# MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE

# MARCH 14, 2001

Daniel J. Evans Library, Room 3112 Olympia, Washington 98505

**Trustees Attending:** 

Deborah Barnett

Stanley Flemming

Dwight Imanaka (3/14/01)

David Lamb Karen Lane Vagmayi

Representatives to the Board:

Steve Huntsberry, Staff Absent: JEB Thornton, Alumni

Lance Laird, Faculty

**Staff Present:** 

Maia Bellon, Assistant to the President for Civil Rights and Legal Affairs

Absent: Bill Frank, Jr.

Marilee Roloff

Kate Lykins Brown, Interim Director of College Relations

Art Costantino, Vice President for Student Affairs

Ann Daley, Vice President for Finance and Administration
Joye Hardiman, Director of the TESC Tacoma campus (3/13 only)

Edie Harding, Director of Governmental Relations Lee Hoemann, Executive Associate to the President Steve Hunter, Director of Institutional Research

Frank McGovern, Vice President for College Advancement and Executive

Director of the Evergreen State College Foundation

Thomas L. Purce, President

Rita Sevcik, Administrative Assistant to the President/Recording Secretary to

Board of Trustees

Barbara Leigh Smith, Vice President for Academic Affairs and Provost Steve Trotter, Executive Director of Operational Planning and Budget

Bill Zaugg, Administrative Assistant for Budget

Others Attending:

Catherine Bartholomew, TCC Bridge student, TESC Tacoma (3/13/01)

Marlene Bosanko, Dean for Arts, Humanities and Social Science at Tacoma

Community College (3/13/01)

Kathi Hiyane-Brown, TCC Vice President for Academic & Student Affairs (3/13/01)

Howard Fischer, Assistant Attorney General

Anthony C. Judie, TCC Bridge student, TESC Tacoma (3/13/01)

Theophilus Mungen, Interim Director of TCC Bridge Program (3/13/01)

Charlotte Rux, TCC Bridge student, TESC Tacoma (3/13/01)

Loretta Seppanen, Assistant Director, Educational Services, Washington State

Board for Community and Technical Colleges

Rudy Sookbirsingh, TESC adjunct faculty with the Bridge Program (3/13/01)

Tom Sputore, The University of Western Australia (3/14/01)

Mark Stringer, Bond University, Gold Coast Queensland (3/14/01)

Pamela Transue, President of Tacoma Community College (3/13/01)

# Tuesday, MARCH 13, 2001 Educational/Planning Session

## Call to Order/ Energy Conservation Update/Tour of New Facility for Tacoma Campus

Chair Lane convened the educational/planning session at approximately 10:00 AM on the Tacoma campus' new location at 1210 South 6th.

Vice President Daley apprised Trustees regarding the campus energy supply and costs and discussed ways in which the campus has been encouraged to conserve energy in order to accommodate the Governor's request to reduce energy consumption by 10 percent. Facilities staff have already taken a number of actions to reduce energy consumption and are developing a conservation program that encompasses short-, medium- and long-term phases which protect indoor air quality and campus safety.

# Presentation of TCC Bridge Program

Tacoma Community College President Pamela Transue, spoke of the importance of the Bridge program and partnership between TESC Tacoma and TCC. The Bridge Program was developed in 1985 to offer an interdisciplinary, freshman-sophomore program for adult students desiring a four-year degree but lacking the requisite 90 transferable credits for admission and entry into TESC Tacoma's upper division program. The Bridge Program is team planned by faculty from both TCC and TESC Tacoma and the students receive TCC credits. Virtually all the students who complete the Bridge Program (which has a retention rate of 85-90 percent) directly enter TESC Tacoma's upper division program. The program has a current enrollment capacity of 50 with an expected growth to 100 by 2004. Kathi Hiyane-Brown, TCC Vice President for Academic & Student Affairs, told the Board that this program exemplifies access, diversity, innovation, leadership and service to the community and that students continuously speak of the supportive learning environment. Marlene Bosanko, Dean for Arts, Humanities and Social Sciences at Tacoma Community College, mentioned the hope for a day-time program. Theopolus Mungen, TCC Interim Director of the Bridge Program, noted that typically students are working professionals. Students enrolled in the Bridge program (Charlotte Rux, Anthony Judie, and Catherine Bartholomew) articulately spoke of the importance of education and the difference this program is making in their lives.

