowth of the Nov. 22 all-campus meeting, attended largely by students, which favored an "Evergreen Union" rather than a "Student Union."

Sponsors of the meeting say special efforts have been made to ensure that Evergreen's "accountable and locatable" decision makers will be on hand today to gain a better understanding of the feelings of the community and to "explain considerations perhaps not now well understood." Agenda items were solicited for the meeting and published in yesterday's issue of the Cooper Point Journal.

FRIDAY, DECEMBER 13 UNLUCKY DAY FOR THOSE WHO HAVEN'T PAID TUITION AND FEES

Final payment of tuition and fees is due Friday, Dec. 13, and Student Accounts Supervisor Al Hanson reminds all Evergreeners who have not yet received their billing that "non-receipt of billing will not be acceptable as an excuse for late payment of tuition and fees."

"It's students' responsibility to keep their mailing addresses current," he says. "Failure to respond to mailing --- even if it's because a student didn't get it in time --- may result in disenrollment." Hanson adds that more than a 100 billings to students were returned by the Post Office the first two days after the billings were sent. "These billings couldn't be delivered for lack of forwarding addresses," he says. "Those students may be disenrolled if they don't come in and pay their tuition and fees by next Friday."

HOUSING UNITS AVAILABLE WINTER QUARTER

Housing Director Ken Jacob reports that various living units are available for Winter Quarter: two-student studios and two, three, four, and five-student apartments in the residence halls, as well as spaces in the nearby modulars.

Jacob says Evergreen offers the lowest apartment-style housing rate in Thurston County. Rates for Winter and Spring Quarter range from \$61.60 to \$94.67 per month and include all utilities and local phone service. Damage deposits in commercial housing range from \$60 to \$90 per unit, and a minimum telephone deposit of \$35 plus a \$25 connection fee are also levied. In college housing, there is one deposit of \$45.

And, Jacob says, for those looking for a quiet atmosphere, there are still vacancies in the "quiet" hall. Although many vacancies do exist, he urges students to apply early to increase their chances of getting the type of unit they want.

For more information or applications, call 866-6132 or visit the Housing Office in Building A, room 220.

SKI SCHOOL ORIENTATION DEC. 11

The Evergreen Ski School is offering Winter Quarter lessons in Conventional, short ski and cross country skiing. The sessions will be held on Sundays, beginning Jan. 5, and Wednesdays, beginning Jan. 8.

An orientation session for all ski students will be held Dec. 11 beginning at 7 p.m. in Lecture Hall One, according to Ed King, director of the Evergreen Ski School. Refreshments will be served.

The Evergreen Ski program, which is fully recognized and accredited by the Pacific Northwest Ski Instructors association, will be taught by a dozen professional skiers. All supervisory staff in the program are certified by the Association and belong to the Professional Ski Instructors of America.

Costs for the eight-week programs are: \$70 for the conventional ski program (with transportation) and \$110 for the short ski program (with transportation). The programs cost \$40 less without transportation, which, King said, is only available on a first-come, first-served basis.

Fees for the cross country skiing program have not yet been established.

Skiers seeking additional information are invited to contact King at 866-6530.

STRUVE ORGANIZING YEAR IN TAIWAN PROGRAM

Faculty Member Lynn Struve and several students in the Chinese Civilization Coordinated Studies program hope to spend the 1975-76 academic year in Taiwan. Struve says students will be "living with Chinese people in different locations and engaging in work or study attuned to his or her particular goals and interest." She invites other students who would like to join in the effort to "do some firm groundwork in spoken Chinese during Winter, Spring and/or Summer terms."

Arrangements for the program must, of course, be made well in advance, so she advised interested students to make "definite decisions" by the middle of January. Interested persons can contact Struve at 866-6620 during the day or Pete McCann (866-0515) or Sherry Palmer (357-7966), evenings.

Struve, just returned from a five-day working conference in Palm Springs where she met with other scholars of Chinese history to "ponder a significant 60 or so years in the 17th century history" of China. The closed conference was sponsored by the University of Southern California and the Committee on Studies of Chinese Civilization of the American Council of Learned Societies.

DEAN SCREENING DTF MEETS TODAY

Provost Ed Kormondy has charged a 12-member Disappearing Task Force to screen candidates to replace Academic Dean Charles Teske, whose term expires on or about June 30, 1975. The DTF will meet today (Dec. 6) at 1 p.m. in Library 3121 to elect a chairone and confer with Kormondy on procedural matters.

Kormondy asked the DTF to receive nominations and applications for the deanship through Dec. 20, and said nominations may be sent to his office (Lib. 3131) until a chairone for the DTF has been selected. Candidates will then be asked to prepare a Public Qualifications Folder to be made available to the college community between Dec. 20 and Jan. 7. The three-week period from Jan. 20 to Feb. 7 has been set aside for interviewing candidates and analyzing their folders. Kormondy asked that a non-prioritized list of the top three candidates be sent to his office "on or by" Feb. 7. He will announce the appointment on or by Feb. 21.

Appointed to the Dean Screening DTF are: Deans Rudy Martin, Lynn Patterson, Willie Parson and Charles Teske; Faculty Members Craig Carlson, Beryl Crowe, Robert Filmer, Wini Ingram and Ed Reynolds; Staff members Michael Ross and Susan Smith, and Student Lee Riback.

ENGLISH PROFESSOR TO LECTURE ON MARX DEC. 12

Professor David McLellan of the University of Kent at Canterbury, England will deliver a public lecture on "Karl Marx: The Vicissitudes of a Reputation," Dec. 12 at 4 p.m. in Lecture Hall One.

McLellan, an internationally renowned Marx scholar, says he will "attempt to trace the history of what people have thought important in Marx over the last 100 years, explain why the emphasis has changed and adjudicate between competing interpretations."