

**REGULAR MEETING OF THE BOARD OF TRUSTEES  
OF THE EVERGREEN STATE COLLEGE**

**May 8 and 9, 2012**

**Trustees Attending:** Irene Gonzales  
Kristin Hayden (May 9 only)  
David Nicandri  
Wilbert Piña  
Paul Winters

**Absent:** Keith Kessler  
Gretchen Sorensen  
Anne Proffitt

**Staff Present:** John Carmichael, Executive Assistant to the President  
Andy Corn, Assistant Director of Student Activities  
John Craighill, Internal Auditor  
Art Costantino, Vice President for Student Affairs  
Julie Garver, Director of Government Relations  
Lee Hoemann, Vice President for College Advancement  
Azeem Hoosein, Asst. Director of Facilities Services for Planning &  
Construction  
John Hurley, Vice President for Finance and Administration  
Tom Mercado, Director of Student Activities  
Scott Morgan, Director of Sustainability  
Thomas L. Purce, President  
Paul Smith, Director of Facilities  
Steve Trotter, Executive Director of Operational Planning and Budget  
Amanda Walker, Executive Director of Alumni & Development Programs  
Jane Wall, Assistant Director for Government Relations  
Michael Zimmerman, Academic Vice President and Provost

**Others present:** Tasha Church, Geoduck Student Union Representative to the Board  
Sam Cori, Services and Activities Fee Allocation Board  
Matt Lane, McGranahan Architects  
Jonathan Lindsay, Staff Representative to the Board  
Kayla Mahnke, Services and Activities Fee Allocation Board  
Joe Tougas, Faculty Representative to the Board

**Tuesday, May 8, 2012**

Mr. Winters called the meeting to order at 1:05 p.m. in the Board Room of The Evergreen State College. A quorum was not present with Trustees Gonzales, Nicandri, Piña and Winters present.

**Legislative Update**

Director of Government Relations Julie Garver and Assistant Director Jane Wall presented a final report on the 2012 legislative session. Dr. Garver noted that the final legislative budget left the state with a comparatively small reserve fund given the volatility of the past several years. She said that the Governor vetoed legislative language that would have expanded the authority of Bellevue College to offer baccalaureate degrees. She said that although the legislative session produced a "no cuts" budget for Evergreen, the supplemental session occurred in the middle of a biennium in which Evergreen experienced a 28% reduction in state funding. Dr. Garver described activity planned for the legislative

interim, including the start-up of the new Student Achievement Council and the hiring of a new executive director for the Council of Presidents.

### **Budget Requests for 2013-15 Biennium**

Vice President for Finance and Administration John Hurley presented the draft capital budget request for 2013-15. The recommended request seeks \$28,515,000 in new capital funding. Renovation of the Lecture Halls would be the first priority request, followed by a permanent location for the Tacoma Program and continued modernization of the science labs. Director of Facilities Paul Smith noted that the final recommendation presented to the Board in June will include updated cost estimates for the Lecture Hall renovation. Mr. Smith presented the 10-year capital plan that will be submitted to the state Office of Financial Management as part of the capital budget request.

Executive Director for Operational Planning and Budget Steve Trotter discussed the context and process for the college's 2013-15 operating budget request. He noted that the college's first priority is full funding of the maintenance level budget necessary to carry out currently authorized activity, including a restoration of the compensation base that was temporarily cut in the 2011-13 biennium. He said that the overall operating budget request proposes an 11.1% enhancement and assumes no tuition increase.

Vice President for College Advancement Lee Hoemann discussed the budget request theme related to compensation. The request would seek enhanced support for collective bargaining and compensation enhancements for faculty and staff. She noted that the state is currently operating under a salary freeze that permits compensation increases only through collective bargaining or in response to demonstrated retention issues. She said that the college has long struggled to offer competitive market-rate compensation and has lost ground during the recession.

Vice President for Finance and Administration John Hurley discussed the budget request theme related to information technology (IT) and infrastructure. The proposed request would seek support for two-factor authentication and an improved identity management system in college IT systems, an improved records archiving system, and a new student accounting position. Many of these enhancements are prerequisites to full implementation of the Remodeling Teaching and Learning at Evergreen (RTaLE) initiative.

Vice President for Student Affairs Art Costantino described the budget request theme related to student recruitment and retention. The proposed request seeks funding for the on-line records system needed to implement RTaLE, permanent funding for ongoing student recruitment efforts, adjustments to the faculty-student ratio intended to improve student retention, and positions supporting the RTaLE work, new student orientation, veterans and the science curriculum.

### **Proposed New Fee on Entering Students**

Art Costantino, Vice President for Student Affairs, and Michael Zimmerman, Academic Vice President and Provost, discussed a proposed new fee on entering students. They said that the college seeks to improve orientation and transition services for students to improve the likelihood of student retention and success at Evergreen. Some improvements to orientation and transition programs are required externally, others have been requested by students, and others are a product of the college's ongoing work to examine student retention and success. The proposed \$175 fee would cover less than half of the anticipated costs of these programs. Some additional short-term funding for these activities is currently available through a Gates Foundation grant. The college seeks long-term funding in the 2013-15 operation budget request. Student Trustee Wilbert Piña expressed concern about the effect a \$175 fee would have on students struggling in a difficult economy. President Purce described the college's responsibility to provide programs that allow students to successfully transition to college and complete degrees and the very limited options for funding such programs.