#### **Board Subcommitte Meetings**

Trustees Barnett, Flemming and Lamb met with Vice Presidents Daley and McGovern to discuss issues related to finance and advancement. Trustees Lane and Vagmayi met with Vice Presidents Costantino and Smith to discussion issues related to academic and student affairs. These concurrent Subcommittee meetings were followed by a meeting of the Executive Committee (Trustees Lane, Flemming and Lamb and staff Purce, Hoemann and Trotter attending).

That evening, Trustees joined the President for an informal dinner.

# Wednesday, MARCH 14, 2001 Regular BOARD MEETING

Chair Lane convened the regular March meeting at 9:00 AM. Vice President Daley introduced Randy Parr, who has joined Evergreen as the Special Assistant to the Vice President for Finance and Administration.

# Community College Transfer Statistics

Provost Smith introduced Loretta Seppanen, Assistant Director, Educational Services, Washington State Board for Community and Technical Colleges, who presented a number of power point slides which aided the Trustees understanding of what is going on with the very large transfer population in this state (from two- to four-year schools). This informative presentation involved trends, population growth, and future predictions regarding growth and content needs. There are currently about 60,000 students preparing for transfer; the typical student is 21 and predominantly enrolled full-time; 24% of these students are people of color. She pointed out that Evergreen's market share of accepting technical students is extremely high, due to the kind of liberal arts program offered in Olympia and on the Tacoma campus. She reviewed the remarkable enrollment increase over the last five years in the information technology field, now the largest single major in the technical fields.

# Legislative/Tuition Update

Edie Harding, Director of Governmental Relations, discussed Evergreen's relationship with the legislature, with thanks to Trustees Barnett, Lane, Roloff, and Vagmayi for Higher Education Day; to Steve Trotter for his work linking tuition increases to State financial aid increases; to Provost Smith and Magda Costantino for their work on the College Awareness Project; and to President Purce for his service club contacts. She distributed and discussed the operating and capital budget status, comparing Evergreen's request with the Governor's budget. Ms. Harding highlighted the various tuition bills (Governor's bill, House Substitute 1743, and the Senate Substitute 5770 bills) and reviewed tuition policy issues, including percentage tuition increases for the six four-year institutions and a comparison of what other institutions have done in the past ten years. She pointed out how the various bills address the Council of Presidents' principles – the need to link tuition increases with increases in the state need grant and increases in the state general funding. She explained the concepts of PCPI (per capita personal income) and the tuition surcharge (allowing Trustees to assess a surcharge for the 2001-03 biennium of up to 2 percent each year but it is not added into the tuition base) contained in the House Substitute bill. She explored the pros and cons of a permanent surcharge.

## Update on 2001-03 Biennial Budget Process

Steve Trotter, Executive Director of Operational Planning and Budget, distributed data regarding estimated total cost of attendance, which included costs for actual tuition and fees, compared with the estimated biennium costs associated with the three tuition proposals (Governor's, Senate, and House). He identified estimated other costs for books and supplies, room and board, personal needs and transportation; and other optional and/or one-time fees (application fee, admissions deposit, housing administrative fee, graduation fee, miscellaneous program fees, and

parking fees). He also illustrated potential revenue for college operations under the three proposals. President Purce suggested that staff will prepare an overview of conferences services programs for this summer. Chair Lane suggested that Evergreen might want to explore academic enrichment summer programs, indicating these camps are popular on the East Coast. Mr. Trotter reviewed the budget process and schedule. The focus of this month's meeting is to prepare the Board for the types of issues which will be on the agenda for the May work session. President Purce noted that built into this reduction process are the items that must be accomplished to sustain the core and are grounded in the strategic plan (mandatory responsibilities such as general education, the Banner student system, investment in Human Resources, energy, etc.).

#### LUNCH BREAK

Trustees adjourned to lunch with students, staff and parents for a celebration of the accomplishments of Upward Bound and KEY Students. These two federally funded programs have been at Evergreen for a number of years. The KEY program serves and provides support for first generation students and students with disabilities. The Upward Bound program works with special student populations at the high school and younger level to encourage their participation in college and provides programs in the schools as well as an intensive summer session on campus.

#### RECONVENE

The meeting was called to order by the Chair at 1:35 PM. Vice President Costantino introduced two visitors from Australia who were visiting Evergreen prior to attending the national conference of student affairs professionals in Seattle: Tom Sputore, senior counselor/manager of the support center for student services at the University of Western Australia in Perth, and Mark Stringer, student counselor at Bond University, Gold Coast Queensland.

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Motion Dr. Flemming moved approval of the minutes of the January 10, 2001 meeting as submitted. Seconded by Ms. Barnett and passed.

