



# the evergreen state college olympia, washington

## REGULAR MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE

November 8, 2017

**Trustees Attending:**

Fred Goldberg  
Irene Gonzales  
Keith Kessler  
David Nicandri  
Anne Proffitt  
Justin Puckett

**Staff Present:**

George Bridges, President  
John Carmichael, President's Chief of Staff and Secretary to the Board  
Jennifer Drake, Provost and Vice President for Academic Affairs  
Wendy Endress, Vice President for Student Affairs  
Larry Geri, Academic Dean  
John Hurley, Vice President for Finance and Administration  
Sandra Kaiser, Vice President for College Relations  
Eric Pedersen, Chief Enrollment Officer  
Trevor Speller, Academic Dean  
Amanda Walker, Vice President for Advancement and Executive Director of  
The Evergreen State College Foundation

**Others Present:**

Ignacio "Nacho" Alarcón, Staff Representative to the Board of Trustees  
Brandon Ellington Geoduck Student Union Representative  
Liza Rognas, Faculty Representative to the Board of Trustees  
Aileen Miller, Assistant Attorney General

Mr. Kessler called the regular meeting to order at 9:08 a.m.. A quorum was present.

**Adoption of Minutes**

**Motion** Ms. Proffitt moved approval of the minutes of the September meeting. The motion was  
**2017-25** seconded and passed on a voice vote.

President Bridges reviewed the agenda and described his schedule since the previous regular meeting.

**Executive Session**

Mr. Kessler announced that the Board would move into executive session to discuss with legal counsel litigation or potential litigation. He said that the Board would return to an open meeting at 9:40 a.m. The Board returned to an open meeting as announced.

### **Update on Curriculum Work**

Provost Jennifer Drake reviewed enrollment trends over the past decade, noting a recent trend of declining enrollment. She also reviewed regional demographic forecasts suggesting that the number of traditional-age college students will decrease in future years. Academic Dean Larry Geri described work to identify and make visible clear, interdisciplinary curricular pathways at Evergreen. This work is partly supported by a grant from the Mellon foundation and involves faculty and staff from across the college. He also described work to identify new or expanded academic offerings that could attract more students. Academic Dean Trevor Speller described work to improve the experience of first-year students at Evergreen.

### **Update on Enrollment and Retention**

Chief Enrollment Officer Eric Pedersen provided an update on fall enrollment, which declined by 4% from the previous year. He described student recruitment strategies including visits to more than 600 high schools and work to optimize institutional financial aid. Mr. Pedersen also noted the fall-to-fall retention data that had been provided to Trustees.

### **Update on messaging and promotion**

Tanja Hester from GMMB presented the qualitative and quantitative research that informed the effort to refresh the college's brand. Oliver Griswold described the college core values that were identified through that research and the brand story that can be used to shape messages about the college. Staff from Evergreen and GMMB will use the brand story to shape new marketing and related material for the college.

### **Chair's Report**

**Motion 2017-26** Ms. Proffitt moved to approve Resolution 2017-03 authorizing indemnification for Jennifer Schooler in the case *Shamarica D. Scott and Linda A. Wilson v. The Evergreen State College, Jennifer Schooler, and Does I through X*. The motion was seconded and passed on a voice vote.

### **President's Report**

President Bridges invited Member of the Faculty Liza Rognas to report. She said that faculty are engaged in supporting curricular development initiatives and pathways and looking forward to being part of the teaching and learning center professional development initiative. She reported that the faculty union has raised \$60,000 for scholarships.

Dr. Bridges invited Ignacio "Nacho" Alarcón to report as Staff Representative to the Board. He said that work is proceeding to develop a proposed student conduct code revision, including student forums. He said that in October a group of demonstrators from the Genocide Awareness Project were on campus for two days around the same time as Indigenous People's Day and Coming Out Day. Many staff responded to support students. Next week there will be a big forum on immigration justice. A symposium on retention occurred last month and work on retention is moving forward.

Dr. Bridges invited Brandon Ellington to report as GSU Representative to the Board. The GSU is working on developing communications lines with administration and at the grass roots. He noted that Vice President for Student Affairs Wendy Endress had come to some meetings. He suggested a joint GSU-Board of Trustees meeting be held. He said that the Services and Activities Fee Board will hold its first budget hearing shortly and anticipates a challenging budget year.

**Public Comment**

Mr. Kessler called for public comment. Brett Clubbe and Jose Luis Pineda addressed the Board regarding the management of the KAOS community radio station.

**Recognition of retiring faculty**

The Board moved to Seminar 2, Room A1107. Provost and Vice President for Academic Affairs Jennifer Drake, on behalf of the faculty, recommended that the Board confer emeritus faculty status on Theresa Aragon, Ann Storey, Martha Henderson, Stephanie Kozick, Doug Schuler, Anne Fischel, and Michael Vavrus.

**Motion 2017-27** Dr. Gonzales moved to adopt Resolution 2017-04 appointing Theresa Aragon as Faculty Emeritus. The motion was seconded and passed on a voice vote.

**Motion 2017-28** Mr. Goldberg moved to adopt Resolution 2017-05 appointing Ann Storey as Faculty Emeritus. The motion was seconded and passed on a voice vote.

**Motion 2017-29** Mr. Puckett moved to adopt Resolution 2017-06 appointing Martha Henderson as Faculty Emeritus. The motion was seconded and passed on a voice vote.

**Motion 2017-30** Mr. Nicandri moved to adopt Resolution 2017-07 appointing Stephanie Kozick as Faculty Emeritus. The motion was seconded and passed on a voice vote.

**Motion 2017-31** Ms. Proffitt moved to adopt Resolution 2017-08 appointing Doug Schuler as Faculty Emeritus. The motion was seconded and passed on a voice vote.

**Motion 2017-32** Mr. Goldberg moved to adopt Resolution 2017-09 appointing Anne Fischel as Faculty Emeritus. The motion was seconded and passed on a voice vote.

**Motion 2017-33** Dr. Gonzales moved to adopt Resolution 2017-10 appointing Michael Vavrus as Faculty Emeritus. The motion was seconded and passed on a voice vote.

Mr. Kessler invited each of the retiring faculty present to address the Board.

**Joint Meeting with the Board of Governors of The Evergreen State College Foundation**

The Board moved to Purce Hall, Classroom 7 and met with the Foundation Board of Governors. Foundation Board Chair Paul Goldberg reviewed the Foundation's work over the past year and plans for the year ahead.

The meeting adjourned at 5:00 p.m.

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Keith Kessler, Chair

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Anne Proffitt, Secretary