### **Services and Activities Fee Tier II Allocations**

Vice President for Student Affairs Art Costantino described the process used to allocate Services and Activities (S&A) fees. Assistant Director for Student Activities Andy Corn said that the S&A Board heard from more than sixty student organizations seeking funds for the 2012-13 year. The S&A Board held a day-long deliberation to make preliminary recommendations and is currently hearing appeals of those decisions. He introduced S&A Board members Kayla Mahnke and Sam Cori who described the S&A Board's process and deliberations. A final recommendation for Board of Trustees approval will be presented at the June meeting.

### **Academic Program Visits**

Mr. Winters adjourned the meeting at 3:00 p.m. Board members visited academic programs during the afternoon.

## **Wednesday, May 9, 2012**

### **Executive Session**

Mr. Winters convened the meeting at 9:00 a.m. and announced that the Board would meet in executive session to discuss collective bargaining and real estate acquisition. He said that the Board would return to an open meeting at 10:00 a.m., at which time he announced that the executive session would extend to 10:15 a.m. The Board returned to open meeting at 10:15 with a quorum present.

### **Lecture Hall Design**

Matt Lane from McGranahan Architects presented a proposed design scheme for renovation of the Lecture Halls. He described the goals that emerged through the course of consultation, including improving accessibility, retaining a 300-seat space, creating a model building for sustainability, and retaining the distinctive character of the existing building. Several options were considered. The preferred option will retain approximately 75% of the current structure, raise the floor to improve accessibility, create opportunities for sustainable design, and incorporate some additional teaching and break-out spaces. The rough estimate for the project would be \$16-18 million if the project stays on schedule for completion in 2017. If the Board approves the recommended design scheme, the pre-design documents will be completed and submitted to the state at the end of June.

### **Work Group Planning**

President Purce said that the exploratory work groups described previously to the Board have made preliminary reports. Vice President for Finance and Administration John Hurley described work on capital planning. The group explored the college's capacity for funding capital projects through bonding. The college currently holds an A- bond rating.

Vice President for Student Affairs Art Costantino discussed the groups working on student recruitment. The group on emerging markets has recommended working to attract more international students. The initial strategy is to develop relationships with community colleges serving international students. The first of these agreements is in place and others are expected to follow. Over time this effort could be expanded to include additional outreach as the college gains experience serving international students. The group recommended prioritizing continued work to improve the success of Hispanic students and veterans at Evergreen over work to significantly expanding outreach to these populations.

Academic Vice President and Provost Michael Zimmerman discussed work on summer session and educational outreach programs. Planning for summer session includes more advertising and coordination with the summer curricular needs of students at other area institutions. In addition, the college is developing a language consortium that should enroll additional students at Evergreen for language study.

In addition, there is consideration of a pre-orientation leadership program, an MFA program, programs for area teachers, and programs for area high school students.

Vice President for Student Affairs Art Costantino said that a group is also working on retention issues. Much of that group's work is reflected in the budget proposals presented to the Board earlier.

### **Quarterly Financial Reports**

Vice President for Finance and Administration John Hurley invited questions regarding the quarterly financial reports and audited financial statements previously mailed to the Board. He reported that the college remains in a healthy financial position and that the staff is monitoring areas of concern.

### **Building Tour**

The Board adjourned to tour the COM Building construction and for lunch. The Board reconvened at 1:00 p.m. with a quorum present.

### **Audit Committee**

President Purce introduced John Craighill, Internal Auditor. David Nicandri reported on behalf of the Audit Committee. At the Audit Committee's April 19, 2012, meeting, the committee met the new internal auditor; reviewed the role, responsibilities and reporting relationships of the Internal Auditor; reviewed audited financial statements and accountability audits with the Office of the State Auditor; and reviewed internal audit reports on class fees, Police Services lost and found, and capital project management fee billing. Mr. Craighill said that he is preparing a revised Internal Audit Charter and beginning a comprehensive risk assessment for the college, which will form the basis of an annual audit plan.

### **Sustainability Update**

On behalf of the vice presidents, who chaired the Sustainability Council, Lee Hoemann described the college's commitment to sustainability and some of the challenges faced by colleges and universities committed to sustainability. She said that the vice presidents remain committed to goals of zero-waste and carbon neutrality by 2020. Executive Director for Operational Planning and Budget Steve Trotter noted that Evergreen was among the original signatories to the President's Climate Commitment and among the first institutions to complete a baseline inventory of greenhouse gases and submit a climate action plan.