#### CHAIR'S REPORT

#### Chair's Report

Chair Lane noted a warm reception for the Trustees who participated in Higher Education Day on February 15 and acknowledged Trustee Flemming's testimony before the House Higher Education Committee in January. She invited reports of the Board's new Subcommittees. Trustee Barnett reported updates to the Finance and Advancement Subcommittee regarding the sweatshop issue, the food service contract, and the budget. Chair Lane reported presentations to the Academic and Student Affairs Subcommittee regarding general education progress and student recruitment; at the Executive Committee meeting there were updates on legislative budget, tuition, enrollment and union negotiations.

# Report from Student Trustee

Trustee Vagmayi reported her participation in Higher Education Day; the article she wrote and which was published in the Cooper Point Journal; her participation in the tribal program weekend, on-campus classes; her confirmation hearing; her experience as a member of the Provost Search Committee; the Governor's determination that he will not re-appoint any student Trustees to a second term; the interest of the Washington State Lobby to have a chapter on Evergreen's campus, and her attendance at the exit meeting with the State Auditor's office. President Purce complimented Trustee Vagmayi for on her remarks at her confirmation hearing, noting she had been very well received.

#### PRESIDENT'S REPORT

#### Report on Provost Search

Faculty Member and chair of the Provost Search Committee, Sarah Pedersen, informed the Board that the final candidate interview, which had been scheduled the day of the earthquake, was occurring later that afternoon, as well as the final discussion of the candidates by the search committee, in preparation for meeting with the President on March 19. Final candidates included: Grant Cornwell, Saint Lawrence University; John Cushing, TESC; Christine Grontkowski, Frostburg State University; John Perkins, TESC; and Enrique Riveros-Schafer, De Anza University. President Purce commended Ms. Pedersen for her good work and leadership of this important search.

# Reports from Board Representatives

President Purce invited reports from Representatives to the Board. Staff Representative Steve Huntsberry mentioned (1) his effort in soliciting items from staff resulted in an e-mail exchange about the Super Saturday event, how to make it better, etc. and (2) staff interest in follow-up information regarding earthquake procedures. Faculty Representative Lance Laird reported that the major items occupying faculty continue to be the general education issues (a number of faculty feel that this issue has been too broadly defined) and selection of the new provost (faculty are concerned that the their voices be heard); he mentioned his positive reaction/participation in a five-year faculty review.

## President's Report

President Purce mentioned his speech to the Tacoma Rotary and a visit to Bates Technical College (and their interest in partnering with Evergreen to develop an "upside down" degree; events at the Residence (the Evans Scholar reception, new faculty dinner) and mentioned next steps regarding earthquake debriefing.

# APPROVAL OF REQUEST FOR FEDERAL FUNDS-Action

Vice President Daley recommended the college apply for federal funds as a result of the February 28 earthquake.

**Motion** 3-02-01

Mr. Lamb moved approval of the Resolution No. 2001-02, delegating authority to the President and his designee (applying for state and federal disaster assistance resulting from the February 28, 2001 earthquake). Seconded by Mr. Imanaka and passed.

# OTHER BUSINESS, REPORTS AND ANNOUNCEMENTS

## Housing Rental Rate Increase - Discussion

Director of Housing, Mike Segawa, noted that the proposed housing rental rate increase would be a biennial recommendation. In anticipation of Trustee action at the May meeting, he reviewed the need for a proposed 7 percent rental rate increase for 2001-02 and a 5 percent increase for 2002-03 for a total of a 12 percent proposal over the next two years. He briefly reviewed comparison local housing market rental rates, room rates for the other four-year public institutions in Washington, and the long-range financial goals for Housing for 2000-08. Mr. Segawa mentioned that the debt service ratio is a bond covenant requirement; the bonds will be paid off in 2009. He explained that the reserve contribution is the profit margin. Dr. Costantino acknowledged the diligent work of staff members Fred Swift and Bill Zaugg who monitor the housing budget.

# EXECUTIVE SESSION, DATE OF NEXT MEETING AND ADJOURNMENT

Trustees recessed into a 20-minute executive session for the purposes spelled out on the agenda. No action resulted from this session. The date of the next meeting was confirmed for Friday, May 4, with a work session on Thursday, May 3, in conjunction with the official opening of the new Tacoma location.

The meeting adjourned at approximately 3:40 pm.

Karen E. Lane, Chair

/s/ Marilee K. Roloff

Marilee K. Roloff, Secretary

Attachment: Resolution 2001-02

PMS