Sustainability Director Scott Morgan described three areas of focus: carbon neutrality, zero waste, and student leadership. The college has continued to make progress in spite of the economic recession. The biomass gasification strategy was an important part of the climate action plan leading to carbon neutrality. Although the strategy proved unsuitable, the college continues to work on conservation and efficiency and to explore options for reducing our reliance on natural gas. The climate action plan anticipated that after all other strategies were exhausted, some residual carbon emissions would need to be mitigated through purchased carbon offsets. The loss of the gasification strategy may mean that more offsets will have to be purchased earlier than anticipated to meet the college's goals. The Sustainability Council is currently working on a zero waste plan. Approximately 50% of the waste that the college sends to the landfill is recyclable. Addressing this is the first step toward zero waste. There continues to be strong student interest in sustainability, but supported student leadership opportunities are often temporary. The Council is looking at a suite of recommendations that would provide a core of recurring supported work with flexibility to respond to emerging student interest from year to year.

### **Lecture Hall Renovation**

**Motion** Dr. Gonzales made a motion to approve the predesign for the Lecture Hall that  
**2012-06** encompasses maintaining approximately 75 percent of the existing Lecture Hall structure at an estimated cost of between \$16-18 million. The motion was seconded and passed on a voice vote.

#### **Audited Financial Statements**

**Motion** Mr. Nicandri made a motion to accept the audited financial statements for fiscal year  
**2012-07** 2011 as presented. The motion was seconded and passed on a voice vote.

#### **Recognition of Presidential Leadership**

**Motion** Mr. Nicandri made a motion to adopt resolutions 2012-02, 2012-03, 2012-04, 2012-05,  
**2012-08** 2012-06, and 2012-07 (attached) recognizing the contributions of Charles McCann, Daniel Evans, Richard Schwartz, Joseph Olander, Jane Jervis, and Thomas Purce on the occasion of the college's 40<sup>th</sup> anniversary.

#### **Approval of Minutes**

**Motion** Dr. Gonzales made a motion to approve the minutes of the March meeting. The motion  
**2012-09** was seconded and passed on a voice vote.

#### **Chair's Report**

Mr. Winters said that Mr. Kessler and Ms. Hayden would form the Board's nominating committee. They will propose officers to serve in the 2012-13 year. He invited Mr. Piña to report as Student Trustee.

Mr. Piña said that the Geoduck Student Union has nominated three students to serve as Student Trustee next year. The nominations are now with the Governor. He also expressed concern about the proposed fee on new students. He noted that a new fee imposed for Fall 2012 would be in addition to a 14% tuition increase. He said that students should not be burdened with another fee.

#### **President's Report**

President Purce invited Joe Tougas to report as Faculty Representative to the Board. Dr. Tougas reported on implementation of the RTaLE initiative. Member of the Faculty Nancy Koppleman is taking the lead. She challenged students to try out the process of writing a reflective academic statement by entering an essay contest. Three winners have been chosen and 100 essays collected in the process. Those essays will be used this summer to help faculty prepare to support students in writing academic statements. The next step is a long-range review of the curriculum. A Disappearing Task Force is charged and will be reporting periodically.

President Purce invited Tasha Church to report as Geoduck Student Union (GSU) Representative to the Board. She said that Vice President for Student Affairs Art Costantino talked to the GSU about the proposed fee for new students. GSU members expressed concern about the fee, but understand that orientation is an important event for entering students. She expressed support for Trustee Piña's statement, asking the Board to keep in mind that the proposed fee is in addition to a 14% tuition increase.

President Purce asked Vice President for College Advancement Lee Hoemann and Executive Director of Alumni & Development Programs Amanda Walker to report on fundraising. Ms. Walker reported that the Foundation has received \$1.6 million to date including academic grants and expects to receive a total of \$2.6 million by the end of the year, which compares favorably with last year. The Annual Fund still has some distance to go to meet its goals. Ms. Walker encouraged gifts to the Annual Fund before June 30. Ms. Hoemann said that more than 300 guests are expected at the recognition dinner, which will kick-off the 40<sup>th</sup> anniversary Return to Evergreen weekend. Approximately 525 people are registered to participate in the weekend, with more expected at the free events.

President Purce said that the college has been in discussion with the classified staff union regarding the three percent wage reduction negotiated as part of the collective bargaining agreement. Since the agreement was negotiated, the college has ended its relationship with the Office of Labor Relations and approached the union about renegotiating the wage reduction. President Purce announced that the college and the union signed a memorandum of understanding that will avoid the three percent salary reduction.

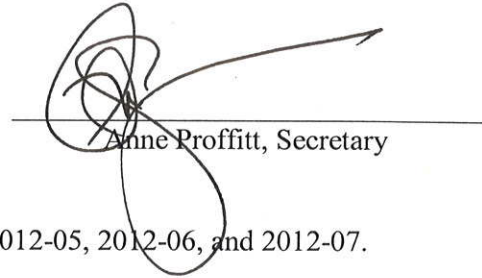
**Public Comment**

Mr. Winters invited public comment. Two students spoke in the public comment session. Courtney Kindell and Constantine Dixon urged the Board to reject the proposed fee on entering students.

Mr. Winters adjourned the meeting at 2:29 p.m.



Paul Winters, Chair



Anne Proffitt, Secretary

Attachments: Resolutions 2012-02, 2012-03, 2012-04, 2012-05, 2012-06, and 2012-07.